

Pacific Northwest Chapter MLA Midyear Report 2001-2002

The Pacific Northwest Chapter has approximately 165 members and has the largest geographic area of any chapter, including the states of Washington, Oregon, Idaho, Montana, Alaska, and the provinces of Alberta and British Columbia. Electronic communication is crucial to our chapter and expanding and improving our Web site is an ongoing priority. The following activities support MLA's Strategic Plan and Priorities as well as our Chapter MAP.

Goal: Professional Development

- Professional Development Committee sponsored 5 CE courses at the 2001 annual conference:
 - Introduction to QuickDoc for Windows
 - Words that Change Minds
 - Face to Face: Strategies for Effective Consumer Health Communication
 - Digital Library Issues and Techniques
 - OVID for the Clinical Patron
- 2001 HAL Un-Plugged: a PNC/MLA Odyssey, PNC's annual meeting was held in Gleneden Beach, Oregon, September 9-13, 2001
- Conducted 19th annual PNC/MLA Survey and posted results on website
- Co-sponsored Seattle viewing and recording of MLA teleconference "Sync or Swim: Managing the Flood of PDAs in Health Care."

Goal: Advocacy

- Published two electronic issues of Northwest Notes, the PNC newsletter

Goal: Organization

- The following member were elected to office for 2002: Peggy Baldwin, Chair-Elect; Cheryl Goodwin, Secretary; Edean Berglund, MLA Nominating Committee Nominee
- The 2001 Annual Meeting Program Planning Committee reported covering all costs with revenues generated by meeting
- Conference Planning Committee conducted Meeting Survey of membership to help guide conference planning
- Updated the Responsibility Manual for Chapter officers
- Approved meeting jointly with California Chapters in Sacramento in 2004

Goal: Research

- Robin Braun was re-appointed Benchmarking Chapter Educator and facilitated a round table lunch at the annual meeting

Goal: National Information Policy

- Our government relations representative monitored library legislative and other electronic discussion groups and forwarded relevant items to PNC members

Goal: Information Technology

- Technology Committee charged with task of looking at and addressing barriers to electronic document delivery in the Northwest.
- PNC's chapter web page is increasingly helpful to members, used for the following:
 - Northwest Notes, the chapter's quarterly newsletter is accessed via our web site; members are alerted to new issues on HLIB-NW, a regional email list
 - The chapter's history is available on our Web site. The history includes listings of past officers and committee chairs
 - Conference Planning Committee's planning manuals
 - Distribution of dues, registration, CE surveys
 - Membership directories of members and libraries
 - Chapter bylaws, minutes, upcoming events

MOTION

This report is informational and requires no action by the MLA Board of Directors.

Janice Bacino, Chapter Chair

16 November 2001

Chapter Officers 2001

Chair: Janice Bacino

Chair-Elect: Robert Pringle

Past Chair: Kimberly Granath

Secretary: Chris Beahler

Treasurer: Nola Higley

Membership: Kathy Martin

MLA Chapter Council Representatives: Patrice O'Donovan, Dolores Judkins

Archivist: Janet Schnall

Newsletter Editor: Kathy Murray

Webmaster: Emily Hull

Committee Chairs 2001

Technology: Susan Barnes

Bylaws: Jan Schueller

Professional Development: Kelly Thormodson

MLA/AHIP Liaison: Terry Jankowski

Govt. Relations: Marcia Batchelor

Nominating: Kimberly Granath

Program: Beverly Schriver