



NORTHWEST NOTES

Pacific Northwest Chapter of the Medical Library Association

July - December 1999 Volume 20 Number 3/4

Letter from the Chair

[Carolyn Olson](#)

It was great seeing many of you at our annual meeting. Many thanks to Chris Beahler and Sarah Safranek, this year's meeting organizers. Taking over the conference on short notice without a conference hotel is not an easy task, and Sarah and Chris did a great job.

Two main issues were the topic of board and membership discussion this year. One is PNC finance and the other is membership participation. PNC is large geographically and small in membership, a combination that challenges us financially - we have less revenue from dues and meetings and higher expenses due to higher travel costs.

The finances of our organization have changed. In past years we made a substantial profit on meetings - this is no longer the case. Our cash reserves have dwindled over the past few years, not through mismanagement, but from lower revenue and somewhat higher expenses. Our expenses were based on revenue of a few thousand a year from meetings. If a meeting merely broke even, the effect on our treasury was not neutral - it was a negative few thousand a year. It only takes a few years of a trend like that to consume years of reserves.

The dues increase approved by members this year helps but does not totally correct the situation. It is a complex problem, one that other organizations also face, and one that requires continued attention. We need to have better systems in place to monitor and control expenses and to take a fresh look at the cost/benefit of our activities. The board is seeking input from members on the value of PNC activities and looking for suggestions on how best to manage this situation.

The same geographic issue challenges us for membership participation - fewer members who are geographically distanced. There is a demographic issue as well. We are over represented by baby boomers, with little turnover in membership. Both issues can lead to a "participation deficit". We need to evaluate our activities to make sure they are the best use of our members' time and give members in leadership roles as much support as possible to avoid "leadership burnout". Please take a minute to look over the committee participation part of your membership renewal form and check the area that interests you.

As the year ends, I would like to thank this year's board members - they are a wonderful group. Participation and board membership are a great way to get to know and work with members from all

over our region. I highly recommend it and I hope the rest of you will take the opportunity to be part of that process.

Wishing you all a joyous holiday and a spectacular New Year,

Carolyn Olson

From the Editor

Well, I suppose it was bound to happen. This will be a combined issue. I could list excuses, but in the end it's the past and I'm much more interested in looking to the future. We're entering a new millennium and next year is already looking very exciting to me. We have the change to meet in Vancouver in May and then I hope to see all of you in Alaska next September. As always, my thanks go to all who have participated in making this newsletter a success, especially Loretta Andress. This combined issue is making it out the door almost entirely based on her efforts to compile the bits and pieces that have appeared in our inboxes.

Best wishes for a peaceful, happy holiday and a healthy, enlightening, and fantastic New Year,

kathy murray

Around the Region

IDAHO

The Idaho Health Information Association planned its annual meeting in association with the 66th Annual Idaho Hospital Association Convention. It was held Monday October 4, 1999 and Tuesday October 5, 1999 in Sun Valley Idaho.

The new President, *Marcy Horner* from Kootenai Regional Medical Center in Coeur d'Alene, took office after the educational session on Tuesday. *Nancy O. Press* was the speaker for the group of Idaho Medical Librarians discussing competencies for Medical Librarians.

The Internet has some wonderful resources for health information as well as some very questionable items. I was recently sent an email with this as the subject: "Fw: Information for All the Women in my Mailbox". A very long list of names and email addresses followed and the body of the message contained a message about breast cancer. "The leading cause of breast cancer is the use of anti-perspirant." The text goes on to describe how the toxins build up in the underarm region causing the underlying lymph nodes to lead to cell mutations and cancer.

As a Medical Librarian, I knew how to research this claim. I did a Medline search and as you can guess, nothing has been published in any of the Indexed Medical Journals. I went to the American Cancer Society Website and in their information on causes of breast cancer found a paragraph on Internet rumors about underwire bras and anti-perspirants as a cause of breast cancer. They confirm there is no causal relationship. The American Cancer Society also has a link for email on "Chain Email" and sent me a very well written email response on how to support legitimate cancer research, including information on how to donate money to the ACS.

I sent a reply to the sender of the rumor with this information and also sent a broadcast message on our inhouse email system about this rumor, encouraging all staff to look carefully at the source of information. I also posted the addresses for credible sources of cancer information and suggested they bookmark the ACS at <http://www.cancer.org> and our hospital's own cancer services link at <http://www.eirmc.org> which has links to other quality resources such as the National Cancer Institute. I also encouraged staff to come to the library and find more quality health sites that we have bookmarked on our end user station.

This oddball email gave me a great library marketing opportunity. I immediately had responses from several staff members thanking me for the "heads up" and the URLs of reliable quality health information.

submitted by [Kathy Nelson](#)

BRITISH COLUMBIA

originally posted to Canadian Medical Libr. List, 9-14-99, by Liz Bayley

An article in my morning paper detailed an announcement by Alan Rock yesterday of \$1.65 million in funding for the western part of the Canadian Health Network. A consortium led by Vancouver Public Library will act as the "western regional operating partner" of the Network. Rock went on to say that the library's resources would be complemented by the Medical Library Service of the B.C. College of Physicians and Surgeons. Exciting news for *Jim Henderson*, who I am sure will give us some more details.

A copy of the announcement can be found on the Health Canada Web site:

http://www.hc-sc.gc.ca/english/archives/releases/99_109e.htm

Ou en francais:

http://www.hc-sc.gc.ca/francais/archives/communiques/99_109f.htm

[Liz Bayley](#)

President/Presidente

Canadian Health Libraries Association /

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originally posted to Canadian Medical Libraries List, 9-30-99, by l. wilcox <lwilcox@JULIAN.UWO.CA>

I was one of several Librarians in Region 5 of the Ontario Hospital Association (i.e. Owen Sound to Windsor) who had the privilege of hearing the brand new Dean of Medicine of the University of Western Ontario (formerly from UBC) - Dr. Carol Herbert - speak at our Region 5 Conference yesterday. Those of us in the audience were thrilled by her comments about libraries.

She pointed out that due to UBC's outreach program, medical residents were sent to Chilliwack General Hospital and therefore, a librarian was hired and library usage for health care personnel (not even including the residents) increased by 300%!!! Kudos to Rebecca Raworth!!! We are also guessing that *Jim Henderson* played a major role in this event too. A "good news" story worth sharing!!

[Linda Wilcox](#)

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Chapter Business

Dues Are Due

Please print the [membership forms](#) page and renew for 2000. Reminders will be sent via the USPS in January, too. We have a new treasurer for 2000, so please remember to send your checks to:

[Nola Higley](#), Medical Librarian,
Magic Valley Regional Medical Center
PO Box 409, Twin Falls, ID 83303-0409
208-737-2133; FAX 208-737-2769

Gentle Readers:

The news that Terry Jankowski has filled [open] position [of AHIP Liaison] did not make the last issue of Northwest Notes. The Board did not want this oversight to continue ...

Please contact Terry with any questions concerning AHIP membership. Her contact information follows.

[Terry Ann Jankowski](#), MLS, AHIP
Acting Head, Information Services Phone: 206/543-3397
Health Sciences Libraries Fax: 206/543-8066
University of Washington
Box 357155
Seattle WA 98195-7155

Sorry for the slip-up.

Kathy Murray (*originally posted to hlib-nw, 8-3-99, by [Kathy Murray](#)*)

**Executive Board Minutes
PNC/MLA Meeting Friday, April 2, 1999**

Present: Barbara Crain, Maryanne Blake, Carolyn Olson, Pam Bjork, Kim Granath, Edean Berglund, Kathy Murray, Bob Pringle, Pam Spickelmier, Lisa Oberg, Sarah Safranek, Leilani St. Anna.

