NORTHWEST NOTES

Pacific Northwest Chapter of the Medical Library Association

Letter from the President

Suzy Holt sholt@wln.com

This letter closes out my term. Thanks to you all for this stimulating opportunity and your support and hard work. The Board has achieved its goal of having a contingency fund equal to the cost of one year's operation. The lending library has been weeded, moved, and updated. The chapter is incorporated and insured. Scholarships assisted members to update skills at excellent continuing education workshops and enjoy stimulating lectures provided at the annual meeting. The newsletter informed and connected us each quarter. Chapter officer and committee manuals are continually improved.

There's plenty to do ... in education, advocacy, research, and information technolology. The "new wave will crest in 1996" (Matheson, 1983 annual meeting). Let's make it a milestone year! The Board is committed to investing its surplus financial resources back in its membership. Don't hesitate to make your needs known, and please lend your human resource to a Chapter activity.

Meanwhile, have a Happy Holiday! I look forward to continuing to work with you.

Research Committee Annual Report
Nancy Griffin, Chair GRIFNANC@isu.edu

The function of the Research Committee is to foster and recognize research activities among health science librarians in the Pacific Northwest. This does not imply that the committee is expected to do research itself. Some of the projects occurring in the region at this time include:

The Bench to Bedside program in which the NNLM/PNR has been investigating and testing Internet resources and connections in community hospital libraries.

The NNLM/PNR has also provided funding for investigating ways to provide AIDS information to consumers in the region.

Suzy Holt at Shodair Hospital in Montana has been exploring ways to meet the information needs of health professionals who provide genetic counseling services.

Nancy Brown is involved with the OHSU federally-funded telemedicine project. She has set up a database of telemedicine information on the WorldWide Web.

In Idaho there has been a widespread movement to disseminate information to health consumers. For example, at Kootenai Medical Center in Coeur d'Alene, Marcy Horner is involved in a collaborative effort between her hospital, North Idaho College, and the county public libraries to develop a community computing network, complete with Internet connections.

In Boise, Judy Balcerzak at St. Alphonsus RMC and Pam Spickelmier at St. Luke's RMC received LSCA funding to develop ways of sharing consumer health resources between their medical centers, a local high school, and a public library. InfoTrac's Health Resource Center was set up and is shared between the four agencies via the Internet. Print materials are housed in the public library, a cooperative collection development policy has been prepared, and interlibrary loan and reference activities are supported via e-mail.

If I've overlooked anyone, I apologize.

As you can see, these activities represent investigation, planning, and follow-through, with the establishment of new cooperative links which, in the past, may have been unheard of. There is a need for more research into the critical nature of the information which librarians can provide. We need to establish beyond any possibility of doubt, not just the importance of this information, but the fact that it is essential. And we cannot go on citing the same two or three studies forever. We need a larger body of evidence to support our claims.

This committee has been somewhat quiescent in the last couple of years. At present there is just one other member besides myself. If you are interested in serving on it, please contact me.

Membership Report
Natalie Norcross, Membership Secretary norcross@ohsu.edu

As of the annual meeting, there were 202 chapter members. Quite a bit of time early this year was spent learning the membership database software and how to print labels on my printer. Labels were run for all issues of the newsletter, a mailing of the ballots, and the conference mailing. In June a letter was sent to 33 individuals who were members in 1994 but had not yet renewed for 1995. We picked up 10 renewals as a result. A new form for soliciting 1996 membership dues was created and distributed at the business meeting.

I attended the national MLA membership committee meetings in Washington DC, including a membership round-table sharing session. MLA has some goals this year about recruiting students. Although the membership committee did not meet in 1995, I plan to ask for their assistance in 1996 in seeking new members for the chapter from among our colleagues. Please welcome as new PNC members:

Anita Cleary, Yakima

Kelly Jo Griffin, Seattle

Judy Jackson, Madigan Army Medical Center, Tacoma

Rosalind Lett, Crawford Long Hospital, Atlanta, GA

Ingrid Maksirisombat, Virginia Mason Medical Center, Seattle

Max Merrell, VA Medical Center, Tacoma

Pat Mueller, Montana Deaconess Medical Center, Great Falls

Paula Palmer, U. of Washington

Ann Robertson, Virginia Mason Medical Center, Seattle

Sarah Safranek, U. of Wash.

Barbara Sherry, St. John Medical Center, Longview, WA

Margaret Siebert, Providence Seattle Medical Center, Seattle

Heather Willey, Legacy Meridian Park, Tualatin, OR

Stuart Yarsitz, U. of Washington

Alaska Report - 1995
Jeri van den Top anjjv@acad2.alaska.edu

Judith Bendersky reports that Alaska Native Medical Center is an Internet Hospital with Netscape software in use. Judith has indexed the world of health resources by broad categories, by specialty, and by sub-specialty areas to allow for easier instructional demonstration. The new PHS hospital should be completed in 1996. An educational wing will include the library, patient education, nursing education, Community Health Aide training, and conference rooms. Judith has completed her Masters in Public Health with an emphasis on health education and promotion.

Anchorage Municipal Libraries : In June, **Genemary Falvey**, Medical/Science Librarian, sponsored the course "Consumer Health Resources on the World-Wide Web" taught by **Nancy Press** and **Neil Rambo**. Genemary has been instrumental in developing the consumer health collection for the Anchorage Public Libraries. The Consumer Health Resources course was featured in the *Anchorage Daily News*. The article awakened the interest of the Anchorage community with regard to health resources on the Internet. In fact, Genemary now finds much of her time devoted to demonstrating these resources via SLED (the Alaska State Library resource for Internet access) and giving tours of the public library health resources.

