



## ***Access in the Millenium***

### ***Annual Meeting of the Pacific Northwest Chapter of the Medical Library Association***

**October 24-27, 1999  
Seattle Center Conference Center  
Seattle, Washington**

***<http://depts.washington.edu/pncmla/annual/99/seattle.html>***

## **Message From the Chair**

Welcome to PNC/MLA '99, "Access in the Millennium". I hope you find the meeting profitable, educational and fun. This year's conference organizers have stepped "outside the box" of our usual hotel-based meeting and have organized some innovative offerings. Please keep this in mind and give us feedback on how well these changes work for you. Enjoy!

Carolyn Olson

## **PNC/MLA Board**

Chair	Carolyn Olson
Chair-Elect	Kim Granath
Past Chair	Maryanne Blake
Recording Secretary	Pam Bjork
Membership Secretary	Barbara Crain
Treasurer	Pam Spickelmier
Chapter Council Representative	Bob Pringle
Chapter Council Representative Alternate	Edean Berglund
Newsletter Editor ( <i>ex officio</i> )	Kathy Murray

## **PNC/MLA Committee Chairs**

Bylaws	Janette Schueller
Professional Development	Lisa Oberg
Conference Planning	Leilani St. Anna
Nominating & Elections	Maryanne Blake
Membership Committee	Barbara Crain
Publications/Newsletter	Kathy Murray
Web Editor	Emily Hull
Archivist	Janet Schnell

## **PNC/MLA 1999 Program Committee**

Program Chairs	Chris Beahler, Sarah Safranek
Continuing Education	Lisa Oberg
Program Website	Valerie Lawrence
Registration	Leilani St. Anna
Technology Forum	Cathy Burroughs
Vendors	Maryanne Blake

## **Sunday, October 24**

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**9:00 am – 2:00 pm**                      **PNC Board meeting**  
Room 322,  
South Campus Center,  
University of Washington

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### **Professional Development Courses**

Library Teaching Lab, Health Sciences Library, University of Washington

**12:00 noon - 2:00 pm**    ***EndNote: Bibliographies Made Easy***  
Greg Tananbaum, ResearchSoft, Inc.

**2:30 pm - 5:30 pm**        ***Search Strategies for the New NLM***  
Maryanne Blake, NN/LM-PNR, Seattle, WA  
Leilani St. Anna, UW Health Sciences Library,  
Seattle, WA

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**8:00 pm**                              ***The Unofficial PNC Search for Humor***  
The Comedy Underground, Pioneer Square  
*For more information, contact Jan Gallagher*

## **Monday, October 25**

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### **Seattle Center Conference Center – 3<sup>rd</sup> Floor**

**7:00 am – 4:00 pm**              **Registration Desk Open**

**7:30 am – 9:00 am**              **Welcome Breakfast Buffet**  
Rooms F & G                      Sponsored by Faxon Company

**9:00 am – 12:00 noon**        ***Technology Forum: Access in the Millenium:***  
Room H                              ***Medical Applications of New Technologies***  
Sponsored by the NN/LM, Pacific Northwest  
Region

- 9:00 am – 9:50 am**      **Keynote:**  
**Future of Wide-Area Networking for the Health-Care Community: The NGI**  
Edward H. Shortliffe, M.D. Ph.D.  
Professor of Medicine and Computer Science  
Associate Dean for Information Resources and Technology, Director, Medical and Information Sciences Training Program, Stanford University
- 9:50 am – 10:15 am**      **Panel:**  
**Telemedicine: The WWAMI Experience**  
Peter Tarczy-Hornoch, M.D.  
Assistant Professor, Div. of Neonatology, Dept. of Pediatrics, Adjunct Assistant Professor, Div. of Biomedical Informatics, Dept. of Medical Education, University of Washington
- 10:15 am – 10:40 am**      **The Future of Video Broadcasting in Health Care**  
Letcher Ross  
Software Engineer, Digital Convergence Specialist, Video and TV Technologies, University of Washington
- 10:40 am – 11:05 am**      **Telecommunication Technology and Native American Health Care**  
Madonna Yawakie  
President  
Turtle Island Communications, Inc.
- 11:05 am – 11:30 am**      **Medical Applications of Virtual Interface Reality**  
Suzanne Weghorst  
Research Scientist  
Human Interface Technology Laboratory,  
University of Washington
- 12:00 noon - 1:30 pm**      **Lunch on Your Own**
- 12:00 noon - 1:30 pm**      **OHSLA State Meeting**  
T.S. McHugh's restaurant, 21 Mercer St. (1 block from Seattle Center) *Contact Judith Hayes, OHSLA Program Chair for map and lunch information*

1:30 pm - 3:30 pm  
Room G

**Technology Fair**

**Genetic Testing and Its Application to Patient Care: The GeneClinics and GeneTests Databases**

Chris Beahler, Librarian, GeneClinics, University of Washington

**Computer-Mediated Social Support for Bone Marrow Transplant Patients, a Collaboration of the Fred Hutchinson Cancer Research Center and Microsoft Research**

Ann Marie Clark, Director, Arnold Digital Library & Internet Services, Fred Hutchinson Cancer Research Center

**The MLA Benchmarking Initiative Beta Test Hospital library participation welcome!**

Rosalind Dudden, Health Sciences Librarian, Gerald Tucker Memorial Medical Library, National Jewish Medical and Research Center  
Demonstrations at 1:45, 2:30, and 3:00