Carolyn Olson called the meeting to order at 9:30AM at the home of Maryanne Blake in Seattle.

Minutes of the Oct. 26 board meeting were approved with no changes.

Committee Reports:

Annual Meeting, 1998

Mary Ellen Lemon, Program Chair, submitted a written final report (attached). The meeting lost money but not much, and we only expect to make money on conferences held in big cities where we can be assured of higher attendance. That is why we are switching over to alternating the annual meeting between Seattle, Portland, and Vancouver, B.C. Carolyn will send her a letter from the Board thanking her for her service and the excellent job that she did. The next "Message from the Chair" column in Northwest Notes will also include congratulations to Mary Ellen about the meeting.

In the future the income/expenditure sheet should not include "dues paid with registration" as income. Income from CE should be listed separately from registration. Pam Bjork, Recording Secretary, will forward a copy of the meeting's income/expenditures to Leilani St. Anna, the Conference Planning Committee Chair; but from now on the Annual Meeting Program Chair should automatically send a copy of the report to that committee. Pam Spickelmier, Treasurer, has reimbursed Mary Ellen for all out-of-pocket expenses. Carolyn will double-check to make sure Mary Ellen turned them all in.

The Conference Planning Committee should be in charge of all the conference details except for the program. It should be working on finding a Seattle hotel that is as nice to work with as the Benson in Portland. We are such a small conference that Seattle is more expensive.

Annual Meeting, 1999

Program Co-Chair Sarah Safranek brought us up to date on the conference plans. The theme of the meeting is "Access in the Millennium." The location is the Seattle Center in Seattle On October 25-27th. Carolyn announced that the board meeting will be on Sunday AM October 24th so we will have to come in on Saturday. The official welcome will be on Monday with the big event in the evening. We will be having an NN/LM, Pacific Northwest Region-sponsored Technology Forum on the program in the morning that day; in the afternoon we will hold a technology fair, where practical applications of new technologies will be demonstrated. The business meeting, a clinical speaker, and dine-around will be on Tuesday and possibly with time also for OHSLA; CE will be offered on Wednesday. Details of speakers and presenters and topics that have been lined up so far are listed in the attached report. Sarah might be able to get Michael Eisenberg to come to speak. WLN/OCLC could be invited to demonstrate their products; many people in the region are not that familiar with OCLC products because they have been using WLN. Another possible vendor display that was suggested was web-based OPAC's. The RLG usually meets at the end of the annual meeting, but Sarah will suggest to Nancy Press that it be on Saturday instead so it does not interfere with CE.

Annual Meeting, 2000

Kathy Murray is working on the slate of speakers for the Alaska meeting. She is talking to Eugenie Prime, who is very entertaining. Cindy Cunningham from Seattle is now with Amazon.com and could speak on e-commerce linked to the topic of libraries. Neither has been officially invited. The Board gave Kathy the go ahead to check further.

Archives

No report.

Bylaws

Jan Schueller forwarded the bylaws report in writing. The 1998 bylaws revisions have been approved by the MLA Bylaws Committee, with only minor suggestions from the committee. The next step is submission to the membership thirty days prior to a mail vote. The Board reiterated that the only official venue for board communiqués is publication on HLIB-NW as part of our official newsletter which acts as our archival record.

The bylaws say that they may be amended by mail so maybe we can do this by electronic mail. However, six members do not have personal email; some only have institutional email. Carolyn will poll the membership in early April to see if there is any objection to using email rather than snail mail to amend the bylaws. Election ballots will continue to be done only through the postal service. Pam B. will send the present and proposed language of the bylaws text to Kathy Murray so she can put it into the newsletter on or before May 1st, the required thirty days prior to the vote. She will also send the text by regular mail to the six people without email. (She will get those names from Barbara Crain.) The Bylaws Committee will send out the vote on June 1st. Pam Bjork will receive the vote and delegate the counting of the votes to someone else.

Chapter Council

Bob Pringle reported that MLA is asking us to complete the chapter history. We need to ask Janet Schnall to finish the chapter history so we can get it into the MLA newsletter. Bob pointed

out that it is good to have a communication link between MLA and the chapter. It is not vital; but it is useful. He does not think there is a need for an alternate. The most significant issue recently has been whether MLA's Credentialing Committee should allow AHIP members NOT to have to have an MLS if they meet other qualifications and have the experience to qualify. Carolyn will appoint an AHIP chapter member to be a credentialing liaison. Janice Bacino, Heidi Sue Adams, Nancy Griffin, Natalie Norcross, Kathy Martin, and Robin Braun were suggested as possibilities.

The chapter council representative should be a board member. If the representative cannot attend the MLA chapter council meeting, he/she should find a substitute who is also a PNC board member.

Conference Planning Committee

Leilani St. Anna stated that the committee has been meeting to work through the conference planning process to standardize it. The committee plans to have the majority of work on registration and budgeting done this year. Peggy Baldwin has in place a database of vendors. The committee has done nothing about a hotel contract. Carolyn asked Leilani to pursue a West Coast contract (West Coast is the company that owns the Benson in Portland and has been so accommodating), but Leilani thought it might be more appropriate for this to be done on the board level because it affects financing. West Coast owns the Vance and the Roosevelt in Seattle, and someone needs to visit those places and see if they have two big rooms, breakout rooms, sufficient electronic support, etc. Carolyn will check with Caroline Mann, who chaired the last Portland meeting. The Seattle meeting is in 2002 so we need to get something booked soon.

The following cancellation policy was approved by the Board. "Cancellation requests must be received no later than two weeks prior to the meeting date. Refunds will not be issued after that time except for catastrophic emergencies. Refunds will be processed within six weeks after the meeting. Registration may be transferred to another person. No refunds will be issued for CE at any time."

MLA and RML will be given exhibit space at no charge. Exhibitors pay for meeting food events, except for breaks and lunch with exhibitors, but do not pay for their registration. PNC committee meetings should have space on each program. Time will be allotted, but meeting space (if an expense) will not be provided. When possible time for state meetings will be allotted.

Membership

Barbara Crain pointed out that the membership renewal form is on the web page now in HTML and Word. She prefers the Word form because of the convenient box of information. Maryanne volunteered to add a PDF format if necessary. There is no institutional membership for PNC so the forms need to be corrected.

Membership is falling off overall. (Barbara's written report is attached.) Connection and relevance are two of the keys. We need a member from each state on the membership committee. Kathy volunteered for Alaska; Pam S. for Idaho. Barbara will find someone for each of the remaining areas. Suggestions were Heidi Sue Adams for Montana; Ann von Segen, Beverly Shriver for Oregon; Brynn Beals, Cheryl Goodwin, Bonnie Chadborne for Washington. Barbara

will provide each committee member with a list and ask them to contact individuals in their state who are MLA members but not PNC members, as well as those who have failed to renew their PNC membership.

Professional Development Committee

Lisa Oberg distributed a written report which is attached. The 1999 CE survey was conducted electronically for the first time. Results are posted on the Professional Development section of the PNC web site. that Members seem to be most interested in technology courses. Currently she is planning two half-day classes for the 1999 annual meeting which will be offered at the Seattle Center facility with no hands-on. Extensive remodeling of the teaching facilities will be going on at the UW fall quarter, and it is not certain PNC classes could be held at facilities there. We might be able to offer an additional ½ day of CE on Sunday which would open up some possibilities. One of our goals was to offer a course in writing job descriptions; Tamara Turner is a possible instructor. Other possible topics are compensation analysis, marketing your library and marketing yourself, performance criteria and evaluations, and writing competencies for hospital libraries.

