

PAST CE COURSE OFFERINGS BY PNC/MLA - By Year [Updated 2013-09-18]

Year	Location	Title	Presenter	Time	Description	Focus
2013	Anchorage, AK	Surveys Made Easy	Dolores Judkins	4 hrs	This class is for anyone who uses surveys to collect information about their services and resources, or any time you need input on decisions. The first part discusses the kinds of questions to ask, and how to ask them so that they don't confuse people and will help you get the responses you need. You will then use the SurveyMonkey software to design a survey so you can get results that can be easily interpreted. The final part of the class will be analyzing the results and reporting the data.	Evaluation
2013	Anchorage, AK	EBM II: Reviewing the Quality of Studies	Connie Schardt	4 hrs	Designed to give learners additional practice with critical appraisal skills through an understanding of validity issues related to reducing bias in clinical studies. Using an interactive journal club format, learners will review and discuss the criteria for determining validity of therapy and diagnostic studies and qualitative research. After completing this course, learners will be better able to identify criteria for a good study; recognize how this impacts searching for the evidence; and to understand how this knowledge helps the library support EBP within their own institutions. Teaching methods will include discussion, case studies, group exercises, and practice in appraising articles.	Evidence-based Practice
2013	Anchorage, AK	Effective Teaching Strategies for Librarians	Andy Page	4 hrs	In this engaging workshop on teaching methods, participants will have the opportunity to learn more about proven strategies for working smarter, not harder. Using a "hands-on and minds-on" approach for experiential learning allows participants to actively explore such topics as Technology Enhanced Active Learning (TEAL), problem-based learning, dual-coding theory, project-based learning, and more. Web 2.0, mobile, and augmented reality technology tools for research and publishing will be featured, individually tested, and applied to the field of library science. Participants will gain access to an online educational web resource with additional information and updates on 21st Century pedagogies and webagogies.	Instruction
2013	Anchorage, AK	Using Social Media to Teach Library Patrons	Jan Buhmann	4 hrs	Social Media are entering all aspects of our lives, and there is a growing body of best practices for online learning. Are you looking for new, effective tools to engage library patrons in their own learning about library resources? This workshop will discuss and explore: Facebook dos and don'ts: Successful learning communities; Collaborative learning projects with wikis; Course management with Twitter; Collaborative social bookmarking strategies.	Instruction
2013	Anchorage, AK	Infographics: A Guided Tour to Visually Presenting Data.	Jan Buhmann	4 hrs	Information is powerful -- but without organization, it is bland and often overwhelming. Infographics have become a popular way to present data by distilling the words, data points and key concepts into illustrations. This interactive course will discuss and explore How to critically evaluate an infographic using three anatomical elements: Visual Choices, Content and Data; Free and low-cost tools to create your own infographics; How to let the data drive your graphic choices; Five steps to create powerful visuals	Reference & Communication
2012	Portland, OR	Becoming an Expert Searcher for Evidence-Based Content	Terry Jankowski	4 hrs	This class looks at methods used by expert searchers to build a search to effectively retrieve evidence-based content, and the database features they use. It will demonstrate advanced search techniques for PubMed and how these skillsx can apply to other databases. For librarians or health information professionals who consider themselves beginning or intermediate searchers.	Evidence-based Practice
2012	Portland, OR	Bullet Point 1, Bullet Point 2, Bullet Point 3... the Audience Flees: Visual Communication Skills for Effective Teaching and Presentations	Sally Gore	4 hrs	Librarians are usually woefully unprepared to deliver a class or presentation. Effective communication involves blending words and visuals, stories and facts, in a way that creates a setting where your audience both gets and remembers the message you share. This workshop will provide an overview of some basics in design and presentation to help you become a better communicator, teacher, and ultimately, LIBRARIAN! Come prepared to be active, to take part, to try new things, to be creative and to have fun. YOU'll leave with the energy and enthusiasm to speak to thousands (or at least 10).	Instruction

2012	Portland, OR	Optimize Your E-Learning Design and Development: A Hands-On Workshop	Jan Buhmann	4 hrs	Whether you are new to e-learning design and development or you would just like to explore new options for optimizing development in your medical library, this workshop will feature tips, techniques and examples from some of the most efficient e-learning developers in medical libraries and healthcare. The workshop explores best practices in designing effective, self-paced learning. Come prepared to both learn and practice techniques through hands-on exercises in a computer lab.	Instruction
2012	Portland, OR	Emerging Roles in Libraries Symposium		7.0 hr	1. Evolution of the Alt-Librarian: Design for an Emerging Role. Steven Bell (Temple University) 2. There's a Librarian in My Living Room: Library Instruction from Afar. Mary Anne Hansen (Montana State University). 3. New Rules: Librarian before E, No Exceptions. Supporting eScience without Losing Your Self, Sally Gore (U. Mass). 4. Clinical Librarians in the ICU: From Providing Just-in-Time Information to Creating Ubiquitous Information Solutions, by Amy Harper (Harborview Medical Center). 5. Learning to Surf the Data Deluge, by Stephanie Wright (U. Wash). 6. Getting Your Foot in the EMR Door, by Erica Lake (U. Utah). 7. Notes From the Field: Emerging Roles for Biomedical Librarians, by Christian Patrick (Ebsco, Seattle). 8. Emerging Roles as (R)Evolutionary Adaptive Strategy, by Jerry Perry (U. Colorado).	Miscellaneous
2012	Portland, OR	Electronic Health Records in the Era of Meaningful Use	Vishnu Mohan	4 hrs	This workshop examines EHR use, particularly in the area of clinical decision support, and the role of librarians in supporting clinicians' information needs. We will look at the impact of Meaningful Use and EHRs on clinical workflows, health care expenditures, privacy and security, and clinician documentation. We will focus on the role of the librarian in the shifting world of health care delivery in an interactive fashion.	Reference & Communication