Elmendorf Air Force Base : In October, **Donna Hudson** spent a week in Japan at Yakota Air Force Base. Her assignment was to recommend procedures to upgrade and automate the medical library at the base.

Fairbanks Memorial Library : **Doreen Smith's** library was re-carpeted this spring. One of the 'young fellows' given the task of removing the books from the stacks for the re-carpeting of the library came to Doreen with a BIG problem. How was he to remove this book that said *'do not remove from library'*?!

Health Sciences Information Service, University of Alaska Anchorage : In February, a GRATEFUL MED workshop was provided for twenty Alaskan Women, Infant & Children (WIC) nutritionists on a request from the Alaska WIC program director. The Alaska WIC program wrote and received a grant to place Grateful MED in all their offices throughout the state.

Neil Rambo, NN/LM PNR, traveled with **Robert Reider**, HSIS outreach coordinator, to Kodiak Island Hospital in June to give Internet GRATEFUL MED demonstrations. Also in June, **Nancy Press**, NN/LM PNR, provided a demonstration of health resources on the Internet for Providence Alaska Medical Center staff (served by HSIS).

PNC AHIP Members

Distinguished Members

Baldwin, Peggy R.
Blake, Maryanne P.
Cable, Leslie G.
Holt, Suzy
Irvine, Kay
Jankowski, Terry Ann
Judkins, Dolores Z.
Ketchell, Debra S.
Long, Susan S.
Norcross, Natalie
O'Donovan, Patrice A.
Olson, Carolyn
Schardt, Connie
Schnall, Janet G.
Shipman, Jean P.
Turner, Tamara A.
Way, Susan A.
Willman, Carol (Carrie)
Wood, Elizabeth H.

Senior Members

Granath, Kimberley M.
Hudson, Donna M.
Klawansky, Susan L.
Libertini, Arleen J.
Plaut, Daphne
Sadler, Julia F.
Smith, Doreen L.
St. Anna, Leilani A.
van den Top, Jeraldine J.
van Reenen, Johann A.
Wood, Mary

Member

Berglund, Edean
Griffin, Nancy
Haines, Ann H.
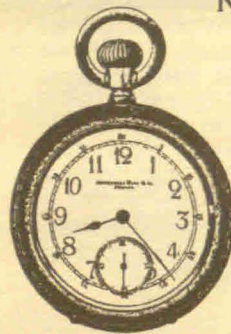McCrory, Kathleen
Van Atta, Sue
Wiggins, Theresa

A One Time Special Offering

University of Washington (WAS) serials holdings for 1995 are available in paper copy. Cost is $15.00. Limited quantity available on a first-come, first-served basis. If interested please contact:

Patsy Bacon baconp@ohsu.edu
SW Washington Medical Center
PO Box 1600
Vancouver, WA 98668
360-256-3228 (voice)
360-256-6466 (fax)

Northwest Notes - 1996 Deadlines

Friday, March 8   1st Quarter
Friday, June 7   2nd Quarter
Wednesday, Sept. 4 3rd Quarter
Friday, December 6 4th Quarter

Montana State Report
Gail Wilkerson gailw@wln.com

Montana medical librarians faced some interesting challenges in 1995. Hospitals in Butte and Kalispell downsized, but the medical libraries emerged intact. Other healthcare facilities are also merging or intending to merge shortly. In Billings, Deaconess Hospital and the Billings Clinic merged and the Deaconess collection will be moved to the Clinic. Both Columbus Hospital and Deaconess in Great Falls are also close to merging; the impact on the medical libraries is still uncertain. There is some speculation about mergers among Missoula hospitals. In response to the need for more primary care practitioners, Rocky Mountain College in Billings will be starting a physician assistant program. These activities--downsizing, merging, and the development of new programs, are sure to affect our ability to provide access to the medical literature.

Montana has more Internet clouds than it did a year ago. Montana's Information Services Division is developing an infrastructure to support direct connections. The state library is working with Montana librarians to create a state technology plan. The current push it to get access to the Internet for every public library, but this plan is heavily dependent on funding. The Wired-Montana Internet Project used LSCA funds to help train over 100 librarians across the state. Helena medical librarians, **Suzy Holt** from Shodair Hospital and **Jan Bacino** from St. Peter's Community Hospital, were involved with the project. **Jan Bacino** and **Gail Wilkerson**, Chief, Library Service at the VA Medical Center in Miles City, participated in the RML's SLIP/PPP demonstration project. At the present time about six hospital libraries and two health-related research libraries have SLIP/PPP access to the Internet.

Gail Wilkerson and **Bill Kehler**, Database Librarian at Rocky Mountain College, received their Master of Library Science degrees from the University of Arizona distance program.

Montana medical librarians are gearing up to host the 1996 PNC meeting at Grouse Mountain near Whitefish on October 5th-9th. **Leza Hamby**, Director of Library Services at Rocky Mountain Laboratory in Hamilton, and **Susan Long**, Medical Librarian at Kalispell Regional Hospital, are co-chairs for this meeting.

FLY-ON-THE-WALL DEPARTMENT

The city of Whitefish, Montana passed a *luxury tax on books* this fall. The Whitefish bookstore is challenging the tax, due to go into effect on February 1, 1995. This will be a costly effort!