Publications

Kathy Murray will publish the newsletter by the end of the month. She needs to hear about changes, new hires, interesting projects, etc. in our individual libraries. It would help if the state membership liaison people could let Kathy know about news tidbits. Timely items go out on HLIB-NW as soon as they need to rather than waiting for the next publication.

MLA does not recognize publishing in an electronic format as counting towards AHIP certification. They do count bylined articles in chapter (not state) newsletters. They are not yet giving credit for web development either.

Treasurer's Report

Pam Spickelmier presented a proposed budget (attached) as a starting point for discussion. PNC did not do too badly this year and did not lose as much as it did the previous year. The budget is based on projected dues received to date, whereas we should get at least \$4000 in dues this year so that would improve the outlook. Pam is concerned that we might have to cash in a CD to cover expenses. We made less interest on the account last year; board expenses were up because travel is more expensive; the annual meeting lost money; and board travel to MLA will be more expensive this May. The year's printing costs were in conjunction with the annual meeting. Liability insurance only has to be paid every other year. The centennial project was completed in 1998 so there will be no expenses for 1999, which will help offset the annual meeting loss. Newsletter expenses are minimal, and Kathy is covering them. We could lower the scholarship fund if we have to. Overall the budget looks OK. The Board agreed to defer to Pam the decision of whether or not to cash a CD. We can decide about whether to cut back on any other expenses after we see how the Seattle meeting does.

Old Business

- Review of 1998-9 Chapter map goals (attached to meeting's agenda)
- Goals 1 and 2 have been accomplished for 1998-99.

- Goal 3a for 1998 was accomplished in Boise.
- The Board decided to give Goal 3a for 1999 to the Electronic Resources Committee to work on. Marci Horner is already on this committee. Suggestions for potential members were Ann Marie Clark, Peggy Baldwin, and Leah Starr. Carolyn will contact Ann Marie and see if she will chair the committee. Integrated systems vendors are located on Berkeley's site. Kim is also working on a vendor list for integrated systems and has Yale sites on licensing. The ARL also has licensing sites. Document delivery providers are listed on the RML web site. Leilani will check with Peggy Baldwin about the vendor contact information.
- Goal 3b-The survival kit has been purchased. The Professional Development Committee needs to be developing a workshop for writing job descriptions. Carolyn will include a request in her "Message from the Chair" column that members who have taught or exhibited to others in the biomedical community contact Kathy Murray with that information so it will become part of the official record.
- Goal 3c-The Governmental Relations Committee is not active because there is no chair. Marcia Bachelor and Vicki Croft are possibilities. We need someone to subscribe to ALA's electronic legislative alerting service and forward messages selectively to HLIB-NW.
Goal 4a-The Professional Development Committee needs to identify successful grant project writers who are willing to assist in grant preparation. Kathy Murray has written several. Lisa will talk to Maryanne Blake for other names. We also need to include professional grant writers.
- Goal 5a2 will be accomplished as soon as the bylaws are up on the web. The Responsibility Manual badly needs updating.
- Goal 5b on establishing guidelines for identifying candidates for office is the responsibility of the past chair. Maryanne will work on them and double-check with Marcy Horner. The Program Planning Manual is available on the web. Barbara will send the database she developed for conference registration to the person doing it for the upcoming conference. Excel would also work for this purpose.
- Goal B.3-Northwest Notes has been sent to the University of Washington Graduate School of Library and Information Science this year and will be sent to year also to the University of British Columbia's graduate library/information science school.
- We gave away a PNC/MLA membership to a health sciences library student at USGSLIS this year. We need to contact Jim Henderson and ask him to see how this might be arranged at UBC.

PNC Logo

We need a camera-ready, scaleable, transparent, electronic version of our logo. Kim, Kathy, and Bob will ask contacts they have about pricing. Bob has a possible free source. If that does not pan out, Kathy and Kim will price it out so that it can be built into the budget.

New Business

Guidelines for Expenses & Honoraria for Speakers/Members

SPEAKERS

PNC members

- No honorarium
- Travel and room expenses are not paid by PNC.

Non-PNC members

- Negotiate
- Model a contract after MLA's speaker contract
- Lump sum honorarium, including travel, room, etc. (We will agree to pay "x" amount for travel, and then it will be up to the speaker to look for air deals.) Lump sum will pay for a maximum of two nights hotel.
- Car rental not covered.
- Can adopt a per diem from a university as a guideline.

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CE INSTRUCTORS

- We will encourage course certification but not require it.
- If members are teaching a CE offering at the request of PNC and do not intend to teach the class elsewhere, PNC will subsidize the cost of certification if it is not already certified.
- We will pay PNC members \$300 for a half day course (2 instructors=\$200 each); \$500 for a full day. If asked, these fees also apply to non-members, but the fees will be negotiated as needed.
- PNC will pay for handouts.
- All expenses, including handouts, must be known before publication of the preliminary program, or PNC cannot reimburse for them.
- We need to factor in equipment expenses when setting the course fee.
- We will charge more for technology courses than for didactic ones.

Member Participation in Committees

We need to advertise for committee membership. The committees and their descriptions will be listed as part of the PNC membership renewal form where members can circle the one(s) they are interested in. The new committees listed in the minutes of the October 29th meeting will also be included if the membership approves the bylaws revision.

Betty Jo Jensen's Retirement

Bette Jo Jensen is retiring; she was PNC chair and program chair. Carolyn will send her a letter and certificate stating that she is a life member. We will also invite her to the evening event at the annual meeting.

Inviting Board Member to Annual Meeting

The PNC Chair invites an MLA board representative to the annual meeting. Carolyn will decide between Bernie Todd Smith, Rosalind Dudden, or Frieda Weise; and let the conference committee know. MLA representative(s) must register and pay for the meeting/meals.

Cookbook

The Board likes the idea of a cookbook for practical ideas for putting technology into practice,

e.g. making CD's, making posters, PowerPoint hints, scanning, creating a PDF file, etc. The Electronic Resources Committee has now been assigned to work on this. The cookbook could be located in a password-protected place on our web site that members access, but others would have to pay to get into.

The meeting was adjourned at 3:40PM.

Respectfully Submitted,

Pam Bjork, PNC/MLA Recording Secretary

Business Meeting--Pacific Northwest Chapter of the Medical Library Association
Annual Meeting 1999--October 26, 1999

The meeting was called to order by Carolyn Olson, President, board members were introduced, and the minutes of the last meeting were approved.

Executive Board Reports

Treasurer-Pam Spickelmier

The current balance is \$5074.50. We increased the dues this year to \$25 which stabilized our expenses and income as long as our annual meetings break even. Our reserves have dropped significantly over the past three years. See the Executive Board Meeting minutes for the complete report.

Chapter Council-Bob Pringle

PNC's web site has helped him find answers to questions that MLA has asked. See the Executive Board Meeting minutes for the complete report.

Membership-Barbara Crain

In an effort to save postage money, a dues reminder was posted on HLIB-NW this year, but only fifty people responded so we are going to go back to sending a paper invoice. Barbara asked for and received a volunteer from each state to help her contact non-renewals: Loretta Andress-Alaska; Kathy Nelson-Idaho; Jan Schueller-Washington; Steve Teich-Oregon; Jim Anderson-BC. It was suggested that we let people pay dues for the coming year on next year's annual meeting registration form. See the Executive Board Meeting minutes for the complete report.