2011	Boise, ID	Behind Closed Doors: Politics in the Library.	Barb Jones and Marty Magee	4.0 hr	Politics is so ubiquitous, the only way to avoid them is to operate in isolation. Typically, politics are concerned with positioning your ideas in a favorable light and knowing what to say, to whom, how to say it, and when. This class will focus on learning how to effectively influence and manage others' perceptions of you and your ideas, how to change enemies into allies, how to stay in the loop and how to manage outcomes short term and far into the horizon	Administration
2011	Boise, ID	Managing Up, Down and Across.	Gene Drabinski	3.0 hr	Few individuals are as adept in time, resource and project management as information professionals. But as managers, they will be accountable for work of others, and will likely have to learn to "manage-up," to keep themselves and their department thriving. In this highly interactive workshop, participants will identify their most challenging management tasks, and watch and evaluate different strategies. Then, using a "see one, do one, teach one" method, they will be introduced to a 3-step method applicable to nearly all management challenges. Participants will leave with permanent versions of the 3-step process, to remind them of an effective method for all management tasks – up, down and sideways.	Administration
2011	Boise, ID	Valuing Your Library: Needs Assessment, Program Development, Program Evaluation. Cynthia Olney	Cynthia Olney	4.0 hr	In this workshop, participants will learn to use program evaluation to support advocacy for their libraries. They will learn to use needs assessment and logic models to analytically link their programs and services to the goals and operations of their larger organization. This workshop also covers data analysis tools that are particularly useful in demonstrating value, including benchmarking, online value calculators, and cost-benefit analysis	Evaluation
2011	Boise, ID	Clinical Application of Evidence-Based Practice. Michelle Berlin, instructor	Michelle Berlin	4.0 hr	In an evidence-based medical environment librarians must be keenly aware of the information needs of the clinicians they serve. Taught by a practicing physician this class will focus on targeting the type of information that improves patient outcomes. Participants will practice using PICO to drive reference interviews, learn how to make rapid assessment of search results and utilize features of web-based EBM resource tools.	Evidence Based Practice

2010	Portland, OR	Managing Information Overload	William Jones	4.0 hr	We ignore or eliminate information at our peril. It is better to organize information and our interactions with this information in accordance with the roles we mean to fulfill in our lives and the goals we wish to achieve. In this course, you will learn about Personal Information Management (PIM) and how it can be applied in your life. You will identify and refine a personal unifying taxonomy (PUT). Your PUT provides a basis for "placing" and organizing the information you need to lead the life the life you want to live.	Administration
2010	Portland, OR	Services for Mobile Users	Kim Griggs, Laurie Bridges and Hannah Rempel	3.0 hr	The Oregon State University MobileLib team will discuss why OSU Libraries chose to develop a mobile site. They will review mobile statistics and demographics information, take a look at examples of mobile sites, compare options for mobile catalogs, discuss hot features of mobile library sites, and cover best practices for creating your own. Intended for librarians just beginning the process of mobilizing their Web site.	Information Technology
2010	Portland, OR	Creating Effective Presentations	Anna Johnson	4.0 hr	Participants in this lively, hands-on class will learn how to go beyond slide software to better engage and educate an audience both during a library instruction session and afterwards. The class will focus on public speaking skills and audience engagement strategies, (structure and timing), and document design for creating content-rich instructional materials. Participants will be prepared to improve their library instruction sessions by always developing their presentations in two parts: an engaging in-class lesson and a well-designed, web-accessible document for students to learn from later.	Instruction
2010	Portland, OR	Third Party PubMed Tools	Alison Aldrich	3.0 hr	The freely available PubMed API (application programming interface) enables programmers outside of the National Library of Medicine to develop alternatives to PubMed.gov for searching NLM's vast biomedical database. This workshop will introduce several popular and free third-party PubMed tools, comparing and contrasting them with the PubMed.gov interface. Through case studies, group exercises and hands-on practice, participants will become familiar with search tools such as HubMed, PubGet, Novoseek, and Quartle. Intended for intermediate and advanced PubMed searchers.	Search Skills
2009	Seattle, WA	Screencasting: Creating Online Tutorials	Alison Aldrich	4.0 hr	Building on understanding learning styles and how to organize and chunk instructional content for the online environment, aims to teach librarians best practices for creating effective screencasts using Camtasia Studio and similar tools.	Instruction
2009	Seattle, WA	Teaching about Evidence-Based Practice.	Lisa Traditi	8.0 hr	Provides participants with the tools to start or improve their classes on searching the literature for evidence, and applying evidence to health sciences practice. Explores the librarian's role in EBP, develops learning exercises using EB database resources, explores and develops methods for integrating EBP into the curricula of health sciences programs, gives students planning and marketing tips for their EB health care instruction. Uses demonstration, small and large group exercises, and discussion in a highly interactive and hands-on style.	Instruction
2009	Seattle, WA	Copyright in the Electronic Age	Rachel Bridgewater	4.0 hr	Copyright has become a hot topic in recent years as changes in technology and behavior put pressure on the law. This course will review copyright theory and law especially as it applies to libraries. Topics will include fair use, user education, document delivery and resource sharing. We'll also discuss copyright's constant companion - licensing. The course will balance discussion of day-to-day concerns with big picture discussion.	Reference & Communication
2008	Seattle, WA	Hands-On Web 2.0	Greg Notess	3.5 hr	Take a hands-on, in-depth look at the other side of Web 2.0: the new online Web services tools that make sharing, embedding, and collaborating easier online. Explore ways that web-based software can be used within organizations to work together on projects and documents. See how to embed presentations, images, spread-sheets, lists, videos, RSS feeds, documents, and other information from one site into another. Investigate tracking options, comment capabilities and remote hosting. See how other Web-based tools can be used to edit images, manage projects, create flowcharts, build databases, and convert files, all without needing to download and install software.	Information Technology