Oregon Report
Carolyn Olson, Madelyn Hall

People

Heather Willey (from Toronto by way of New York City) replaces **Linda Simmons** at Meridian Park Hospital in Tualatin. Linda has taken over the Merrill Reeh Ophthalmology Library at Good Samaritan Hospital which **Madelyn Hall** left over a year ago. The position, which was unfilled for a year, is now Foundation funded. **Elizabeth Wood** from USC has replaced **Leslie Wykoff** as head of reference at OHSU. CE Committee members note that she is an authorized MLA instructor for two courses. Elizabeth was also chosen as chapter member of the year for ASIS, the American Society for Information Science. **Jeffrey Garman** from Sheboygan, WI has replaced **Steve Rauch** at Klamath Falls. **Melanie Birnbach** has the newly created Community Health Education Librarian position at Legacy Health System in Portland. The position is funded by the Corporate office but Melanie works out of Good Sam's Family Support Services department. **Brian Moher** left his position at Portland VA to accept the Oregon Geriatric Education position vacated by **Jennifer Gregorio**. Michelle Johns is now **Michelle Spatz**. **Nancy Brown**, Research Librarian at the Telemedicine Research Center (TRC) and the Advanced Telemedicine Research Group at OHSU, was invited to speak at the Internet Medicine meeting held recently in Chicago. The meeting was sponsored by the Healthcare Advisory Council and focused on how health care professionals can use the Internet to obtain health information. Nancy provided a demo of the Telemedicine Information Exchange (TIE) [*http://tie.telemed.org*]. **Dan Kniesner** and **Carrie Willman**, both of OHSU, co-authored a paper, "The analytical reference in serials cataloging: a new access point in online catalogs," in *The Serials Librarian*, V.26#2, 1995.

Institutions

Southwest Washington Hospitals lost .5 FTE due to budget cuts. Emanuel Library was funded for a $38,000 Internet access grant from the NLM. Eastmoreland Hospital Library received a $21,000 grant from the Northwest Osteopathic Medical Foundation. It will be used to purchase library materials, online access, and computer upgrades.

OHSLA

New Officers:

Michelle Spatz, President   Patsy Bacon, Treasurer
Mary Lou Belknap-Jones, Secretary
Mary Wilhelm, Program Chair

Rx Libris, OHSLA's newsletter, made its electronic debut on e-mail this fall and will continue to be produced in electronic form. OHSLA will celebrate its 20th anniversary in 1997.

Challenges For the Academic Information Enterprise:
A Report and Analysis of Two Recent Conferences and an Important Opinion Paper

by Johann van Reenen
Head, University of British Columbia Life Sciences Libraries*

Most of us are by now aware of the crisis in scholarly publication, especially in the areas of science, technology, and medicine (STM). At the University of British Columbia (UBC) I served on a task force studying the causes and effects of this crisis on universities and their libraries, and to make recommendations for future strategies. A report was published which is being used to educate our academic and funding communities. In an upcoming article (1), I summarized this process and took the liberty of extrapolating its broad recommendations into more detailed actions. However, some recent events have led me to reconsider some of my own assumptions and to believe that librarians, in general, need to extend their view of the information access problem to encompass the whole of the academic enterprise.

I attended the Association of Academic Health Sciences Library Directors (AAHSLD) annual meeting in conjuction with the American Association of Medical Colleges (AAMC) conference in Washington, D.C., from 28 October to 1 November, 1995. While there, I also attended a conference on "Copyright issues in a networked environment," sponsored by the National Federation of Abstracting and Information Services (NFAIS) and the Washington, D.C., chapters of SLA and ASIS. Information gathered at these events, integrated with opinions from a recent article in *Science* by Eli Noam of Columbia University on "Electronics and the dim future of the university," (2) are worth sharing with readers for discussion.

At AAMC the broadest perspective was provided by Newt Gingrich, Speaker of the House of Representatives. He advocated reengineering Academic Health Sciences Centres (AHSC), not only to work cheaper, but more effectively, and to be more customer driven. He acknowledged the social and economic contribution of AHSCs and of biomedical research and innovation, but challenged the current ways of working, which still do not fully capitalize on the potential of information technology (IT). Nor does academic medicine market its expensive investments in infrastructure and research over the last thirty years on an international scale. This is imperative as there will be no new money and maybe much less money in the future. He was followed by Democratic Senator [Christopher] Dodd, who disagreed on ways and means, but the bottom line was the same; the academic health sciences enterprise is in peril if it does not radically rethink the way it works!

Moving to more immediate issues for libraries, the conference on copyright in a networked environment featured the Hon. Marybeth Peters, US Register of Copyrights, amongst others. She commented on the recent White Paper on copyright (CR) and on the CR Office's experiments with electronic registration for all products and the registration of works only in electronic form, i.e., for which there may be no physical presence at the Library of Congress.