Nominating-Maryanne Blake

Only 62 ballots were returned out of 150. Our new Chair-Elect is Kathy Nelson and Secretary, Janet Bacino. The Treasurer's office was decided on a coin toss because of a tie; Nola Higley was elected. This election really pointed out how each person's vote counts. See the Executive Board Meeting minutes for the complete report.

Archives-Janet Schnall

This is our 39th annual meeting, the eighth in Seattle. The early chapter history has been written and has been posted on our web site. The archives are off-site currently so she needs time to dig up any needed information. Please include names of committee members with reports.

Bylaws-Janette Schueller

We had a major revision of our bylaws this year which was approved in July. It will soon be available on our web site. See the Executive Board Meeting minutes for the complete report.

Conference Planning Committee-Leilani St. Anna

The committee is a resource and support for the local planning group and is streamlining the whole conference planning process. They are gleaning information from past reports and collecting anecdotal wisdom and putting together templates that reflect what they are learning. The committee is looking for a representative from each state to serve on the committee. See the Executive Board Meeting minutes for the complete report.

Electronic Resources

So far this committee has been unstaffed. A sign-up sheet garnered several volunteers to serve on this committee. A chair will be selected by Kim.

Government Relations

Marcia Batchelor volunteered to subscribe to ALA's legislative alerting service and keep us informed.

Professional Development-Lisa Oberg

This committee's way of doing their job is serving as a model for the rest of MLA. The CE survey was done electronically this year, and 74 were returned. Many people are interested in Internet-related classes which are more expensive to put on. We could keep expenses down by combining CE with other groups. See the Executive Board Meeting minutes for the complete report.

Publications-Kathy Murray

Kathy would like to have state reports for the next issue. The web page went up this year, which has been a great help to everyone. See the Executive Board Meeting minutes for the complete report.

1999 Program-Sarah Safranek & Chris Beahler

These two put this conference together on short notice and did a great job. They would like comments on whether to have a conference hotel or not. See the Executive Board Meeting minutes for the complete report.

2000 Program-Kathy Murray

Kathy showed a video of Alyeska Resort. See the Executive Board Meeting minutes for the complete report.

MLA 2000-Jim Anderson

Jim showed a video of Vancouver, B.C. and encouraged us all to attend and take advantage of the favorable exchange rate.

Old Business

Finances

We voted in a dues increase last year so currently our revenues cover expenses except for special projects or unexpected problems. Our reserve fund has dwindled from \$13,000 to \$5000 over the last three years. It is important that our annual meeting break even. Do we need as many speakers? Do we need a keynote speaker? Is the group open to meeting in a place like Silver Falls? The Seattle meeting is solvent because we did not pay any speakers; the facility was low cost; and the RML helped with the speakers. In the future planners will have more information about the financial side of conference planning. Rosalind Dudden mentioned that Ken Oyer has developed conference expertise in meeting planning and had been paid a small honorarium by another chapter to advise. We could budget for eighty people and cancel if not enough people sign up.

The annual meeting is THE meeting for many people, so breaking even is preferable to making money on the conference. Any profit is used to build a reserve fund. One of our biggest expenses is board travel. Our goal has been to have one year's operating expenses saved; we are now below that. We need to take a close look at what attracts members to meetings. What makes us pay? We need to economize on less popular things and make enough money to support popular things. Do we want to eliminate scholarships or increase them?

Membership

What about an institutional membership? It was recently abolished because we were actually losing money on it. If it was higher than the individual rate, it might be OK. But what additional benefits would it bring to the institution?

The meeting was called for time at 11:25AM.

Respectfully Submitted, Pam Bjork
PNC Recording Secretary

Draft Executive Board Minutes PNC/MLA Meeting Sunday, October 24, 1999

Present: Kim Granath, Maryanne Blake, Bob Pringle, Pam Bjork, Barbara Crain, Kathy Murray, Pam Spickelmier, Sarah Safranek, Leilani St. Anna, Lisa Oberg.

Carolyn Olson called the meeting to order at 9:00AM at a South Center Campus meeting room at the University of Washington.

Minutes of the April 2, 1999 board meeting were approved with a few name spelling corrections.

Committee Reports:

Annual Meeting, 1999-Sarah Safranek

Sarah reported that we will not lose any money on this conference which has 87 registrants and 14 vendors. The committee is going to survey those who did not attend to find out why. PNC is an awkward sized conference; the rates are really high for a large hotel because we are too small a group while small hotels cannot address our meeting room needs. The conference evaluations will hopefully tell us whether it is a disadvantage to our members not to have a conference hotel. It was more time consuming to have to make room and catering arrangements for the board meeting, for example. It will be interesting to see how these costs factor into the overall conference costs because we have never done it this way before. One idea is for program planning to rotate between member states rather than reside with the local committee. It is cheaper to make meeting arrangements using local talent.

Annual Meeting, 2000-Kathy Murray

Kathy presented a conference schedule template for the meeting at Alyeska Resort, September 16-19th. CE would be on Saturday and Sunday, the 16th-17th. A possible keynote speaker is Linda Stone, but the group suggested a local speaker on tribal medicine as another possibility. A presentation on telemedicine, a clinical speaker, a panel on "Thinking Outside the Box," speakers on Alaskan medicine and the Health Aide program, and a poster session would round out the other days. A group rate which is five per cent off the excursion rate is being arranged with Alaska Airlines.

Annual Meeting, 2001-Beverly Schriver (written report)

The contract with Salishan is signed. Prices for food will be set six months prior to the event. All event rooms will have an Internet connectivity upgrade by the time of the event. There is a Business Resource Center at our disposal for last minute signage, etc. A site visit by 5-6 committee members is being planned for November or December 1999.

Committee chairs have been assigned: Program-Bev Schriver & Steve Teich; Hospitality-Cathy Jordan; Hotel/Room Bookings-Kathy Martin; CE-Dolores Judkins; Registration-Patrice O'Donovan & Madelyn Hall; Treasurer-Judith Hayes; Exhibitors-Peggy Baldwin & Jerry Curry.

The whole planning committee is meeting every six weeks in Portland. Beverly will drive up from Eugene for these meetings and will be reimbursed for gasoline from the PNC/MLA Planning Committee budget. Brainstorming for themes/topics has begun. Kathy Murray has been contacted for an update on the theme for 2000 in Alaska. Beverly and Kathy will meet in Seattle at this year's meeting to share information. Brainstorming for speakers for 2001 will begin with the October planning meeting.

Bylaws-Janette Schueller (written report)

This was the year that the PNC Bylaws, last revised in 1990, underwent a major revision. After input and review by the Chapter board, the revisions were submitted to the MLA Bylaws

Committee in December, 1998 and were approved with only minor changes in March of this year.

The Chapter voted on the changes and they were adopted in July. The archives is being researched to determine the complete chronology of revisions. When that is completed, the new version will be sent to MLA Headquarters and posted on our web site.

Chapter Council, Bob Pringle (written report)

The Chapter Council Rep's report for this year is that most of my interaction with MLA has been in passing along requests for updates on whom in the chapter is responsible for what.

Occasionally I ask someone to actually report something to MLA. Our web site has been most useful in finding out which committees have chairs, etc., and providing the dates of our fall meeting. Otherwise, my major function seems to have been to ask folks at MLA a few questions for the board, and to work at the Chapter Sharing Roundtable event during the MLA annual meeting.

