Access in the Millenium

Annual Meeting
of the
Pacific Northwest Chapter of the Medical Library Association

October 24-27, 1999
Seattle Center Conference Center
Seattle, Washington

Message From the Chair

Welcome to PNC/MLA '99, "Access in the Millennium". I hope you find the meeting profitable, educational and fun. This year's conference organizers have stepped "outside the box" of our usual hotel-based meeting and have organized some innovative offerings. Please keep this in mind and give us feedback on how well these changes work for you. Enjoy!

Carolyn Olson

PNC/MLA Board

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Chair-Elect
Past Chair
Recording Secretary
Membership Secretary
Treasurer
Chapter Council Representative
Chapter Council Representative Alternate
Newsletter Editor (ex officio)

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Kim Granath
Maryanne Blake
Pam Bjork
Barbara Crain
Pam Spickelmier
Bob Pringle
Edean Berglund
Kathy Murray

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Professional Development
Conference Planning
Nominating & Elections
Membership Committee
Publications/Newsletter
Web Editor
Archivist

Janette Schueller
Lisa Oberg
Leilani St. Anna
Maryanne Blake
Barbara Crain
Kathy Murray
Emily Hull
Janet Schnall

PNC/MLA 1999 Program Committee

Program Chairs
Continuing Education
Program Website
Registration
Technology Forum
Vendors

Chris Beahler, Sarah Safranek
Lisa Oberg
Valerie Lawrence
Leilani St. Anna
Cathy Burroughs
Maryanne Blake
Sunday, October 24

9:00 am – 2:00 pm  PNC Board meeting
Room 322,
South Campus Center,
University of Washington

Professional Development Courses
Library Teaching Lab, Health Sciences Library, University of Washington

12:00 noon - 2:00 pm  EndNote: Bibliographies Made Easy
Greg Tananbaum, ResearchSoft, Inc.

2:30 pm - 5:30 pm  Search Strategies for the New NLM
Maryanne Blake, NN/LM-PNR, Seattle, WA
Leilani St. Anna, UW Health Sciences Library,
Seattle, WA

8:00 pm  The Unofficial PNC Search for Humor
The Comedy Underground, Pioneer Square
For more information, contact Jan Gallagher

Monday, October 25

Seattle Center Conference Center – 3rd Floor

7:00 am - 4:00 pm  Registration Desk Open

7:30 am - 9:00 am  Welcome Breakfast Buffet
Rooms F & G
Sponsored by Faxon Company

9:00 am - 12:00 noon  Technology Forum: Access in the Millenium:
Medical Applications of New Technologies
Room H
Sponsored by the NN/LM, Pacific Northwest Region
Keynote:
9:00 am – 9:50 am
Future of Wide-Area Networking for the Health-Care Community: The NGI
Edward H. Shortliffe, M.D. Ph.D.
Professor of Medicine and Computer Science
Associate Dean for Information Resources and Technology, Director, Medical and Information Sciences Training Program, Stanford University

Panel:
9:50 am – 10:15 am
Teledicine: The WWAMI Experience
Peter Tarczy-Hornoch, M.D.
Assistant Professor, Div. of Neonatology, Dept. of Pediatrics, Adjunct Assistant Professor, Div. of Biomedical Informatics, Dept. of Medical Education, University of Washington

10:15 am – 10:40 am
The Future of Video Broadcasting in Health Care
Letcher Ross
Software Engineer, Digital Convergence Specialist, Video and TV Technologies, University of Washington

10:40 am – 11:05 am
Telecommunication Technology and Native American Health Care
Madonna Yawakie
President
Turtle Island Communications, Inc.

11:05 am – 11:30 am
Medical Applications of Virtual Interface Reality
Suzanne Weghorst
Research Scientist
Human Interface Technology Laboratory, University of Washington

12:00 noon – 1:30 pm
Lunch on Your Own

12:00 noon – 1:30 pm
OHSIA State Meeting
T.S. McHugh's restaurant, 21 Mercer St. (1 block from Seattle Center) Contact Judith Hayes, OHSIA Program Chair for map and lunch information
1:30 pm - 3:30 pm  
Room G

**Technology Fair**

*Genetic Testing and Its Application to Patient Care: The GeneClinics and GeneTests Databases*  
Chris Beahler, Librarian, GeneClinics, University of Washington

*Computer-Mediated Social Support for Bone Marrow Transplant Patients, a Collaboration of the Fred Hutchinson Cancer Research Center and Microsoft Research*  
Ann Marie Clark, Director, Arnold Digital Library & Internet Services, Fred Hutchinson Cancer Research Center

*The MLA Benchmarking Initiative Beta Test Hospital library participation welcome!*  
Rosalind Dudden, Health Sciences Librarian, Gerald Tucker Memorial Medical Library, National Jewish Medical and Research Center  
*Demonstrations at 1:45, 2:30, and 3:00*