**As of 2/1/96 Johann will be Director, Centennial Science & Engineering Library, University of New Mexico, Albuquerque. In this capacity, he will also be ex-officio chair of the N.M. Alliance of Science Librairies, including Los Alamos, Sandia, and Philips National Laboratories. His last day at UBC will be 1/5/96.*

The continuing expansion of the capacity to transmit copyrighted materials in digital form (print, music, video, entertainment) has prompted a wide ranging debate over the ground rules that will govern these new channels of commerce and communication. The Clinton Administration's Working Group on Intellectual Property Rights of the NII Task Force has recently proposed a number of amendments to the copyright laws designed to accommodate the new technologies. My impression was that the only parties who were happy with the proposals in the White Paper were the publishers. There is a clear warning for libraries and educational institutions in this! Many attendees expressed concern that the report is dominated by business concerns, thus favouring the rights of copyright owners over the needs of academia. Also of great concern was the idea of "copyright policing," which implies that network operators should be held responsible for copyright infringements of digital products on their networks. In introductory remarks, Bonnie Lawler, CEO of Advanced Research Technologies, pointed out that the *New York Times* estimated that in 1995 information will be a \$200 billion industry world wide. Intellectual property rights are therefore worth retaining or acquiring! The concerns include:

- who owns content?
- what can librarians legally do with it?
- what can end users legally do with it?
- will contracts and licenses replace copyright?
- do the CR laws even need to be changed to include electronic products?

Subsequent speakers attempted to answer these questions from their group's perspective.

Barbara Polanski, Administrator of Copyright and Special Projects for the American Chemical Society, presented the view of primary publishers and focused mostly on the issue of fair use. Who owns content? Most publishers expect the owner to transfer CR to them or they will not publish their work. Yet, the trend is for the author/employer to hold CR. These two options are on a collision course. Rights and permissions requests for electronic information from secondary users to publishers are skyrocketing. Publishers are investing in electronic CR management systems to provide information on the CR status of items. They are especially concerned about the variety of uses that can be made of an e-product, e.g., redistribution, reproduction, revision, reformatting, addition. They want a rights system that covers all of these. They also want CR education to be mandatory for users; she even suggested this for primary school students!

Diane Hoffman, VP Marketing & Distribution, Biosis, represented the view of secondary publishers (indexers and abstracters). Such organizations are experiencing rapid changes in their revenue streams, from print products (68.6% in 1991 to 49.4% in 1994) to electronic products (1.6% in 1991 to 18.9% in 1994). Up until recently they had relied on librarians to police the appropriate and fair use of their products, but this is changing as more information is flowing directly to end users. Here also, permission requests to republish information from e-versions has increased dramatically, as did requests for local archiving,

downloading for personal databases, and to create new products (e.g., species lists and genome projects). They find it difficult to price such products as, once released, such portions can become widely distributed on the Internet with little control over ownership. Yet, Biosis in particular, is sensitive to the fact that the wide distribution of knowledge leads to more knowledge. Thus, they never deny permissions: "It's only a matter of paying for it!" The latter is currently based on the number of anticipated users that could be reached by a particular e-product and its by-products. Secondary publishers are worried that primary publishers, who are experiencing fewer subscriptions, may want to charge the secondaries for abstracting and indexing their products! These charges would obviously be added to end user costs. The most commonly held view, however, is that such services add value to the primary items and publicize them. Diane predicts that some primary and secondary publishers will eventually have to merge.

The concept of "interest balancing" was discussed by Peter Jaszi from the Washington College of Law. He fears that the current spate of changes to laws pertaining to information will unbalance the system in favour of commercial uses and against the common good. The new GAT agreement taking effect in January, 1996, will remove hundreds of thousands of foreign works from the public domain in the U.S., as it is retroactive. This was done to appease U.S. trading partners, especially in East and West Europe. A 1978 change made CR renewal almost automatic. This was hardly noted by the library community, yet has long term effects on the number of items added to the public domain. Similarly, the planned 1996 law to extend the CR term will prevent items being added to the public domain for the next twenty years. He says the philosophy seems to be "these changes are good for business, so they must be good changes." He feels that information cannot be equated with other commodities; it is essentially a human right to have access to knowledge and the idea of "interest balancing" should be built into new laws, acknowledging the fact that distribution of knowledge increases its value rather than diminishes it.

Elizabeth Aversa, Dean, School of Library & Information Science at The Catholic University of America, presented the view of academic users. Researchers specialize much earlier on, speed and turnaround is more important, and they tend to gravitate to topics of social and economic value. The latter will, over time, result in subject fields that will atrophy. Academic users' wish list include customization of information, ease of distribution, more choices from greater volumes of information, training, and, of course, that all this is free or cheap! They depend on hybrid libraries (something old, something new) and on librarians to deal with CR issues and the value and credibility of information.

The Nina W. Matheson Lecture at the AAHSLD Annual Meeting on "Re-engineering Scholarly Communication" was delivered by Scott Bennett, Yale University Librarian. He believes that scholarly publication has been in crisis for at least twenty years due to the irrational way the information marketplace works. An enormous capital investment is required by universities and research institutions which produce most of the scholarly publications (e.g., salaries, buildings, equipment in laboratories, libraries). This output is then given away for free, including its copyright to publishers. These products are then sold back to the producers at ever increasing prices. Even the scholarly societies, who are supposed to work to the benefit of their own members (not at a profit for the headquarters staff), see

the use of these scholarly products as "not subject to ordinary market forces." The latter was quoted from an American Chemical Society publication, implying that supply and demand forces are irrational in STM information!