Conference Planning Leilani St. Anna (written report)

The committee's charges include:

- 1) provide support and serve as a resource for the Annual Meeting Committee;
- 2) streamline conference planning process;
- 3) provide templates, sample documentation, and recommend standard formats to support annual meeting planning and production.

The committee met physically in December, 1998 and February, 1999, as well as conducting business via email. In the past year, we gathered data from past years' meetings, documentation and produced templates. Electronic versions of an Annual Meeting Planning Timeline, Annual Meeting Report Template, Annual Meeting Content Guidelines, and Annual Meeting Fees History have been produced and will be placed on the PNC/MLA web site. We will be meeting with the 1999 Annual Meeting Committee to work through the meeting report template.

Areas of concentration for the coming year include documenting 'wisdom' from past meeting planners, documenting the budget process, and evaluating why members do not attend annual meetings and what is important in an annual meeting.

Membership-Barbara Crain (written report)

6 life members; 16 new members; 161 total current membership. This compares to a total of 186 in 1998 and 182 in 1997. There were approximately 54 members who did not renew for 1999.

This January in an effort to save postage money a dues reminder was posted on HLIB-NW and the notice was posted in several forms on our web site. At the beginning of April, 119 1998 members still had not renewed; a follow-up letter was mailed to them. Some members were confused because this letter said "second" notice and many felt that they had never received a first notice.

The dues notice was changed to remove the Institutional Membership option and to have a committee check-off form attached to it.

New members were welcomed via e-mail and recognized in Northwest Notes.

Emily Hull updated the member list on the web site, and members were encouraged to check there for their membership status and correct e-mail addresses.

Barbara will send a renewal reminder to those on the list we think might still be interested in membership to remind them to join or to find out why they did not join. She will send out email to the board with those non-renewal choices before mailing this out. We will go back to sending invoices out snail mail on the first go-round, which will be announced at the business meeting. Invoices will be mailed in November for next year. Barb will ask for committee members at the business meeting from each state to be on the membership committee. Betty Jo Jensen has been voted in as an additional life time member.

Nominations Committee-Maryanne Blake (written report)

Members of the Nominating Committee: Leilani St. Anna, Nancy Ottman Press
150 ballots were mailed to members and 62 were returned.

There were three vacant positions on the board this year: Chair Elect, Treasurer, and Recording Secretary. Two members agreed to run for each open position. For the office of Recording Secretary Chris Beahler and Kathy Nelson were the candidates; Kathy was elected. For the office of Chair Elect, Janice Bacino, and Janette Schueller were the candidates; Janice Bacino was elected. For the office of Treasurer Lisa Oberg, and Nola Higley were the candidates. There was a tie. A coin toss in the presence of the Board decided the office according to the Bylaws procedure. Nola Higley won the tiebreaker.

Professional Development Committee-Lisa Oberg (written report)

Current membership of the Committee includes: Janice Bacino, St. Peter's Community Hospital; Dolores Judkins, Oregon Health Sciences University; Mary Ellen Lemon, Healthwise; Nancy Press, NN/LM; Barbara Saint, University of British Columbia; Doreen Smith, Fairbanks Memorial Hospital.

PNC Web Site

A section of the PNC/MLA web site is maintained by the Professional Development Committee and is available at <http://depts.washington.edu/pncmla/ce/>. Information available includes roster of current committee members, upcoming CE opportunities in the PNC region and professional development funding opportunities. Suggestions are welcome, as well as CE courses you would like to see included.

PNC CE Survey

Together with Nancy Press and the continuing support of the RML, the PNC CE Survey (<http://depts.washington.edu/pncmla/ce/survey99.html>) was revised and the 1999 survey was posted to the PNC/MLA web site in December 1998. 74 surveys were returned (of 198 members). The most frequently suggested course topics continue to be using Internet resources

such as Web DOCLINE (when it is released), Advanced Internet searching, and using Web plug-ins and helpers. For complete results, see <http://depts.washington.edu/pncmla/ce/99results.html>

PNC Annual Meeting - Seattle, WA, October 24-27, 1999

Three courses were arranged for the meeting:

1. EndNote...Bibliographies Made Easy--19 attendees
Greg Tananbaum, ResearchSoft, Inc.

2. Search Strategies for the New NLM--38 attendees
Maryanne Blake, MLS, Network Librarian, NN/LM PNR, Seattle, WA
Leilani St. Anna, MLIS, AHIP, Information Management Librarian, University of Washington Health Sciences Library, Seattle, WA

3. Focus Group Interviewing: Qualitative Research Methodology for the Library--16 attendees
Beryl Glitz, AHIP, MLS, Associate Director, NN/LM PSR, Los Angeles, CA
Claire Hamasu, MLS, Outreach Coordinator, NN/LM PSR, Los Angeles, CA

1999 Goals

- * Develop a packet for instructors to use as a guide to developing courses.
- * Strengthen the PNC/MLA web site with the addition of broader CE opportunities to the Professional Development page, that are regularly updated.
- * Identify qualified instructors to explore the possibility and feasibility of arranging classes for several topics that have been suggested by members or are a priority of the PNC Board; including grant-writing, writing competencies and job descriptions and doing performance evaluations.
- * Reevaluate pricing structure for PNC classes. Classes have been as reasonably priced as possible, but the increasing demand for Internet-related classes and the corresponding equipment needs make it difficult for courses to be both inexpensive and cost-effective.
- * Identify cooperative opportunities to work with other regional groups (local SLA chapters, OSHLA, etc.) to bring national courses to the area by splitting expenses, etc.

Kim will try to find a new chair of the Professional Development Committee because Lisa is stepping down.

Publications-Kathy Murray

Overall content and contributions have improved. This last issue was an exception probably because it was so close to the annual meeting. Kathy received nothing for the issue that was due in October so she did not get anything out. She will bug Janet Schnall for the chapter history, and contact Emily Hull for the number of hits on the PNC site. Committee reports will appear in the next Northwest Notes.

Treasurer's Report-Pam Spickelmier (written report)

January 1, 1999 through October 17, 1999

Beginning Balance \$1,167.02

Deposits/Income

Dues \$3,623.00

Interest Income - Checking 167.00

PNC Program 215.90

Board Meeting Meal Reimbursement 32.00

Transfer from Certificate of Deposit 2187.11

SUBTOTAL \$6,225.01

Thank you letter to Mary Ellen Lemon from Board	Completed
Double check on Mary Ellen's unreimbursed receipts from conf.	Completed
Ask Archivist to complete chapter history to submit to MLA	Bob will check
Appoint AHIP credentialing liaison	Terry Ann Jankowski volunteered
Check on possibility of West Coast hotel contract	PNC not big enough
Recruit membership committee members for each state	Done at Business Meeting
Recruit chair for Electronic Resources Committee	Carolyn will recruit from volunteers
Need rep for Gvt. Relations Committee	Marcia Batchelor volunteered
Lisa Oberg needs to talk to Maryanne Blake to identify successful grant writers-goal 4a	

Update responsibility manual & establish guidelines for identifying office candidates	Maryanne will do in December
Logo	Completed
Board letter & certificate to Betty Jo Jensen	Completed
Invite MLA board representative to PNC meeting	Rosalind Dudden attended
Have conference planning manual avail. on web site & process to revise it annually; develop registration software template	Progressing
Contact Jim Henderson about free student membership to PNC from UBC library school	Carolyn will do

Expenses

Annual Program Committee Advance & \$2,425.78
 Reimbursement
 Bank Charges 79.77
 Canadian Exchange 111.40
 Professional Development Grants (3) 450.00
 Legal-Professional Fees 103.00
 Lending Library 66.00
 Liability Insurance 275.00
 Printing & Postage 50.82
 Travel (Spring Board Meeting & MLA Chapter 2,201.35
 Chapter Council Rep)

SUBTOTAL (\$5,699.12)

Ending Balance 10/17/99-Checking \$1,692.91

Reserve Fund-Certificate of Deposit \$3,381.59

Total Assets as of 10/17/99 \$5,074.50

We are going to come close to collecting \$4000 in dues this year which is good. We are treading water on our income/expenses. Our biggest expense is board travel which will be worse next year with two board members coming from Montana. The program loss on the Idaho meeting was \$700; Seattle might do better. Our reserves have dropped from \$13,000 to \$5000 in three years. Maybe we need to have two dynamite days of CE and a day to network. Or maybe we need to alternate program with CE from year to year. Dues cover our expenses and a little of the meeting. The three years prior to Pam taking over as Treasurer, the annual meetings had made money; now we have lost money for the last three years.

