

PACIFIC NORTHWEST CHAPTER of the MEDICAL LIBRARY ASSOCIATION, Inc.

The Pacific Northwest Chapter includes the states of Alaska, Idaho, Montana, Oregon, Washington, and the two Canadian provinces of Alberta and British Columbia.

This report covers the period from May 2011 through April 2012.

Goal 1: Recruitment, Membership, and Leadership in the Profession

- Current membership as of March 23, 2012 stands at 150, down from 172 in April 2011.
- The Chapter has continued its early membership renewal drive with a prize drawing for those who renew by the stated deadline.
- The Bylaws Committee is in the process of putting forward a change to the Chapter Bylaws that would remove the list of membership categories from the Bylaws and would instead refer readers to a separate document listing current membership categories. This will bring the Pacific Northwest Chapter's procedures in line with those of other Chapters and eliminate the need for a vote of the membership on a Bylaws change whenever membership categories are changed.
- RegOnline proved to be a difficult application to use for ongoing membership tracking so the Chapter has switched to using Wild Apricot. Despite a learning curve, Wild Apricot appears to be a much better choice because it offers more functionality than did RegOnline.
- The Chapter has once again offered free memberships to students in each of the four library schools in our region. These memberships are not yet confirmed.

Goal 2: Life Long Learning

- The Chapter offered six classes at the 2011 Annual Meeting in Boise, Idaho. Two of the classes were cancelled at the last minute due to the instructor's family emergency. The following classes were taught at the Chapter's Annual Meeting:
 - Clinical Application of Evidence-Based Practice taught by Michelle Berlin
 - Behind Closed Doors: Politics in the Library taught by Barb Jones and Marty Magee
 - Valuing Your Library: Needs Assessment, Program Development, Program Evaluation taught by Cynthia Olney
 - Managing Up, Down and Across taught by Gene Drabinski

There were 37 registered students attending these classes, which were well-received as indicated by course evaluations. In addition to the above classes, contributed papers, a poster session, and STAT talks were also part of the meeting.

- The Chapter continues to offer Professional Development funds and Student Scholarships for members to attend annual conferences and CE events. The Annual Meeting committee also coordinated with two state organizations (WMLA and OHSLA) as well as the NN/LM Pacific Northwest Region to be sure Chapter members were aware of their funding support opportunities for continuing education.

- The Professional Development Committee surveyed Chapter members about topics they'd be particularly interested in, as well as sending a separate survey asking members about preferences for locations and formats of CE. The results of this survey will inform decisions about what CE classes to offer at our October 2012 CE meeting (below).

Goal 3: Advocacy

- The Chapter is without a Government Relations Committee chair so Chapter members are not currently receiving updates on advocacy issues via the regional listserv.
- The NN/LM Pacific Northwest Region has an Advocacy page on their web site and has a staff member dedicated to keeping track of hospital library advocacy issues in particular.
<http://nmlm.gov/pnr/advocacy/index.html>

Goal 4: Creating and Communicating our Knowledge

- The Chapter continues to use its blog as a newsletter and communication vehicle with the membership. Notification messages are forwarded to the HLIB-NW listserv referring users to the blog for the full story. The Chapter has a Blog Coordinator to solicit posts and approve comments.
- The Executive Board continues to use Google Groups for its internal communication. With the demise of the document feature of Google Groups, the Board is now making its own documents available among Board members via Dropbox, which is proving to be a successful alternative.
- The Board is now holding regular (monthly to every six weeks) meetings via WebEx conferencing software, in addition to an in-person meeting every spring and an in-person meeting in the fall, held in conjunction with the Chapter annual meeting.

Goal 5: Building a Network of Partners

- The Chapter will not hold an in-person annual meeting in 2012 because of the MLA Annual Meeting taking place in Seattle in May 2012. Instead we will hold a CE-only event in Portland, Oregon on Saturday October 13. The CE event will be held in conjunction with an NNLM/PNR-sponsored symposium, Emerging Roles for Librarians, taking place on Friday October 12 at Oregon Health and Science University.
- PNC/MLA continues to extend invitations to NCN/MLG and MLGSCA to attend our conferences and to offer the member registration rate to attendees from other Chapters.

This report is informational and requires no action by the Board of Directors.

Respectfully submitted, Valerie Lawrence, PNC/MLA Chair 2012

PNC/MLA

Elected Officers 2012

Valerie Lawrence, Chair

Laurel Egan, Past Chair

Kim Granath, Chair-Elect

Sally Bremner, Membership Secretary

Mary Beth Smiele, Recording Secretary

Betsy Bartholomew, Treasurer

Rose Relevo, Chapter Council Rep.

Todd Hannon, Chapter Council Alt.

Kathy Murray, Chair, Publications Committee (Ex Officio)

PNC/MLA

Elected Officers 2011

Laurel Egan, Chair

Noelle Stello, Past Chair

Valerie Lawrence, Chair-Elect

Sally Bremner, Membership Secretary

Beth Hill, Recording Secretary

Judith Hayes, Treasurer

Rose Relevo, Chapter Council Rep.

Todd Hannon, Chapter Council Alt.

Kathy Murray, Chair, Publications Committee (Ex Officio)