**Creating Information for the Web: It's a Slow Process. Case study: EthnoMed**

Ellen Howard, Head, K. K. Sherwood Library, Harborview Medical Center

**Tele-video Broadcasting**

Letcher Ross, Software Engineer, Digital Convergence Specialist, Video and TV Technologies, University of Washington

**Internet Document Delivery Methods**

Jean Shipman, Associate Director for Information Resources Management, UW Health Sciences Library

Mary Rainwater, Supervisor of Document Services, UW Health Sciences Library

Brian Zick, UW Health Sciences Library

**"Suturing Simulator": Human Interface  
Technology Laboratory**

Suzanne Weghorst, Research Scientist, Human  
Interface Technology Lab, University of  
Washington

**4:30 pm - 10:30 pm**

**Banquet and Bus Trip to the Ballard Locks**  
Sponsored by Ovid Technologies, Inc

**4:30 pm**

**Board bus at Seattle Center for Ballard Locks**  
A bus will pick up banquet-goers at 2<sup>nd</sup> Ave N. at  
Thomas St., in front of the Children's Theatre at  
Seattle Center. The first destination is the Ballard  
Locks where we will spend approximately one hour  
exploring:

- The Locks, where boats come and go between  
the fresh water of Lake Washington and Lake  
Union, and the salt water of Shilshole Bay in Puget  
Sound.
- The Fish Ladder, where salmon migrate from  
the Puget Sound back to the Cascade mountain  
rivers where they were first hatched. The peak time  
for Coho is September, and for Steelhead,  
January.
- The Carl S. English Jr. Botanical Gardens, with  
more than 500 species of plants, trees, and  
flowers.

**6:15 pm**

**Reboard bus and go to Anthony's Home Port**

**6:30 pm - 7:15 pm**

**No Host bar**

**7:15 pm**

**Dinner**

Please come prepared to share short stories over  
dessert about the people you consider to be your  
mentors.

**9:30 pm**

**Bus returns to Seattle Center**  
(monorail available until 11pm)

**Tuesday, October 26**

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**7:00 am - 12:30 pm**

**Registration Desk Open**

**7:30 am - 9:00 am**  
Room B

**WMLA State Meeting**

- 9:00 am - 10:00 am**  
Room H      ***MLA/RML Updates***  
Rosalind F. Dudden, Health Sciences Librarian,  
Gerald Tucker Memorial Medical Library, National  
Jewish Medical and Research Center
- Maryanne Blake, NN/LM PNR
- 10:00 am - 11:15 am**  
Room H      **PNC/MLA Business Meeting**
- 11:15 am - 11:30 am**  
Break  
Sponsored by Lippincott, Williams & Wilkins
- 11:30 am - 12:30 pm**  
Room H      ***Access in the Millennium: The Roles and  
Education of Library and Information  
Professionals***  
Michael B. Eisenberg, Director and Professor,  
School of Library and Information Science,  
University of Washington
- 12:30 pm - 2:00 pm**  
Rooms F & G      **Get To Know Your Vendors Lunch**
- 2:00 pm - 3:15 pm**  
Room H      ***Back Pain Assessment and Evidence for  
Treatment Options***  
Richard A. Deyo, M.D., M.P.H., Professor,  
University of Washington, UWMC Section Head,  
Department of Medicine, Division Of General  
Internal Medicine
- 3:15 pm - 4:30 pm**  
Room H      ***The Process of a Systematic Review of the  
Literature and Production of an Evidence  
Report***  
Patty Davies, Assistant Professor, Reference  
Department, Oregon Health Sciences University  
Library
- 4:30 pm**  
Room H      **Ice Cream Social**  
Sponsored by Matthews Medical Book Company  
Door Prizes
- 5:00 pm**  
Program Close

**Wednesday, October 27**

**Professional Development Course**  
**Seattle Center Conference Center Room G**

**8:00 am - 5:00 pm**      ***Focus Group Interviewing: A Qualitative  
Research Methodology for the Library***  
Beryl Glitz, AHIP, NN/LM PSR, Los Angeles,  
California  
Claire Hamasu, NN/LM PSR, Los Angeles, California

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**⌘ Notes ⌘**



## **Exhibitors**

**Blackwell's Information Services  
EBSCO Information Services  
Elsevier Science  
Faxon Company  
Lippincott Williams & Wilkins  
Majors Scientific Books, Inc.  
Matthews Medical Book Company  
MD Consult  
Medical Library Association  
Ovid Technologies, Inc.  
Rittenhouse Book Distributors, Inc.  
University Book Store Health Sciences Branch**

## **Sponsors**

***Many thanks to these generous sponsors of our meeting events:***

**Faxon Company  
Lippincott Williams & Wilkins  
Matthews Book Company  
NN/LM, Pacific Northwest Region  
Ovid Technologies**

**PROGRAM-AT-A-GLANCE**

**Name Badge Color Key:**

Blue: PNC Board Members

Pink : Program Committee

Yellow: Vendors

Why do some people have pumpkins on their badges???

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**University of Washington**

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12:30 pm - 2:00 pm      Vendors Lunch      Rooms F & G  
2:00 pm - 4:30 pm      Speakers      Room H  
4:30 pm      Ice Cream Social      Room H  
5:00 pm      Program Close

**Wednesday, October 27**

**Room G, Seattle Center Conference Center**

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**Professional Development Course**

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