2008	Seattle, WA	The Electronic Health Record & the Health Sciences Librarian: A Forum.	Thomas Payne, Sara Pimental, Emily Hull & Judith Hayes.	4.0 hr	Speakers will share their experiences and focus on a variety of ways that librarians can use their unique skills and knowledge to affect patient care via the electronic health record system.	Reference & Communication

2008	Seattle, WA	Value-Added Searching	Mary Ellen Bates	3.5 hr	This lively half-day workshop looks at that part of research which takes place after you finish your searching. What are the most cost-effective and efficient ways to add value to your research results? How can you create deliverables that make it clear to your clients the value you add? How do you make yourself invulnerable to the "It's All On The Web For Free" syndrome? This workshop will provide you with the tools, resources and techniques to enable you to clearly demonstrate the additional value that information professionals bring to your organization.	Reference & Communication
2007	Billings, MT	Creating Online Tutorials	Greg Notess	3.5 hr	Online tutorials used to be extremely time-intensive to create. With the increase in reference and instruction to distant users in all types of libraries, and the need for just-in-time learning in many organizations, we need quicker ways to create tutorials and demonstrations to teach our online library resources. New tools make it quick and easy to create movies for online demonstrations and tutorials with a minimum of effort. Explore using software such as Camtasia, Captivate, Wink, and even PowerPoint to record screen actions and quickly create online tutorials. Learn a process for expediting the creation of these tutorials.	Instruction
2007	Billings, MT	Knowledge Management	Wilda Newman	8 hr	This course explores Knowledge Management (KM) concepts that enable competitive advantage for all types of organizations and institutions in the 21st Century. Fundamental to these concepts is participation and collaboration in order to leverage the collective knowledge of the entire work force, whether local, national, or global, taking into account related environmental changes. Topics include KM fundamentals, theory and concepts, cultural and organizational changes required, strategic issues, and knowledge coding. Through presentation of KM theory and relating theory to the attendees' own organizational context, the course will help them analyze alternative approaches and assess where and how to begin the KM implementation process. The intended audience includes librarians and information professionals who are interested in a knowledge management program and seek more formal training that will assist them toward their goal.	Reference & Communication
2007	Billings, MT	Health Issues in the Headlines: Reading Between the Lines	Gail Kouame	4 hr	All have been reported in the news as having health benefits. Often the first place your patrons will hear about health issues is in the media. This CE course will introduce participants to the environment of health reporting. Participants will also learn about how health is reported in the news as well as how to evaluate the accuracy and validity of science and health stories.	Reference & Communication
2007	Billings, MT	Communicating Effectively	Carlos Arce	3.5 hr	Offers three sessions to improve communication effectiveness: Communication for Crucial Conversations examines the fundamental concepts and techniques that will improve the effectiveness of our conversations and explores specific behaviors that contribute to and obstruct successful communication in challenging situations. Words For Effective Leaders. How do our words define the type of leader we are? What is our leadership "brand"? What would we like it to be? What specific communication techniques can we use to make us more effective leaders? This session will present a variety of verbal tools and concepts used by effective leaders. Participants will apply these concepts and techniques by drafting specific words to utilize in real life opportunities, share their drafts and practice with other participants. Making Presentations Count. Do your presentations help your effort or get in the way? Do your visual aides confuse or clarify? Are your presentations created for the audience or the presenter? This session will explore some of the common challenges and opportunities for making your presentations count.	Reference & Communication
2006	Seattle, WA	The 3R's of Licensing: Risk, Rights, Restrictions	Diane Carroll	4 hr	This class is intended for librarians who are responsible for providing access to electronic journals and databases for their institution but have limited training in licensing. This four-hour workshop will provide an overview of the licensing process that will allow participants to evaluate their understanding of licensing and decide if additional training is needed.	Administration

2006	Seattle, WA	Measuring Your Impact: Using Evaluation to Demonstrate Your Library's Value	Maryanne Blake, Betsy Kelly	6 hr	Library users and stakeholders will recognize and value the importance of their library's services and of the librarian to the organization. That is the ultimate goal of this class. The outcome for the class is that librarians will be able to show the value of their library's services. Participants will become familiar with an evaluation process and will use and take away methods and tools for assessment, evaluation planning, creating logic models, data collection and reporting. The workshop will feature a case-based scenario that moves participants through the steps of an evaluation process. There will also be student discussion and exercises in addition to lecture.	Evaluation
2006	Seattle, WA	Finding the Evidence: Evidence-Based Practice in Nursing.	Dolores Judkins & Patrice O'Donovan	4 hr	While finding evidence in the medical literature has become fairly standardized, finding the evidence in the nursing literature can be less straightforward. This class will include a basic overview and history of EBP in nursing, hierarchies of quantitative and qualitative evidence, formulating the question and finding the right resources, as well as covering aspects unique to nursing, such as qualitative meta-synthesis and EBP in nursing administration.	Evidence Based Practice
2006	Seattle, WA	Evidence-Based Medicine and the Medical Librarian.	Connie Schardt	8 hr	Introduction to EBM and the role the medical librarian can play in its practice. Participants will learn how to focus clinical questions, how to incorporate EBM into search strategies and how to judge the validity of studies, as well as how they can take a role in EBM training and support for their staff and clinicians. Teaching methods will include lecture, case examples, group exercises and discussion.	Evidence Based Practice
