

## **PACIFIC NORTHWEST CHAPTER (PNC)**

The Pacific Northwest Chapter includes the states of Alaska, Washington, Oregon, Idaho, Montana and the two Canada provinces of Alberta and British Columbia.

This report covers the period from March 2006 to April 2007.

### **Goal 1) Recruitment, Membership, and Leadership in the Profession**

- Current membership at about 150 members. Early membership renewal drive with prizes enjoying continued success. Honorary Lifetime membership criteria approved in bylaws. Several hospitals have registered as Institutional Membership, a newly established category. Student membership awards were awarded to one student from each of the four library schools in our chapter area:
  - Kathy Conn, University of Alberta;
  - Diane Howell, Emporia State;
  - Sara Kuhn, University of British Columbia;
  - Katie O'Hara, UW Information School.
- Mentoring Committee making plans to become more active. One PNC member co-authored an article on long-distance mentoring.
- There was interest expressed by a few librarians from Saskatchewan regarding attending the Western Chapters meeting (see Goals 5 section for more info about the Western Chapters meeting.) They wondered about becoming members and it was thought that we could invite the province to join the chapter. They are not currently a member of any MLA chapter and they have geographic similarities to Montana and Idaho in that they both serve rural populations and overall have a lower population. The Saskatchewan librarians were invited to attend the 2007 PNC Annual Meeting to see whether they are interested in pursuing this option.
- Initial contacts have been made to target Biotech companies to join PNC, particularly those in WA state. They may benefit from our Institutional Membership's perk of group purchasing.
- Looking at instilling a second treasurer position on the board to help with mentoring new board members, to encourage more leadership opportunities.
- Previously elected Chair-elect/Chair resigned, unexpectedly opening up two new leadership opportunities. Therefore there are two new board members as of 2007. We will be holding elections for other new board members to start their term in 2008.

### **Goal 2) Life Long Learning**

- A large variety of CE classes was held at the Western Chapters joint meeting in October 2006:
  - Measuring Your Impact: Using Evaluation to Demonstrate Your Library's Value
  - An Evidence-based Approach to Complementary and Alternative Medicine
  - Evidence-based Medicine and the Medical Librarian
  - Evidence-based Nursing
  - Geeks Bearing Gifts
  - Introduction to Medical/Healthcare Informatics for Librarians
  - The 3R's of Licensing: Risk, Rights, Restrictions
- The leadership of our Professional Development Committee has changed. New planning is underway for more tailored learning opportunities as specified by the PNC members.
- More CE classes will be offered at the annual chapter meeting in October 2007.

### **Goal 3) Advocacy**

- Our Government Relations committee has been keeping regional librarians apprised of advocacy issues and activities by posting these messages on the regional listserv.
- The Pacific Northwest Region of National Networks of Libraries of Medicine has been very instrumental in advocacy efforts in the region, impacting all PNC members.

### **Goal 4) Creating and Communicating our Knowledge**

- The PNC Board updated the Chapter MAP in May 2006.

- The current chair instituted a “Virtual Open Door Policy” encouraging all kinds of communications and feedback from the members at large. To date, several suggestions and communication responses have been publicized via the new PNC Blog. The blog is available as a perk of membership. The first three sentences of all new PNC Blog postings are also circulating on the regional listserv. This is increasing our communication exposure to other non-chapter members in the region. As a result, PNC has had an increase of currently paid members wishing to get access to the complete blog notices.
- The current chair’s focus is on streamlining PNC operations for both the board and its membership.

**Goal 5) Building a Network of Partners**

- PNC hosted the first ever Western States Chapters Meeting in Seattle, WA. This was a quad-chapter endeavor involving PNC, Hawaii-Pacific Chapter, MLGSCA, and NCNMLG chapters.
- One PNC member has done an outstanding job with improving vendor relations and visibility with PNC.
- We are currently investigating the creation of a Group Purchasing position – one person as the initial point of contact for the Group Purchasing issues for the PNC Institutional Members and vendors.

This report is informational and requires no action by the Board of Directors.

*Respectfully submitted, Heidi Sue Adams, PNC Chair*

*April 9, 2007*

**PNC  
Elected Officers 2006**

Lea Starr, Chair

Kathy Martin, Past Chair

Cheryl Goodwin, Chair-Elect

Anne Girling, Membership Secretary

Liisa Rogers, Recording Secretary

Nanette Welton, Treasurer

Dolores Judkins, Chapter Council

Kim Granath, Chapter Council Alternate

Kathy Murray, Newsletter Editor (Ex Officio)

**PNC  
Elected Officers 2007**

Heidi Sue Adams, Chair

Lea Starr, Past Chair

Gail Kuoame, Chair-Elect

Susan Barnes, Membership Secretary

Liisa Rogers, Recording Secretary

Nanette Welton, Treasurer

Dolores Judkins, Chapter Council

Kim Granath, Chapter Council Alternate

Kathy Murray, Newsletter Editor (Ex Officio)