*Creating Information for the Web: It's a Slow Process. Case study: EthnoMed*  
Ellen Howard, Head, K. K. Sherwood Library, Harborview Medical Center

*Tele-video Broadcasting*  
Letcher Ross, Software Engineer, Digital Convergence Specialist, Video and TV Technologies, University of Washington

*Internet Document Delivery Methods*  
Jean Shipman, Associate Director for Information Resources Management, UW Health Sciences Library  
Mary Rainwater, Supervisor of Document Services, UW Health Sciences Library  
Brian Zick, UW Health Sciences Library
"Suturing Simulator": Human Interface Technology Laboratory
Suzanne Weghorst, Research Scientist, Human Interface Technology Lab, University of Washington

4:30 pm - 10:30 pm  Banquet and Bus Trip to the Ballard Locks
Sponsored by Ovid Technologies, Inc

4:30 pm  Board bus at Seattle Center for Ballard Locks
A bus will pick up banquet-goers at 2nd Ave N. at Thomas St., in front of the Children’s Theatre at Seattle Center. The first destination is the Ballard Locks where we will spend approximately one hour exploring:

- The Locks, where boats come and go between the fresh water of Lake Washington and Lake Union, and the salt water of Shilshole Bay in Puget Sound.
- The Fish Ladder, where salmon migrate from the Puget Sound back to the Cascade mountain rivers where they were first hatched. The peak time for Coho is September, and for Steelhead, January.
- The Carl S. English Jr. Botanical Gardens, with more than 500 species of plants, trees, and flowers.

6:15 pm  Reboard bus and go to Anthony’s Home Port
6:30 pm - 7:15 pm  No Host bar
7:15 pm  Dinner
Please come prepared to share short stories over dessert about the people you consider to be your mentors.

9:30 pm  Bus returns to Seattle Center
(monorail available until 11pm)

Tuesday, October 26

7:00 am - 12:30 pm  Registration Desk Open
7:30 am - 9:00 am  WMLA State Meeting
Room B
9:00 am - 10:00 am  MLA/RML Updates
Room H
Rosalind F. Dudden, Health Sciences Librarian, Gerald Tucker Memorial Medical Library, National Jewish Medical and Research Center
Maryanne Blake, NN/LM PNR

10:00 am - 11:15 am  PNC/MLA Business Meeting
Room H

11:15 am - 11:30 am  Break
Sponsored by Lippincott, Williams & Wilkins

11:30 am - 12:30 pm  Access in the Millennium: The Roles and Education of Library and Information Professionals
Room H
Michael B. Eisenberg, Director and Professor, School of Library and Information Science, University of Washington

12:30 pm - 2:00 pm  Get To Know Your Vendors Lunch
Rooms F & G

2:00 pm - 3:15 pm  Back Pain Assessment and Evidence for Treatment Options
Room H
Richard A. Deyo, M.D., M.P.H., Professor, University of Washington, UWMC Section Head, Department of Medicine, Division Of General Internal Medicine

3:15 pm - 4:30 pm  The Process of a Systematic Review of the Literature and Production of an Evidence Report
Room H
Patty Davies, Assistant Professor, Reference Department, Oregon Health Sciences University Library

4:30 pm  Ice Cream Social
Room H
Sponsored by Matthews Medical Book Company
Door Prizes

5:00 pm  Program Close
Wednesday, October 27

Professional Development Course
Seattle Center Conference Center Room G

8:00 am - 5:00 pm  Focus Group Interviewing: A Qualitative Research Methodology for the Library
Beryl Glitz, AHIP, NN/LM PSR, Los Angeles, California
Claire Hamasu, NN/LM PSR, Los Angeles, California

[Handwritten notes]

[Signature]
Exhibitors

Blackwell's Information Services
EBSCO Information Services
Elsevier Science
Faxon Company
Lippincott Williams & Wilkins
Majors Scientific Books, Inc.
Matthews Medical Book Company
MD Consult
Medical Library Association
Ovid Technologies, Inc.
Rittenhouse Book Distributors, Inc.
University Book Store Health Sciences Branch

Sponsors

Many thanks to these generous sponsors of our meeting events:

Faxon Company
Lippincott Williams & Wilkins
Matthews Book Company
NN/LM, Pacific Northwest Region
Ovid Technologies
## Program-at-a-Glance

**Name Badge Color Key:**
- Blue: PNC Board Members
- Pink: Program Committee
- Yellow: Vendors

Why do some people have pumpkins on their badges???

### Sunday, October 24

**University of Washington**

<table>
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**Professional Development Courses**

- **Library Teaching Lab, UW Health Sciences Library**
- **EndNote**
- **Search the New NLM**

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**Room G, Seattle Center Conference Center**

**Professional Development Course**

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