2006	Seattle, WA	An Evidence-based Approach to Complementary and Evidence-Based Medicine	Kelli Ham	4 hr	This course is in no way a compilation of all of the complementary and alternative medicine resources that are available. Instead, it is an attempt to provide a look at evidence based and peer reviewed alternative medicine resources.	Evidence Based Practice
2006	Seattle, WA	Geeks Bearing Gifts	Michael Miller	4 hr	Geeks Bearing Gifts: New Technology Trends is intended to provide a fun, fast paced, and informative introduction to and update on today's hottest technology trends. Program participants will be able to identify technology trends and they will understand how these trends will impact or can be integrated into traditional library services. Content will be presented in with a "can-do" focus intended to encourage participants to investigate at least one technology for implementation in their institution. Course structure will include brief vignettes and demonstrations of a wide variety of technologies. Some of the topics to be covered include RSS, spyware, developments in mobile computing, blogs and wikis, social bookmarking, radio-frequency identification, and more.	Information Technology
2006	Seattle, WA	Introduction to Medical/Healthcare Informatics for Librarians	Ann McKibbin	8 hr	This workshop is designed around two basic purposes. First, to give the librarians a broad understanding of what medical/healthcare informatics is, how it overlaps and to what extent with medical/healthcare librarianship, and what we can expect from more implementation of these systems in the organizations we work in. Second, it shows examples of how information is being integrated into healthcare delivery, where librarians can benefit from working with informatics systems, issues around implementation, and some of the potential problems inherent with medical informatics systems.	Information Technology
2005	Portland, WA	Your Library as a Business: A Comprehensive Process for Success	Martha Leredu	4 hr	Library managers will be encouraged to see themselves as business owners and think of managing their libraries as successful businesses. Using well-known business strategy models, participants will be led through several exercises, lecture and discussion to help them identify strategic tools for their business and give them powerful tools for leading and developing their libraries.	Administration
2005	Portland, WA	Managing Electronic Resources in Health Sciences Libraries Updated.	Greg Bodin	4 hr	All new content since 2004 offering. Includes current electronic journal management, purchasing, licensing and access as well as new e-resources technologies such as blogs, RSS feeds, WiFi, folksonomies and how they will impact librarians in the future.	Administration
2005	Portland, WA	Evidence-Based Medicine and the Medical Librarian.	Connie Schardt	8 hr	Introduction to EBM and the role the medical librarian can play in its practice. Participants will learn how to focus clinical questions, how to incorporate EBM into search strategies and how to judge the validity of studies, as well as how they can take a role in EBM training and support for their staff and clinicians. Teaching methods will include lecture, case examples, group exercises and discussion.	Evidence Based Practice

2004	Sacramento, CA	Marketing as if Your Library Depended on it.	Pat Wagner	8 hr	Marketing is awareness and response: Awareness of the world from the customer's point of view and then responding with changes in service and communication. Learn how to improve your influence with middle and upper management, use marketing to create a strategic plan, bring in new (and "lost") customers (both internal and external to your institution), collect and evaluate quantitative and descriptive data and improve the effectiveness of promotional activities, even if you are a solo librarian. You will create a marketing project and present the plan to your colleagues.	Administration
2004	Seattle, WA	The Visible Librarian : Advocacy and Marketing for Medical Libraries	Judith Seiss	6 hr	A guide to help librarians make themselves more visible both to upper management and to library users. It is part how to market your library and its services, and part how to market yourself to the organization. Will teach you how to present your value proposition to the larger organization while improving the organization's perception of the library profession as a whole. Applicable to solo librarians and those in larger libraries.	Administration
2004	Seattle, WA	Surveys Made Easy	Patrice O'Donovan, Dolores Judkins, Peggy Baldwin	4 hr	To help you learn how your library is used or what your users want from your library. Covers basic information about surveys, what kinds of questions to ask, and how to ask them. Teaches how to use Survey Monkey, free-to-low cost web application to develop a survey. Participants will design a survey, learn how to send it out, and interpret the results.	Evaluation
2004	Sacramento, CA	Personal Digital Assistants	Mari Stoddart	4 hr	This course provides grounding in PDAs and possible library services. The focus will be on hardware, productivity applications, and health care resources. Participants will learn to assess their institution's needs, select affordable and manageable services that meet those needs, and implement those services in a timely way. Attendees are encouraged to bring a PDA to the class if possible.	Information Technology
2004	Seattle, WA	Managing Electronic Resources in Health Sciences Libraries	Greg Bodin	4 hr	Introduces the technologies required to provide e-resources in a health science library. Will cover basic e-resources & corresponding technologies; identify advanced technologies, future trends, and how to plan for e-resource provision. Will teach methods for troubleshooting and solving related problems, and identify sources of information to learn more.	Information Technology
2004	Sacramento, CA	Developing Your Own Web-Based Course: Making it Happen	Jan Buhmann	6.5 hr	The world wide web and intranets hold great promise as a learning tool for library patrons. Anything that is frequently taught by librarians, from performing searches to using the check-out system, may be the topic of an online course. Find out how to build effective courses on the Web that engage a wide variety of learners. This session will introduce librarians to the process of developing a Web course using instructional design methodology. Software tools to produce interactive courses on a shoe-string budget will be demonstrated and used in practice exercises.	Instruction