The symbiotic relationship between libraries, scholars, and scholarly publishers is breaking down. Furthermore, much of this output is never used: journals and/or articles of questionable quality or representing no new knowledge. What will replace it? Publishers will strive to corner the electronic market and keep the irrational supply system going. Libraries and their campus/health centre computing departments should form partnerships with academic departments to counter this trend through local e-publishing and other initiatives. In the current system, published information is used to ration the goods of academic life -- through tenure, promotions, and grant decisions. This will have to change and alternatives are developing in the form of e-communication. By the time most research is published it is already familiar to all in that particular field. Scott suggested that economic rationing of the publication process is needed. My understanding of this is a three-part system of pre-publishing, rapid communications, and "serious" publishing. The first two options being solely in e-format and with less extensive and expensive peer review processes; the last option being similar to current peer reviewed and hard copy publishing, with electronic options.

More Bad News?

I would like to add to the above summaries the big picture for all scholarly activity as seen by Eli Noam (2). The well-being of all of academe seems uncertain. He sees scholarly activity as consisting of three elements: creation of knowledge and evaluation of its validity, preservation of information, and transmission of same. Accomplishing these are based on a standard set of technologies and economies that gave rise to a set of institutions, including those mentioned above. His premis? "Change the technology and economics, and the institutions must change eventually." After long years of amazing stability, this is currently beginning to happen. Librarians, in particular, know just how much the technology is changing. The economics are also changing: the increased cost of scholarship, increased competition with commercial providers of education, training, and health care services, the growth of distance (at home) education, and diminishing funds for research, student loans, library collections, etcetera. Creation and evaluation of knowledge is rapidly decentralizing due to developments in information technology (IT). Ever more scholars fail to find similarly specialized counterparts at their own institutions, joining virtual communities of like specialization in cyberspace. Thus, the "advantage of physical proximity of scholars in universities declines steeply."

Preservation, Noam's second function, is diminishing as libraries are gradually shifting from ownership to access. "It is a logical response and undermines the fundamental role of the university as the repository for specialized information."

Teaching, his third function, can be provided any time, any place with currently available IT. "The point is not that [the electronic classroom is] superior to face-to-face teaching ... but that [it] can be provided at dramatically lower cost. A curriculum, once created, could be offered electronically, not just to hundreds of students nearby, but to tens of thousands around the world."

What Should Libraries Do?

Some would wring hands, others throw them up in despair, yet others may put their hands towards small actions in the general direction of a preferred future for libraries and knowledge users. Advocating the latter, I went in search of a description of such a future and found an acceptable "big picture" description in a recent Canadian report (3). For libraries and universities the "long term goal is the establishment of a decentralized, network-based publishing system, controlled by universities themselves, that retains the best practices (e.g., peer review), and eliminates the worst (e.g., excessive pricing)" (p. 9). Such a united effort will allow successful performance in "the knowledge economy by more effectively supporting the country's R & D enterprise and by becoming a world leader in developing and harnessing the many powers of the information highway."

Hand wringing is unnecessary when reading Noam's article in perspective. The Association of American Universities Research Library Project (4), for example, predicts that only 20% of published STM information will be available in fully electronic format by the year 2015, while 50% of the STM published output is expected to remain in paper format. Futhermore, US academic libraries are leading innovation in digital library projects. A recent article describes six such federally funded projects (5) at Carnegie-Mellon, Cal-Berkeley, Illinois, Michigan, Cal-Santa Barbara, and Stanford. The tremendous progress in just the first two years of these projects is encouraging, but he [Jacobson] cautions: "For years the dream has been to create a digital library where virtually any information could be easily found with the help of a computer ... But now, as the research projects move into the second of four years and practical questions begin to loom larger, no one can say how much of the dream will be realized -- or how quickly." Another national initiative in support of the role of public, school, college, and university libraries in ensuring equity on the information "superhighway" is ALA's initiative "Library Advocacy Now!" It is a training program for library personnel, trustees, and friends to prepare them to be better spokespeople and legislative advocates for libraries.

On our part, any project that puts the investigator back in control of the information creation business should be supported and encouraged. Publishing our organization's information, continuing education offerings, research or informal studies, and such on the library homepage is a small beginning. We should encourage scholars to demand that their scholarly societies (including the publishing arms) return to their basic mission. Members should benefit from the widest possible distribution of their published information at the lowest possible overhead costs. I was dismayed to hear comments by the American Chemical Society staff that sounded much like that of commercial publishers and much different from their original, member created, mandate. In fact, ACS will not publish electronically pre-published articles from their members, in spite of the fact that most feel the need to do so to get feedback that will improve the article. The American Physical Society, on the other hand, does so regularly in response to member's demands. A good model is also found in the Association for Computing Machinery who encourages fast, inexpensive, electronic publishing by their 90,000+ members, while redirecting their revenue stream to flow from conferences and "idea places" (e.g., snap meetings of highly specialized groups).

Librarians should arrange educational opportunities for scholars/researchers/clinicians (e.g., brown bag lunches) to learn about the crisis in, and opportunities for, scholarly communications in a digital age. They also should discuss the coincidental changes that will be required in the academic reward system; for a good discussion of this see Cronin and Overfelt's article (6). In another important article, forthcoming in *Wired* (7), which should be shared with our users, Pamela Samuelson provides a detailed analysis of the weaknesses of the 'White Paper.' It is a rallying call which should be heeded. She warns that "high protectionists" now "see an opportunity to gain control over, not only private copying, but all private uses of copyrighted works" and that, "Enlarging publisher rights would also provide massive subsidies to the dinosaurs of the Second Wave, i.e. today's largely print-based copyright industries who are terrified of the digital domain and who generally don't have the faintest idea about how to market the content of their portfolios on the net ... The White Paper gives no thought at all to the needs or concerns of emerging electronic information industries, such as firms that add value to existing information sources, and seeks to hobble the only kind of Third Wave information service it recognizes, i.e. online service providers, by forcing them to undertake the costs of policing users on behalf of established copyright industries." She points out that these changes may even be regretted in the long run by "high protectionists," who fought against video machines because they anticipated loss of revenue, but which, we know, opened a whole new lucrative market for them!