Old Business

Task list of unfinished business

Logo

Maryanne got a camera-ready copy of the logo on a disk, but it is in Mac format. She will get it converted into the right format and in various sizes and have it loaded onto the web site. Bob also got some logos, but it was decided to have the official one be the one that is on our web site and our stationery.

New Business

Finances

Discussion continued on why we have had to dip so far into our reserves. The centennial project cost more than we brought in in dues; meeting advances; meetings losing money; and board travel have all contributed. Now we are dealing with higher expenses than the dues increase is covering. We can cover our expenses except when the annual meeting loses money or when we have an expense we have not budgeted for.

It is a wonder that any of our conferences make money because the planners are inexperienced. We are not using our accumulated wisdom. We need to have good written agreements with speakers for what we will pay for and what we will not. Our expectation should be to break even on conferences; we should not be planning on profits from the annual meeting to run the organization. The program planning manual that is under construction is meant to solve some of these problems. We need to standardize our conference reports so it is easier to see from conference to conference what is going on. We need to find someone with expertise on conference budgeting especially. Conference reports should include what went wrong and what should be done differently next time so we can learn from our mistakes. Past chairs cannot remember these details much past the conference itself so it is important to do this right away. Conference instructions will include draft forms of vendor contracts, vendor letters, hotel contracts, speaker contracts, and CE contracts.. We are working toward the local group making local arrangements only.

Meeting location for 2002

Kim will ask Vancouver BC if they are interested. We were contacted by the Midwestern Chapter to piggyback with them. Piggybacking with California is another possibility; they always have their meeting in March. If we had one then, maybe we would not have to have one again in the fall. If Vancouver is not interested in 2002, Kim will check with Heidi Heilemann or Mary Buttner from Stanford about California. Nevada and Arizona also meet with California so we would be a third chapter. We could meet one year in California and one year in Portland.

Carolyn adjourned the meeting at 12:35PM.

Respectfully Submitted,

Pam Bjork, PNC Recording Secretary

Action List

Post new bylaws on web site	Emily Hull
Get chapter history	Janet Schnall; Bob will pursue
Membership survey renewal form for 1999 non-members	Barbara
Send renewal invoices to everyone	Barbara
Revise CE survey	Lisa
Add Betty Jo Jensen to publications list as life member	Kathy
Ask Dolores to chair CE	Kim
Get logo converted to IBM format	Maryanne
Lisa talk to MAB to identify successful grant writers for goal 4a	Lisa
Update responsibility manual	Maryanne
Ask Jim Henderson about student membership	Carolyn
Ask about 2002 meeting for Vancouver	Kim
Talk to California group about joint meeting	Kim

Continuing Education

Call for MLA-2001 CE Course Ideas

The MLA Continuing Education (CE) Committee would like you to submit your ideas for exciting courses to be offered at MLA 2001 in Orlando, FL. Please do not hesitate to send any course topics you would like to see, and if you know of any instructors or colleagues proficient to teach in these areas, include their names. We would also like to know of any classes from past meetings that you would like to see offered again.

If you are an instructor with a course, or an idea for a course, that you would like to offer to your MLA colleagues, we would like to hear from you as well. For more information on how to teach your course at a MLA annual meeting, see page 26 of the February 1997 issue of MLA News. For copies of that article, contact Kathleen Gaydos-Combs via email at mlapd1@mlahq.org

Please send your course ideas to , 2001 National Program Committee, CE Liaison, Duke University Medical Center Library, DUMC 3702, Durham, NC 27710
919-660-1157; 919-681-7599 (fax); julie.garrison@duke.edu.

originally submitted to hlib-nw, 11-18-99, by Julie Garrison arri008@mc.duke.edu

HLS/MLA Professional Development Grant
SPONSORED BY THE HOSPITAL LIBRARIES SECTION

Hospital and clinical librarians: Are you seeking funding to attend a meeting, further your professional education or conduct research? The HLS/MLA Professional Development Grant is intended to encourage participation in professional programs or to support reimbursement for expenses incurred in conducting scientific research; to aid librarians working in hospitals and other clinical care institutions in developing and acquiring the knowledge and skills delineated in Platform for Change (MLA's Educational Policy Statement) and Using Scientific Evidence to Improve Information Practice (MLA's Research Policy Statement).

The deadline for the next grant award is February 1, 2000. Up to \$800 is available to the recipient. The award will be made April 15, 2000.

For more information, please contact:

[Anne Greenspan](#)

Coordinator, Research and Professional Recognition
Medical Library Association
Suite 1900, 65 East Wacker Place
Six North Michigan Avenue, Suite 300
Chicago, Illinois 60601-7298
312/419-9094, Ext. 28
312/419-8950 - Fax

Humor

21 IDEAS FOR THE 21ST CENTURY: THE MIND IS IMMORTAL

Business Week magazine in a recent issue discusses 21 ideas that may be key to understanding the next century. One idea is the simulation of an individual's brain activity, making it possible for future generations to converse with a virtual equivalent of the person years after his or her death. By the 2030s, technology may be developed to simulate a nervous system's electrical activity, allowing thoughts and feelings to be preserved.

Initial versions of the hardware for this "Soul Catcher" have already been developed. A person's life could be recorded using tiny video cameras housed in eyeglass frames. These cameras could be linked to IBM's newest hard disk, which is the size of a quarter and stores 300 MB, or one month worth of data. IBM is also developing software to index video content automatically, allowing users to easily access a specific moment in their lives. By 2099, a "Soul Emancipator" will be able to access the hard data and reconstruct a person's thoughts and feelings, allowing future generations to receive realistic answers to questions posed to a person that has been dead for years. (Business Week 08/30/99)

originally published on Edupage, 8-23-99

Did you know you should check your toilet paper for Y2K compliance? Seems that on Jan. 1, 2000, if it's not compliant it will roll over to 1900 and turn into a Sears Roebuck catalog.

COFFIN ATTACK

A man was walking home alone one night when he hears a BUMP...BUMP...BUMP... behind him. Walking faster, he looks back, making out an image of an upright coffin banging its way down the middle of the street towards him...BUMP...BUMP...BUMP...

The man begins to run towards his home, and the coffin bounces quickly after him, faster...faster ...BUMP ...BUMP ...BUMP. He runs up to his door, fumbles with his keys, opens the door, rushes in, and locks the door behind him. However, the coffin crashes through his door, with the lid of the coffin flapping ...BUMP...BUMP...BUMP... on the heels of the terrified man.