2004	Sacramento, CA	Stake Your Claim to Health Literacy	Various - sponsored by PSRML	7.5 hr	Regional symposium designed to provide participants with practical tools and skills to support clear communication and improve access to resources that are linguistically and culturally appropriate.	Reference & Communication
2004	Sacramento, CA	Google and Beyond: Expert Internet Searching Tools & Strategies	Nancy M. McMurrer, Cheryl Nyberg	4.5 hr	All of us use the Internet to help our patrons. So are there ways to make our searches even faster and better? Are we underutilizing search engines? How can we best find those Invisible Web materials not covered by the regular search engines? How can we best keep up with new search engine features and searching techniques? This session explores advanced search engine features, resources for locating Invisible Web documents, ways to find deleted or altered Web documents, and how to stay on top of new search technology.	Search Skills
2004	Sacramento, CA	Immunology for Librarians	George McGregor	4 hr	This course covers basic concepts in immunology, including anatomy and physiology with special attention to cellular and molecular concepts. The class will reinforce vocabulary and search terminology (MeSH), and introduce participants to a variety of basic print and electronic resources available in the area of immunology.	Search Skills
2004	Seattle, WA	Linkout for Libraries	Susan Barnes	2 hr	This lecture-based course focuses on PubMed's Linkout feature which provides access from PubMed and other Entrez databases to a wide variety of other relevant web-based resources, including full-text documents, biological databases, consumer health information, research tools. Participants will learn how to activate Linkout for their own library's print and electronic journal, so their clients will see library holdings and can get to full-text through the PubMed interface. Registration for LinkOut, entering holdings, and adding a branding will also be covered.	Search Skills

2003	Seattle, WA	Basics of Electronic Document Delivery	Susan Barnes	4 hr		Document Delivery
2003	Seattle, WA	Monkeying Around: Using Survey Monkey to Create Dazzling Surveys.	Patrice O'Donovan and Kathy Murray	2.5 hr	Teaches how to use Survey Monkey web-based application to create and distribute online surveys, as well as interpret results.	Evaluation
2003	Seattle, WA	Surveys Made Easy	Patrice O'Donovan, Dolores Judkins, Peggy Baldwin	4 hr	To help you learn how your library is used or what your users want from your library. Covers basic information about surveys, what kinds of questions to ask, and how to ask them. Teaches how to use Survey Monkey, free-to-low cost web application to develop a survey. Participants will design a survey, learn how to send it out, and interpret the results.	Evaluation
2003	Seattle, WA	Using Camtasia to Create Digital Video Demonstrations	Harry Love	3 hr		Instruction
2002	Vancouver, BC	PDAs and the Library	Peggy Baldwin	4 hr	This course will provide grounding in PDAs and possible PDA services. Participants will explore the various features of the built-in software and learn about third party options and hardware to enhance productivity. Health care resources will also be explored. Instructional methods include lecture and demonstration, and hands-on exercises.	Information Technology
2002	Vancouver, BC	Health Informatics - What's it got to do with me?	Dr. Kathryn Hornby	3 hr	This course provides an overview of health informatics, including what disciplines are involved in the field, and how library and information sciences fit into the picture. Specific areas such as electronic patient records, decision support, standards and consumer health informatics will be discussed.	Information Technology
2002	Vancouver, BC	Designing for Usability on the WWW	Mary Sue Stephenson	4 hr	Designing for the Web is so much more than visual appearances. Usability research clearly demonstrates that successful websites allow users to get what they need quickly and accurately. This workshop is about usability in web design - what it is, why it is important, and how to create a well-designed Web site. It will show you the possibilities and problems of designing for the Web, including basic principles, successful strategies, and ideas to maximize Web site usability.	Instruction
2002	Vancouver, BC	You're Speaking - But Are You Connecting?	Margaret Hope	2 hr	If you want others to listen to you and feel motivated to act, then you've got to <i>connect</i> ; you've got to create <i>chemistry</i> with your listener. You need to create a bond that makes them want to listen, believe you and do as you ask. In this workshop you'll learn to do just that. You'll join the "Mad Professor Hope" in her makeshift laboratory and emerge with 10 easily applied tips for connecting so you can create awareness and get others to take action. You'll practice the skills during the session and have ample opportunities to ask for advice.	Reference & Communication
2002	Vancouver, BC	Well-Kept Secret: Health-Related Government, Organization and Think-Tank Content	Laura Larsson	4 hr	The biomedical librarian must have a good sense of what information is available through US federal, state, local government, organizations, academic research centers and institutes, and think-tanks. Brush up on how to find this information, get an overview of what each entity does, how their websites are structured for maximum information dissemination, and how all those pieces fit together. The gray literature and the "invisible" Web" entities will be briefly reviewed. The instructor will use lecture, active learning, and personal and group exercises to facilitate the learning process.	Search Skills
2002	Vancouver, BC	PubMed Update	Linda Milgrom	1 hr	Cubby, clipboard, Clinical Queries and More! Come share pointers and discoveries in the land of PubMed. Linda will review recent PubMed enhancements and lead a discussion of changes and challenges using NLM databases.	Search Skills
2001	Gleneden Beach, OR	Digital Library Issues and Techniques	Roy Tennant	3.5 hr	Defines key terms for this hot topic illustrated by specific examples. Discusses the requirements for building organizing and preserving digital collections. Covers copyright issues, how to integrate digital with print, what lies ahead and how to keep up with it all.	Administration
2001	Gleneden Beach, OR	Face to Face: Strategies for Effective Consumer Health Information.	Michele Spatz	3 hr	Focuses on effective communication strategies for dealing with a range of dilemmas in a consumer health setting. Teaches techniques to help participants negotiate close encounters with distraught patrons, to problem patrons to ethical dilemmas Also touches on self-care for the information provider.	Reference & Communication