We should understand and be able to explain the continuing need for hybrid libraries to our user population and funding bodies, whose expectations may have been driven sky-high by articles in the popular press. We should embark on joint ventures to test new ways to deliver teaching and continuing education using our knowledge of powerful tools such as Netscape. For instance, a small beginning in Health Sciences Centers may be mounting the course content of continuing education courses on the library homepage, with suitable hypertext links to major references or faculty's e-mail addresses.

The "scarce good" for scholars/researchers/clinicians is, according to Scott Bennet, their *time*. We should study ways to free up time for them by filtering and customizing information. Physicists and engineers are well known as problem solvers; thus, there are many examples of them creating services for themselves which bypass the library in their quest for rapid access to current information. Recently however, a physicist confided in me that he and his colleagues would much rather do physics than find ways to bypass the library -- but only if librarians were as fast off the mark to find solutions for their information problems! We should be.

The White Paper on copyright [250 pages] can be found on the WWW at:
http://www.eff.org/pub/intellectual_property/ipwg_nii_ip_lehman.report
Lehman, Bruce A. Intellectual Property and the NII: Report of the Working Group on Intellectual Property Rights. September 1995.
See also: NII White Paper has libraries concerned about copyright. *Library Journal*, (Oct. 1, '95) v. 120, p. 12-13. *[ed.]*

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7. Samuelson, P. Tightening the copyright noose: Why you should be worried about the White Paper on Intellectual Property and the National Information Infrastructure. *Wired*, January, 1996, 4.01 [Upcoming]

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A complete list will be printed in the January-March, 1996 issue of Northwest Notes.

CALENDAR

February 9, 1996 Online Northwest, Eugene, OR. Contact Jim Rible, Southern Oregon State College Library (rible@wpo.sosc.osshe.edu) 509.552.6821.

April 14-21, 1996 National Library Week (U.S.)

June 12-17, 1996 *Creative Connections*, 20th Anniversary Conference of the Canadian Health Libraries Assn. To receive a registration package, e-mail your name, full address, phone and fax numbers, and Internet address to: chla96@ices.on.ca. Or visit http://www.imr.on.ca/~contact/chla96.html.

June 20-23, 1996 11th Annual NASIG Conference (North American Serials Interest Group). University of New Mexico, Albuquerque. *"Pioneering New Serials Frontiers: From Petroglyphs to Cyberserials"* Contact Susan Davis, University of Buffalo, UNLSDB@UBVM.CC.BUFFALO.EDU

October 5-9, 1996 PNC/MLA Annual Meeting, Grouse Mountain, MT. Contact Barbara Crain, Registration Chair, Great Falls, MT, 406.452.6208.

May 21-28, 1997 MLA Annual Meeting, Seattle, WA

October 14-17, 1997 PNC/MLA Annual Meeting, Benson Hotel, Portland, OR. Contact Caroline Mann.

News From Idaho
Presented by Nola Higley nolar@mvrmc.gen.id.us
with Updates by Terry Wiggins wiggterr@isu.edu

Idaho Health Information Association : **Kathy Nelson** was chosen President-Elect, and **Terry Wiggins** was elected Secretary-Treasurer for 1996-1997 at the IHIA meeting on September 25 in Sun Valley. At the end of the meeting, **Nola Higley** turned over the Presidency to **Nancy Griffin**.

Idaho State Library, Boise : **Rand Simmons**, new special libraries consultant at the Idaho State Library, compiled the 1995 edition of the Union List of Health Science Journals in Idaho, containing the holdings of 30 libraries. It is available from the State Library for $15. Rand presented a workshop entitled, "Serving the Underserved in Consumer Health Libraries: Reaching Alternative Populations," at the September IHIA meeting.

Idaho Health Sciences Library, Pocatello : **Marcia Francis**, IHSL Library Assistant, completed three University of Arizona Graduate School of Library Science courses. The IHSL, with two local agencies, submitted a proposal to the NLM for AIDS Community Outreach 1995. The IHSL is expanding its bibliographic instruction program, starting with the new Physician Assistant and Master of Public Health programs. They are now conducting instruction from the library in Pocatello for speech pathology students in Boise. A clinical psychology Ph.D. program also began this fall at ISU. As state funding for education in Idaho is being cut, so is funding for the Idaho Health Science Library. ISU's contracts with local hospitals to provide library services to employees and physicians have been changed to include caps on amounts of library services to be provided without additional charge.

Eastern Idaho Regional Medical Center, Idaho Falls : In EIRMC's recent JCAHO survey, the Library performed "very well" and the surveyors were "impressed!" Library staff is working on building a patient information library. The medical center is running a primary care clinic in West Yellowstone, with document delivery provided via Loansome Doc.

Magic Valley Regional Medical Center, Twin Falls : The Library has purchased Infotrac's Health Reference Center. The librarian is giving Internet instruction to department managers and interested individuals. The hospital is still working toward a Community Health Information Network (CHIN) for the Magic Valley and northern Nevada communities.