Rushing upstairs to the bathroom, the man locks himself in. His heart is pounding. With a CRASH, the coffin breaks down the door. Coming slowly towards him, the man screaming, reaches for something, anything...

All he can find is a box of cough drops!

Desperate, he throws the cough drops at the coffin ...

...and...of...course,

...the coffin stops!

DEEP THOUGHTS

1. Never raise your hands to your kids. It leaves your groin unprotected.
2. I'm not into working out. My philosophy: No pain, no pain.
3. I am in shape. Round's a shape...
4. I'm desperately trying to figure out why kamikaze pilots wore helmets.
5. Ever wonder if illiterate people get the full effect of alphabet soup?
6. I always wanted to be somebody, but I should have been more specific.
7. Did you ever notice that when you blow in a dog's face he gets mad at you? But when you take him in a car he sticks his head out the window.
8. Have you ever noticed? Anybody going slower than you is an idiot, and anyone going faster than you is a maniac.

9. You have to stay in shape. My grandmother started walking five miles a day when she was 60. She's 97 today and we have no idea where she is.
10. I have six locks on my door all in a row. When I go out, I lock every other one. I figure no matter how long somebody stands there picking the locks, they are always locking three.
11. The statistics on sanity are that one out of every four Americans is suffering from some form of mental illness. Think of your three best friends. If they are okay, then it's you.
12. Now they show you how detergents take out bloodstains, a pretty violent image there. I think if you've got a T-shirt with a bloodstain all over it, maybe laundry isn't your biggest problem. Maybe you should get rid of the body before you do the wash.
13. I ask people why they have deer heads on their walls. They always say because it's such a beautiful animal. There you go. I think my mother is attractive, but I only have photographs of her.
14. A lady came up to me on the street and pointed at my suede jacket. "You know a cow was murdered for that jacket?" she sneered. I replied in a psychotic tone, "I didn't know there were any witnesses. Now I'll have to kill you too."
15. Future historians will be able to study at the Gerald Ford Library, the James Carter Library, the Ronald Reagan Library, and the Bill Clinton Adult Bookstore.
16. If all is not lost, where is it?

originally posted to hlaust listserv, 9-2-99, by Tunnack

Meetings/Conferences

Online Northwest 2000 Conference

Mark your calendars for Online Northwest 2000, a full-day conference on information technology in libraries, to be held on Friday, February 4th at the Embassy Suites Hotel in Portland, Oregon.

The 17th annual meeting of Online Northwest will feature demonstrations, workshops, and discussion on such topics as distance education delivery, public workstation access policies and Internet filtering, virtual reference service, and interface evaluation for websites and databases.

Sponsored by the Oregon University System's Interinstitutional Library Council, Online Northwest offers a rich selection of programs for library staff and managers, information systems professionals and educators. Vendor exhibits, conversation with colleagues, and great doorprizes are also part of the day.

The Online Northwest [webpage](#) offers a preview of the conference. A call for papers was issued in August and pre-registration will begin in December. More information is available from [Cheryl Fischer](#).

originally posted to Medlib-L, 7-29-99 by M. Buchanan <buchanam@OIT.EDU>

MCMLA 2000: Doing the Impossible

Denver, CO

September 23-26, 2000

PRELIMINARY CALL FOR:

"A Plethora of Possibilities: Posters, Papers, & Presentations"

The theme for this MCMLA annual meeting might suggest that when librarians do the impossible, pigs can fly. This may be true in some cases, but what the theme really means is, that magic happens every day in libraries - we are constantly doing the impossible. This call for participation is an opportunity for you to share the impossible things you have been doing in your library.

The 2000 MCMLA Program Planning Committee invites you to submit a paper, poster or presentation proposal for this conference. We want to make sharing as easy as possible by multiplying your options for sharing - with three options, there is bound to be an approach that suits your style.

The submission deadline is March 1, 2000. More information will follow on the MCMLA electronic list as well as on the [web site](#), on how and where to submit your proposals.

For advance questions, please contact [Catherine Reiter](#) or by phone at: 303/315-6444. If you are interested in receiving publicity about the conference, please email [Lynne Fox](#) (Registration Chair) and we'll add you to our mailing list.

[Lynne M. Fox](#), Information Services and Outreach Librarian
Denison Memorial Library, UCHSC, Campus Box A003
4200 East Ninth Avenue, Denver, Colorado 80262
303-315-4299, 303-315-0294 (FAX)

originally posted to Medlib-L by Lynne M. Fox" <Lynne.Fox@UCHSC.EDU>

Future PNC/MLA Meetings

PNC2000

Thinking Outside the 20th Century Box

September 16-20

[Alyeska Resort](#)

The program planning committee is putting the final touches on the preliminary program. Committee members are Loretta Andress, Marcia Colson, Anne Girling, Donna Hudson, Doreen Smith, Barbara Sokolov and Kathy Murray, Program Chair. A web version of the program schedule and information about speakers will be available in the next month or two.

For those who like need some material for advance planning, may I suggest a visit to the [Anchorage Convention and Visitors Bureau](#)? Choose "Plan a Trip" and then "Visitors Guide". By entering your mailing address, a free "book" will be mailed directly to you. This web site also hosts changing links for activities and attractions in and around Anchorage. Considering they include the Alaska SeaLife Center which is 2.5 hours drive south in Seward, this is a good starting place for possible side trips during your Alaska visit. To find out more information about the small community where the meeting will be located, visit the [Girdwood](#) web site.

Salishan, Oregon in 2001

Seattle area in 2002 [tentative]

Vancouver, B.C. in 2003 [tentative]

In the News

RML Staffing Changes

Hi all. It doesn't happen often but there are now many changes in the RML staff to report to you:

First and foremost, *Sherri Fuller* and I are very pleased to announce that *Nancy Press* will be taking on a new role as Consumer Health Information Coordinator. This is a new venture for RMLs, a new strategic direction for NLM, and Nancy is ideally suited to launch this initiative in our region.

In order to take on this new role, however, Nancy has to shed herself of the 2 jobs she has been juggling for the past 20 months. One of those jobs -- Acting Associate Director -- will be lifted from her when I return to the RML full-time at the beginning of the new year.

Meanwhile, Nancy Schaefer, a recent graduate of the UW library school, has been hired as a temporary network services librarian through 12/31. Nancy S. is primarily responsible for the bulk of SERHOLD and DOCLINE functions that have been part of Nancy P's role.

Other developments of particular note:

- o *Chholing Taha* is now dedicated for the coming year to the Harborview Medical Center-based EthnoMed project. See <<http://healthlinks.washington.edu/clinical/ethnomed/>> for more information. EthnoMed won outreach subcontract funding this year from the RML for further development.

o As of today, *Linda Milgrom* is off for a 1-year stay in Italy. But don't despair: Linda is retaining her e-mail address and she welcomes all kinds of good news ... and even guests.

o Friday, Sep. 3, is the last day on the job for our intrepid program coordinator, Perri Lynch. The good news is that Perri is beginning a graduate program at the prestigious Cranbrook Academy of Art in Michigan. We wish her all success and look forward to welcoming her back to the northwest one day.

o As many of you know, *Cathy Burroughs* is nearing completion of a field manual for the planning and evaluation of health information outreach. This has been a major undertaking and the final product is eagerly awaited by NLM and the NN/LM communities. The production of the manual brings to a close the special outreach evaluation project. We are lucky that Cathy will remain with us as she assumes a new half-time role as evaluation consultant for all 8 RMLs nationally. The other half of Cathy's role in the next year will be involved with testing several applications of the field manual and evaluating the Tribal Connections project.

o Regarding Tribal Connections: under the lead of Roy Sahali, and assisted by virtually the entire RML staff, is closing in on the goal to connect 16 Native American/Alaskan Native communities to the Internet and train members of those communities in using networked health information resources. The initial phase will be completed by the end of this year.