2001	Gleneden Beach, OR	Words that Change Minds	Mary Devlin	7 hr	Introduces the language and Behavior (LAB) Profile which provides the framework to understand people and their behavior. Students will learn how to stimulate someone's motivation and what will turn him or her off. They will learn to match their language and processes to others' to spark their interest and enthusiasm.	Reference & Communication
2001	Gleneden Beach, OR	Face to Face: Strategies for Effective Consumer Health Information.	Michele Spatz	3 hr	Focuses on effective communication strategies for dealing with a range of dilemmas in a consumer health setting. Teaches techniques to help participants negotiate close encounters with distraught patrons, to problem patrons to ethical dilemmas Also touches on self-care for the information provider.	Reference & Communication
2000	Girdwood, AK	Digital Copyright Issues	Sarah K. Wiant	4 hr	The workshop is designed to provide librarians with a review of the status of current copyright law including the changes brought about by the amendments of the Digital Millennium Copyright Act. Emphasis is on the copyright status of print works as well as uses of works in a digital format. the WWW and distance education will be discussed. Licensing and the model legislation, Uniform Computer Information Transactions Act, already adopted by Virginia and Maryland, will also be addressed.	Administration
2000	Girdwood, AK	Web DOCLINE, SERHOLD, DOCUSER, & Loansome Doc	Susan Barnes	4 hr	A discussion and demonstration session providing an overview of the new Web DOCLINE system, including its components; Requests, SERHOLD, Loansome Doc, and DOCUSER. DOCLINE users will receive tips and techniques for effective system use, while DOCLINE non-users will be able to see the system's advantages. There will be an opportunity for questions.	Document Delivery
2000	Girdwood, AK	Using the OCLC/WLN NLM Conspectus	Robert Pringle Bonnie Chadbourne	4 hr	Overview and discussion providing a background on conspectus methodology and a case study of its use in the UAA medical library. Conspectus depth indicators, language indicators, and preservation indicators will be discussed as well as how to use its methodology as part of your library's overall collection management. This can assist informed decision-making for collection analysis. Participants should bring their institution's or library's mission statement and /or collection development policy which they will use to learn to create and justify budgetary allocations to specific subject areas.	Evaluation
2000	Girdwood, AK	Designing Web Pages	John Iliff	4 hr	The goal of this class is simple: to learn how to design and maintain a Web site. The emphasis will be on learning how to make a Web page "the hard way." We'll look at the code that makes Web pages possible, some of the reasons the code behaves the way it does and (if we succeed) you'll know how to create a Web page with little more than an old personal computer.	Instruction
2000	Girdwood, AK	Advanced Web Page Design	John Iliff	4 hr	Let's say you know the particulars about creating Web pages. The acronym "html" makes perfect sense to you, and the idea that Web pages have to be loaded on a Web server is not a foreign concept. Now you want to go beyond the basics - you'd like to know the difference between JavaScript and Java, what the heck CGI means, and how to use Cascading Style Sheets. If you've created a Web page, but would like to make dynamic pages and learn some of the tricks of Web development beyond a static document, then this session is for you. The session will cover advanced Web development: Cascading Style Sheets, Java Scripting, Common Gateway Interface (CGI) and Forms Processing, Dynamic HTML, and the Graphics Alphabet Soup of png, gif, jpeg, and tiff.	Instruction
2000	Girdwood, AK	PubMed Update	Linda Milgrom	1.5 hr	Come share what YOU have learned about PubMed while Linda was away. NLM's database access systems continue to evolve. Come to discuss changes in PubMed (sorting, results, modifying clipboard selections, limits), Clinical Trials.gov and plans for the NLM Gateway ..."buckets" of information.	Search Skills
2000	Girdwood, AK	OVID Applications Training	Anne Gervais	4 hr	Learn how to use the features of the Ovid Web Gateway more effectively to obtain relevant search results when searching indexed medical and scientific bibliographic databases, full text databases and electronic books. Will provide an overview of database specific features in MEDLINE and Journals@Ovid, such as mapping to MeSH headings, limits, searching individual fields and linking to the full text articles in MEDLINE. Learn to search Ovid's new Multifile feature to search multiple databases simultaneously and how to use Ovid's deduping feature before viewing, saving or printing results. Will also cover core Ovid features such as Database Selection, Search Modes, Ovid Help, Search Basics, Printing, Saving, and Changing Databases.	Search Skills

2000	Girdwood, AK	Using Microsoft Access to Build Library Databases	Peggy Baldwin	8 hr	Why build databases in MS Access? Learn what Access can do for you that Word and Excel can't. Learn what relationality means in a database. We will create a database of literature searches and brainstorm together other ideas for databases that would be useful in your own setting. If you've already built flat tables in Access, learn to build a more user-friendly interface with forms and macros to automate data entry. We'll also send output to Excel tables, integrate with a Word merge document, and access Access databases from Web pages. Hands-on course held on UAA campus.	Search Skills
1999	Seattle, WA	Focus Group Interviewing: A Qualitative Research Methodology for the Library.	Beryl Glitz, Claire Hamasu	8 hr	Focus group interviewing is a qualitative technique that gathers information about the opinions, knowledge, perceptions and concerns of small groups of individuals on a particular topic. It is often used by service organizations to evaluate their services by gaining a better understanding of what their users think, and is useful in libraries too. This course will explain the difference between qualitative and quantitative research and examine the focus group interview methodology. Applications of focus group interviewing specific to the health sciences library environment will be discussed.	Evaluation
1999	Seattle, WA	EndNote: Bibliographies Made Easy	Greg Tananbaum	2 hr	Aims to give a basic understanding of three primary functions of the software: bibliography creation, reference organization, and online search compatibility. Goal is to enable librarians to respond to a wide range of questions from patrons and end users.	Information Technology
1999	Seattle, WA	Search Strategies for the New NLM	Maryanne Blake	3 hr	With demise of ELHILL, librarians will learn how to search the restructured NLM databases using PubMed, Internet Grateful Med and LocatorPlus interfaces. Basic, advanced search tips and new features will be covered.	Search Skills