Pocatello Regional Medical Center opened a new obstetrics floor this fall. *Bannock Regional Medical Center* broke ground for a medical office and parking building. A recent bond election for *Madison Memorial Hospital* failed, likely because county taxpayers were tired of paying for use by residents of other counties.

St. Alphonsus Regional Medical Center, Boise : A new library is being planned for St. Als, which will increase their space from 650 to 2400 square feet in a new location in the center of the hospital campus. The new library will have six end-user computer stations, an audiovisual viewing room, a 320 square foot workroom, and a consumer health information center. Construction is planned to start by early winter. Library Director, **Judy Balcerzak**, completed the Master of Library Science degree this summer at the Univeristy of Arizona. She interned at the Arizona Health Sciences Library, and gained experience in HTML publishing on the WWW. Her work on venomous arthropods for the Arizona Poison Control Center can be viewed by accessing the University of Arizona College of Pharmacy home page: hhtp://www.pharm.arizona.edu. Judy is hiring an electronic services librarian, and other library staff positions have been funded for additional hours.

St. Luke's Regional Medical Center/Mountain States Tumor Institute : The St. Luke's/MSTI Libraries have been consolidated operationally with **Pam Spickelmier** as Medical Librarian for both. Deanna Canfield, the former MSTI librarian, resigned. The MSTI collection will continue to be housed across the street from St. Luke's, and the MSTI Docline code will remain separate from St. Luke's code until the two libraries are physically consolidated in approximately 1-1/2 years. St. Luke's reports working on a WWW page.

Mercy Medical Center, Nampa : Periodicals older than 1990 have been removed from the library, resulting in the elimination of some titles. The hospital is adding a computer network. When completed, the network will offer Internet, Grateful Med, and a variety of other software. However, the computer lab in the library will not be connected to these services. The library manages a patient education TV channel offering a 24-hour health, wellness, and spiritual programs, as well as Boise State University classes, which are televised all day.

McCall Memorial Hospital, McCall : The hospital is being remodeled and enlarged over a two-year period. Patients are offered music headphones to screen out construction noise. With the expansion of the hospital, it is expected there will be some expansion in the Library.

University of Idaho, Moscow : Since UI participates in the WAMI program, UW medical students spend one year in Moscow. They receive instruction on medical information and they access Medline through the Internet, using the University of Washington's version of Medline on UWIN. **Tamora (Tam) Hoskisson** is the new reference librarian at the UI Library. She attended Medline training in Seattle and now helps with the mediated searching at UI. The main client for this service is Gritman Medical Center in Moscow. The UI Library has its own WWW home page: http://www.lib.uidaho.edu/

Kootenai Medical Center, Coeur d'Alene : The North Idaho Rural Health Consortium received a $347,000 grant from the Rural Utilities Service to connect five hospitals and North Idaho College in an interactive video network for distance learning and medical consultations. The equipment will be located in the new KMC Health Resource Center. CME presentations for physicians will be offered, and North Idaho College will begin transmitting classes for CNAs and physical therapy assistants. The equipment is compatible with the system that ISU recently installed, so KMC may potentially be able to receive educational programming from ISU for nurse practitioners, pharmacy, etc. A consumer library will also be in the Health Resource Center. In cooperation with NIC and the Kootenai County public library system, they are developing a community computing network complete with Internet access.

Call for Library Information Management Plans

The compilers of a new MLA DocKit invite your submissions for *Library Information Management Plans: A Collection*. The compilers, Kay Wellik and Mary Jarvis, are seeking library information management plans for inclusion in an MLA DocKit which will aid hospital librarians in the formulation of plans in fulfillment of the current JCAHO requirements. Submissions should be:
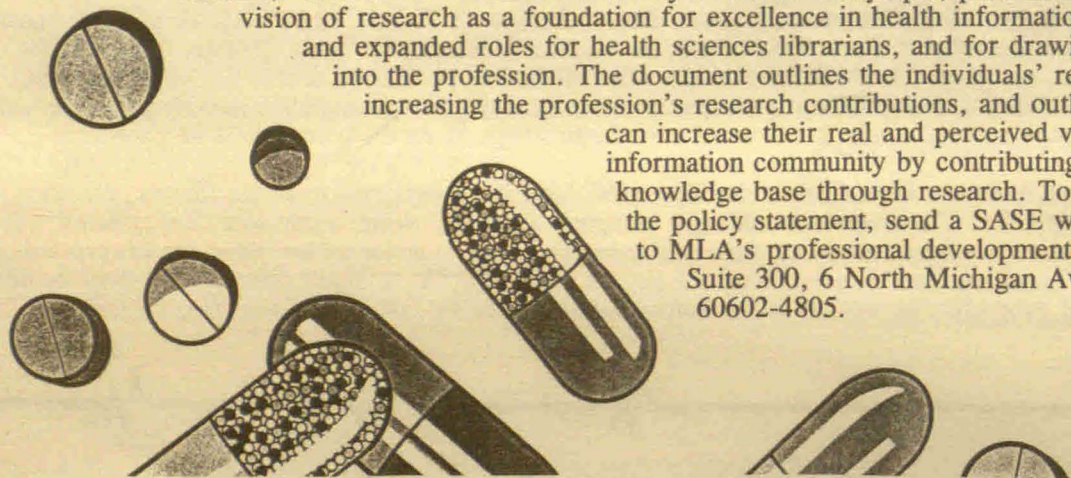
*clean copies, with very clear type
*printed single-sided if possible
*bordered by 1" margins adequate for three-hole punching or binding
*printed on white paper with black ink on 8-1/2"x11" paper

Submission of an information management plan implies that your organization grants permission to have it reprinted. Please indicate whether your institution's name should remain on the documents or whether all identification should be crossed out so that it is not visible. Also, list the name of the contact person in case there are questions about the document.

