

Pacific Northwest Chapter Medical Library Association Midyear Report 2000-2001

The Pacific Northwest Chapter has approximately 170 members and includes the largest geographical area of any chapter. Electronic communication is crucial to our chapter and expanding and improving our Web site is an ongoing priority. The following activities support MLA's Strategic Plan and Priorities.

Goal: Professional Development

- Professional Development Committee sponsored 6 CE courses at the 2000 annual conference:
 - *Digital Copyright Issues*
 - *Designing Web Pages*
 - *Advanced Web Page Design*
 - *Web DOCLINE, SERHOLD, DOCUSER, & Loansome DOC*
 - *Using the OCLC/WLN NLM Conspectus*
 - *Using Microsoft Access to Build Library Databases*
- *Come to the Last Frontier: Explore, Discover, Take Home New Wealth*, PNC's annual meeting was held in Girdwood, Alaska, September 16-20, 2000
- Appointed Benchmarking Chapter Educator (BCE) and a benchmarking session was presented at the 2000 annual meeting

Goal: Advocacy

- Published two electronic issues of Northwest Notes, the PNC newsletter; access is available to anyone from our Chapter Web site
- Contributed \$100 to the Lucretia W. McClure MLA Excellence in Education Award

Goal: Organization

- Reviewed the Chapter's Map, our strategic plan
- Chapter finances were audited by an outside source
- The 1999 Annual Meeting Program Planning Committee reported a profit just over \$9000
- Formed a task force to make fiscal recommendations to manage chapter resources
- The Conference Planning Committee manual and forms were posted on the Chapter Web site
- Updated the Responsibility Manual for Chapter officers

Goal: Research

- Sponsored a poster session at the 2000 annual meeting to display data from a benchmarking project and other research projects conducted by Chapter members

Goal: National Information Policy

- Our government relations representative monitors library legislative and other electronic discussion groups and forwards relevant items to PNC members

Goal: Information Technology

- PNC's chapter web page is increasingly helpful to members, used for the following:
 - Northwest Notes, the chapter's quarterly newsletter is accessed via our web site; members are alerted to new issues on HLIB-NW, a regional email list
 - The chapter's history, completed this year, is available on our Web site. The history includes listings of past officers and committee chairs
 - Conference Planning Committee's planning manuals
 - Distribution of dues, registration, CE surveys
 - Membership directories of members and libraries
 - Chapter bylaws, minutes, upcoming events

Kim Granath, Chair
4 December 2000