1998	Boise, ID	Planning and Managing the Consumer Health Library	Michele Spatz, Margaret Connors, Jane Grosman	8 hr	Provides guidance on planning and managing issues in providing consumer health information. Part I covers needs assessment, costs and funding, staffing, collection development, and proactive policy development. Part II focuses on the psychosocial aspects of providing a health information service to patients and consumers as well as promotion and outreach.	Administration
1998	Boise, ID	Just in Time Information Delivery Options	Jean Shipman	4 hr	How to optimize your library's collection budget, using commercial document suppliers as needed. Advice will be given on how suppliers compare, how to decide which supplier best fits a given need, and how to evaluate and manage this service. The pros and cons of electronic journals, and document delivery via Ariel, DocView, and Web with E-mail using Adobe Capture scanned articles.	Document Delivery
1998	Boise, ID	Finding the Figures: An introduction to Health Statistics Resources.	William Gembala, Lisa Oberg, Janet Schnall.	4 hr	Will discuss basic statistics tools, both print and online, important to health sciences, as well as how to analyze statistics questions, and identify likely sources of information.	Reference & Communication
1997	Portland, OR	Netscape Plug-In Helpers	Gary Sampson	4 hr	Students will learn what Internet plug-ins are, and which ones are most useful and how to locate, load and use them to get more out of the Internet.	Information Technology
1997	Portland, OR	Teaching the Adult Learner in the Library Setting	Nancy O. Press	8 hr	Discusses the principles of adult learning and teaching skill and techniques for adults. Participants will be videotaped to assist them in learning the skills to teach adults with confidence and demonstrate online resources effectively.	Instruction
1997	Portland, OR	Power and Influence	Elizabeth Poage Baxter	4 hr	Addresses the powerlessness many librarians feel as they struggle to function effectively in a political organization. Discusses the kinds of power, skills, characteristics of powerful people, the use and misuse of power, and how to get and retain power and influence.	Reference & Communication
1997	Portland, OR	Effective Internet Searching	Dolores Judkins, Patrice O'Donovan	4 hr	Provides a hands-on overview of popular search engines (metasearchers, metasites and medical search engines) with time-saving search tricks and tips to update participants' search knowledge and skills.	Search Skills
1996	Whitefish, MT	Clinical Genetics for the Medical Librarian	Suzy Holt	4 hr		Search Skills
1996	Whitefish, MT	Information Resources in Natural Medicine for the Medical Librarian	Deborah Caplow	4 hr		Search Skills
1996	Whitefish, MT	Finding and Creating on the World Wide Web	Nancy O. Press	4 hr		Search Skills

1995	Bellevue, WA	Searching Techniques and Resources for Support of Evidence-Based Medicine Projects and Clinical Practice Guidelines	Jackie Morton	4 hr	Orient yourself to the field of clinical practice guidelines, practice guidelines, clinical pathways, critical pathways, outcomes research, algorithms, and evidence-based medicine in general. Examine the process used by guideline development teams. Equip yourself to provide better reference service to support these projects in your institution. Become familiar with agencies, organizations, and resources that work with practice guidelines. Explore searching techniques and terminology for MEDLINE. No hands-on.	Evidence Based Practice
1995	Bellevue, WA	Visions for Technology in Health Care.	Neil Rambo & Nancy O. Press, moderators	5 hr	Telemedicine! The Visible Human! Virtual Reality! Revolutionary information technologies are radically changing us and our libraries. Join us for a glimpse of visionary, risky technology applications in healthcare and other information futures from leading experts. Speakers include: Michael J. Ackerman, NLM on the Visible Human Project; Toni Emerson, Cybrarian from UW's Human Interface Technology Lab, and discuss HIT lab projects and futuristic information technologies, including virtual worlds and other interesting and unusual possibilities. Jonathan Kochmer, NorthWestNet researcher, blue sky visionary, and original author of the NorthWestNet Passport on the future of the Net. Douglas Perednia, Telemedicine Research Center, Portland, OR, will discuss his teledermatology project. John Sundsten, Associate Professor of Biological Structure at the University of Washington will discuss the Digital Anatomist program.	Information Technology
1995	Bellevue, WA	Introducing Internet to your Users: A Workshop for Health Sciences Librarians	NN/LM PNR staff	4 hr	Librarians are the ideal people within their institutions to introduce the Internet's resources and capabilities and to train people to use the Internet. In this class we will provide you with methods to start training in your facility. Specific topics to be covered are: Internet overview, training hints, Internet search strategies, web browsers.	Instruction
1995	Bellevue, WA	Drug Information Resources	Bonnie Snow	8 hr	Based on the book, "Drug Information : A Guide to Current Resources," this course offers an introduction to the development and regulatory review process; types of drug nomenclature and their relationship to scientific communication and effective literature retrieval, official compendia, and detailed examination and comparison of sources available to answer questions related to product identification and equivalency; pharmacology and therapeutics, adverse effects and toxicity, regulatory affairs, and current awareness for competitive business intelligence. Discussion and group practicum exercises emphasize judicious resource selection for systematic and thorough problem-solving.	Search Skills
1994	Coeur d'Alene, ID	Basic Internet	Maryanne Blake	4 r	An introduction to the Internet which includes hands-on experience with listservs, newsgroups, and other e-mail resources. Class limited to 18.	Administration
1994	Coeur d'Alene, ID	Strategies for Complying with the New JCAHO Standards	Connie Schardt	4 hr	Visions and standards of the JCAHO Information Management Chapter, methods for planning and assessing customer needs, library quality improvement plan, new library roles in the management of information function and more! Class limited to 50.	Evaluation
1994	Coeur d'Alene, ID	Managing Infoglut	Laura Larsson	4 hr	Learn tools designed to handle the inflow of information (over the Internet and from elsewhere). Covers techniques and software that will help you find the answers you know you have, when you need them, for JCAHO and other purposes. Class limited to 35.	Search Skills