The compilers look forward to producing a timely and useful DocKit that will be of practical value to hospital librarians involved in formulating information management plans, either for the library itself or as part of the institution's plans. The deadline for submissions is March 31, 1996. Please submit plans to: Mary Jarvis, Methodist Hospital, Medical Library, 3615 19th Street, Lubbock TX 79410. For more information, contact Ms. Jarvis at 806.793.4178 or jarvis@life.jsc.nasa.gov: or Kay Wellik at 602.406.3299 or kwellik@mha.chw.edu.

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Medical Library Association Publishes Research Statement

MLA has produced a research policy statement, *Using Scientific Evidence to Improve Information Practice: The Research Policy Statement of the Medical Library Association*. This statement, produced by the Research Task Force of MLA chaired by Prudence Dalrymple, presents the association's vision of research as a foundation for excellence in health information practice, for new and expanded roles for health sciences librarians, and for drawing talented people into the profession. The document outlines the individuals' responsibility for increasing the profession's research contributions, and outlines how librarians can increase their real and perceived value in the health information community by contributing to an expanded knowledge base through research. To obtain a copy of the policy statement, send a SASE with $1.00 of postage to MLA's professional development department at Suite 300, 6 North Michigan Avenue, Chicago, IL 60602-4805.

The Year in Washington
by Pamela Murray

An Internet Users Group began meeting in western Washington (WWIUG) in April; eastern Washington is working on starting one in their area. The WWIUG meets monthly for two hours and has a short topical program with time for questions and practice. Some of the topics we have discussed are: HTML, FTP, Usenet Newsreaders, and Developing and using pathfinders on the Internet. WMLA set up a fund to purchase Internet books and other books on library technology for members. Keeping up-to-date with diminishing institutional budgets should now be easier. Most of WMLA's members have Internet accounts and are using e-mail.

SAHLC, the Seattle Area Hospital Library Consortium, agreed to disband and voted to put their efforts into WMLA. The WMLA LSCA Grant for WLN ended this year and we are working out how we will handle billing in the future. **Laura Larrson** was appointed Government Relations Liaison for WMLA. WMLA sponsored a get-together with local library associations (SLA, Law Librarians, etc.) to discuss issues of mutual concern, joint educational opportunities, cooperation between newsletter editors, and other beneficial exchanges.

A committee was formed to work as liaison/contact with the University of Washington's Graduate School of Library and Information Science. A student from the school served as the chair and has kept us informed, and a committee member met with a representative of the school to discuss student internships in local hospital libraries.

INSIDE Washington's Medical & Health Sciences Libraries

Highline Hospital opened its Planetree Library. *Evergreen Hospital Medical Center* has a new library space, and Betty Jo has a fax machine in the library (206.899.1124). The *Department of Veterans Affairs Medical Center* also has a new library. *Naval Hospital, Bremerton*, and *Naval Hospital, Oak Harbor*, are sharing an online catalog system with *Madigan Army Medical Center Medical Library*. At Madigan, **Marcia Batchelor** ran a successful test trial of LATCH (Literature Attached to Chart). Librarian positions were lost this year at Overlake Hospital in Bellevue and Children's Hospital and Medical Center, Seattle.

Pennington Ahlstrand is new as the first Manager of the *Hanford Health Information Archives* (HHIA) at Gonzaga University's Foley Center Library. HHIA will serve as a permanent repository to preserve the medical records and memories of those who were affected by radiation released from Hanford between 1944 and 1972. The Archives accepts information from individuals or groups, processes and preserve these donations, and provides public access to the donations upon request.

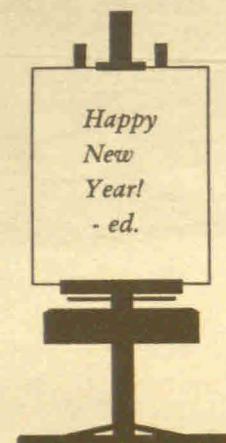**Jean Shipman** (jean@u.washington.edu) has added information on various commercial document delivery suppliers to the NN/LM Web page: http://www.nnlm.nlm.nih.gov/pnr/etc/docsupp.html

Fashion Flash!

Brynn Beals passed along a clipping from the Tacoma *News Tribune*. The picture doesn't translate, but you'll be glad to know, "... the librarian look is back ... in retro twin sets pairing a knit shell with a cardigan ...." What's a twin set? Hmmmmm. The sweaters are shown on women with the girth of a breadstick!

OBITUARY

The *Class* Board of Directors voted on November 10, 1995 to dissolve the organization. Farewell to a service that served us all admirably for its time.

Happy New Year!
- ed.

Northwest Notes is published four times per year by the Pacific Northwest Chapter, Medical Library Association: Alaska, Alberta, British Columbia, Idaho, Montana, Oregon, and Washington.

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Statements and opinions expressed in the newsletter do not necessarily represent the official position of the Chapter or the Editor. **News and articles are welcome!** Please include your name, library, address, phone and fax number, and e-mail address (if available). **The editor reserves the right to edit submissions as necessary.**

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To join the Pacific Northwest Chapter, send dues to:

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Are you a member of the Medical Library Association?

Yes   No