1994	Coeur d'Alene, ID	Medical Resources on the Internet	Maryanne Blake	2.5 hr	Take the next step. Learn how to access and use Internet navigation tools such as Archie, Gopher, Veronica, Jughead, "WAIS," and WWW for finding the information you need. Class limited to 18.	Search Skills
1993	Portland, OR	QuickDOC - Beginning	Kathleen Murray	3 hr	Still maintaining paper files for ILL and manually tabulating your CCG's, user costs, etc? Learn the fundamentals of this data management system for DOCLINE in a 3-hour hands-on workshop.	Document Delivery
1993	Portland, OR	QuickDOC - Advanced	Kathleen Murray	3 hr	Focuses on management reports and advances uses of the QuickDOC program for billing, collection development, keeping track of user and department charges, using QuickDOC to keep track of non-DOCLINE requests.	Document Delivery
1993	Portland, OR	CD-ROM Networking Fundamentals	Joseph Ford	4 hr	Overview covering the basics in networking CD-ROM services in libraries: technical fundamentals, management, operations and selection for networked CD-ROM products.	Information Technology
1993	Portland, OR	Managing Personalities in the Library	Mary Moore	4 hr	A workshop that uses the Myers Briggs Type Indicator, a valid and reliable personality profile, to understand the differences in how you and others gather information, make decisions, and act. Provides practical applications to your work and relationships with users and co-workers. Class limited to 30.	Reference & Communication

1993	Portland, OR	Down the Rabbit Hole: An Adventure into the Internet.	Leslie Wykoff & Maryanne Blake	8 hr	An introduction to the Internet which includes hands-on experience with listservs, newsgroups, and other e-mail resources. Class limited to 24.	Search Skills
1992	Vancouver, BC	Total Quality Management: What Health Sciences Librarians Should Know About TQM and How they can Participate	Johann van Reenen	4 hr	This course will explore the basic concepts and processes of TQM as well as the role of health science libraries in organization-wide TQM activities. After taking this course, librarians will be able to explain TQM principles and practices, judge their "TQM preparedness," and explain how library services can contribute to organization-wide TQM.	Administration
1992	Vancouver, BC	QuickDOC - Introductory	Jay Daly	3 hr	QuickDOC is a microcomputer software which provides an interface to NLM's Docline automated interlibrary loan system improving efficiency and allowing statistical functions and billing. Designed for those considering using QuickDOC or those with little experience with the program.	Document Delivery
1992	Vancouver, BC	QuickDOC - Advanced	Jay Daly	3 hr	QuickDOC is a microcomputer software which provides an interface to NLM's Docline automated interlibrary loan system improving efficiency and allowing statistical functions and billing. Complements the introductory session for those who are familiar with QuickDOC.	Document Delivery
1992	Vancouver, BC	Introduction to DOCLINE: Demonstration & Discussion	Nancy O. Press	4 hr	Workshop designed for health library staff who will be doing SERHOLD updating and DOCLINE borrowing and lending. Instruction will cover resource sharing for libraries in the Pacific Northwest, SERHOLD input, use of DOCLINE, how to use SERLINE, CATLINE, AVLINE for resource sharing, what goes into DOCUSER, and how to use Loansome Doc.	Document Delivery
1992	Vancouver, BC	Teaching Skills Workshop : Developing a Lesson Plan	Jenny Craig & Bill Godolphin	8 hr	This workshop will focus on how to organize a session of any length and how to involve learners so that teaching becomes an enjoyable activity. Each participant will leave with a draft of a usable lesson plan which incorporates: 1) understandable, measurable and achievable objectives, 2) six elements of instructional set, 3) three elements of instructional closure, 4) learner involvement activities. Participants are asked to bring an exciting lesson plan if they have one.	Instruction
1992	Vancouver, BC	Canada/U.S.: Health Care Compare	William Roberts	3 hr	Librarians will develop an understanding of the differences in policies and funding of the health systems in the U.S. and Canada, and what the two systems can learn from each other. The instructor will also explore some of the key sources of information about health care reform in both countries.	Miscellaneous
1992	Vancouver, BC	Winning With Words: Improving your Written Communication with Managers.	Bonita Stableford	8 hr	This course will focus on strategic approaches to written communication with management. The instructor will discuss the advantages of various techniques, covering timing, length, layout, and formality. Practical exercises are an important component of the class.	Reference & Communication
1992	Vancouver, BC	Biotechnology Information: The NLM Databases	Judy Consales	3 hr	This course will focus on the GenInfo/GenBank database of molecular sequence data on CD-ROM and networks. Also discussed will be enhancements to MEDLINE that facilitate biotechnology-related searches and the role dna use of the BIOTECHSEEK and DBIR databases.	Search Skills
1991	Boise, ID	The Clinical Medical Librarian	Mary Moore	4 hr		Clinical
1991	Boise, ID	Developing an End User Station	Leilani St. Anna, Terry Ann Jankowksi	4 hr		Information Technology
1991	Boise, ID	Chemical/Toxicological Databases	Geo Takato	4 hr		Search Skills
1990	Seattle, WA	Expect the Worst: Disaster Planning for the Small Library	Nancy O. Press	4 hr	Participants will create a disaster recovery plan for their own library.	Administration
1990	Seattle, WA	Consumer Health Information Issues.	William Bennett	4 hr	Delivery of consumer health information by libraries and librarians, including legal and ethical aspects of patient health information, physician's support of the library's role in this, available sources of information, measuring the benefits of the service, changes in consumer health services, and what lies in the future.	Administration

1990	Seattle, WA	Teaching Skills Workshop	William Godolphin	7 hr	An all-day workshop designed to enhance adult teaching skills. Based on the Teaching Improvement Project System (TIPS) developed at U. Kentucky. Teaches participants to construct a lesson plan which incorporates: understandable, measurable and achievable objectives; 6 elements of instructional set; 3 elements of instructional closure; and student involvement activities. With an emphasis on planning, participants should leave with a lesson plan they can use.	Instruction
1990	Seattle, WA	Research Skills for Health Sciences Librarians.	Joanne Marshall	8 hr	An introductory course that will provide a basic approach to understanding the research process, the nature of scientific enquiry, and the role of research in library and information science. Covers basic principles of research design, data collection and data analysis, using examples from health sciences.	Reference & Communication