The next phase of Tribal Connections will involve 4 more communities in 4 other NN/LM regions. Roy will take his community development expertise to the southwest, south central, midcontinental, and upper midwest regions. This will extend through the end of 2000.

That's the big stuff and enough for now. Please let me or Nancy Press know if you have any questions.

[Neil Rambo](#)

University of Washington

206-616-3472

originally posted to hlip-nw, 9-1-99, by Neil Rambo

Friends and colleagues,

I will be leaving Evergreen Hospital in the beginning of December. My last day will be Dec 3. At this point, I don't know what the staffing level at Evergreen will be. It is very possible that I will be replaced with a library technician. As soon as I find out, I will let this group know if there are any employment opportunities.

I don't know how DOCLINE requests will be handled after I am gone. I hope to train a temporary replacement before I go that will be able to accommodate your requests. If not, I will send a message warning people from sending requests to Evergreen.

I am leaving Evergreen voluntarily to work for a small (but growing) biotech company. Their information needs are great and I think it will be a really interesting change. I don't have contact information at this point--but this email address will always be the best way to contact me.

Please feel free to contact me privately if you have any questions. I would like to thank all of you for the help that you have given me. The Medical Library community in this area (and it IS a community) has shown me the true meaning of collaboration. The rest of the library and even health world could learn a few things from us.

[Bill Gembala](#)

Evergreen Hospital Medical Library

Originally submitted to hlib-nw, 11-15-99, by William Gembala

In Memory Margaret Chisholm

It is with great sadness that I inform you that Margaret Chisholm, director of the School of Library and Information Science from 1981 to 1992 and a graduate of the University of Washington (BA '57, MLS '58, PhD '66), died this past Saturday.

Margaret was an exceptional person - dedicated to this School, the University of Washington, and our field. Her distinguished career included her election to president of the American Library Association for the 1987-88 term; Margaret was an active, involved president and brought a great deal of attention to librarianship and its importance. Margaret also served on the National Planning Committee for the White House Conference on Library and Information Services. She authored several important books and many articles on librarianship.

Margaret was known for her vision and her ability to touch people as individuals. She was a close personal and professional friend to many, including me. I first came in contact with Margaret through my work with the ERIC Clearinghouse on Information & Technology - she was a member of our National Advisory Board. Margaret was always looking to push the limits-to expand scope and influence. Also, she was always a strong advocate for the School of Library and Information Science and the UW. She took great personal interest and pride in our current transformation. I can tell you that Margaret's strong (and continual) lobbying, encouragement and support, were major factors in my coming to the School. It wasn't easy to say no to Margaret Chisholm. I often sought her advice, and I know that other faculty did as well. We will all miss her a great deal.

Margaret's personal slogan and the one that she made famous during her time as president of the ALA was "Motivate, inspire, and lead." Margaret felt that motivating, inspiring, and leading was the responsibility of every librarian and information professional. She certainly lived this motto as well. In remembrance of this extraordinary leader and her gifts to the field of library and information science, the "Margaret Chisholm Motivate, Inspire, and Lead Fund" has been established by Margaret's daughters Nancy and Jan, both of whom are librarians themselves. This fund, created through the School of Library and Information Science, will be used to bring important leaders in the field of librarianship to the School of Library and Information Science to inspire the next generation of librarians.

All of us who knew Margaret are better off for it. And those of you who did not know her, are affected as well-through her school-our school-and her field-the library and information field. I encourage you, in her honor, to take a moment today to reflect and celebrate a great person.

Sincerely,

Mike Eisenberg
Director
School of Library and Information Science
University of Washington

If you wish to contribute to the Margaret Chisholm Motivate, Inspire, and Lead Fund, please send checks made out to the University of Washington to:

Carrie Lowe
Assistant to the Director
School of Library and Information Science
University of Washington
Box 352930
Seattle, WA 98195-2930

Please write "Chisholm Fund" in the memo line of your check.

originally submitted to hlib-nw, 11-22-99, by Carolyn Weaver <cweaver@u.washington.edu>

Of Interest

I ran across this Web site and remembered that as a hospital librarian I spent time looking (usually unsuccessfully) for this kind of data for administrators and some clinicians needing comparative data for articles. Of course, that was before the Web.

Take a look at <<http://www.health-mart.net>>. It provides comparative hospital data by diagnosis for almost every hospital in the US. Data on average charge, average payment, average length of stay and mortality is available for free. Of course other, more detailed, information is available by a subscription to their service. The site was partly the product of a Health Care Financing Administration grant to determine the feasibility of placing this kind of information on the Internet. Obviously that's why the free info. But it may provide an answer to your next question from administrator.

[Maryanne Blake](#)

HLIB-NW List Manager

originally posted to hlib-nw, 7-29-99, by Maryanne Blake

Attention: Libraries that use Docline and OCLC!

If your medical library uses both Docline and OCLC, would you be interested in getting your up-to-date journal holdings into OCLC by using the data you've already entered into SERHOLD, without having to enter the data twice? If you're at all interested, read on...

For a number of years, medical libraries in Washington State have used SERHOLD data produced by NLM to add our journal holdings to the WLN database. (Before its merger with OCLC, WLN was a bibliographic utility serving primarily the Pacific Northwest region. Their database was available both online and as a CD-ROM product.) We did this as part of our common mission to serve the citizens of Washington by making our holdings known to the larger (i.e., public) library community.

After the merger of WLN & OCLC in January 1999, we were told that OCLC, unlike WLN, does not do batch uploads into their database from SERHOLD tapes. This was bad news because we would still like to get our holdings out to a larger audience without having to re-enter all the data we've already put into SERHOLD.

I have recently learned that the folks in Dublin may be willing to come up with a procedure for uploading SERHOLD data into the OCLC database IF THERE IS SUFFICIENT DEMAND! So, that is my question: Are there other medical libraries, outside of Washington State, who would also be interested in getting their journal holdings into OCLC (without having to enter all the holdings data again) by having the records uploaded from SERHOLD? If you are, OCLC needs to know!

The contact person at OCLC is:

[Margi Mann](#)

OCLC/WLN

Lacey, WA

Phone: 800-342-5956, ext. 4033

If you need more information about the process, contact me:

[Kathleen McCrory](#)

Children's Hospital & Regional Medical Center

Seattle, WA

Phone: 206-526-2098

originally posted to Medlib-L, 11-3-99, by Kathleen McCrory

HISTORY: WE'RE LOSING IT

The promise that modern information storage devices--from magnetic tape to compact disks--would make data inviolate and everlasting is not becoming a reality, according to archivists. Not only are storage device materials subject to aging or accidental corruption, some of the technologies used to record data are becoming obsolete, which threatens to make it nearly impossible to retrieve even the data that does survive. The National Media Lab reports that magnetic tape, floppy disks, hard disks, and videotape can only survive for about 10 years and that CD-ROM is more vulnerable to damage and information loss than originally was thought. In order to assuage part of the problem, the National Archives maintains a collection of out-of-use data storage devices dating back to early steel-wire sound recorders that it uses to transfer old recordings and data onto newformats. (Newsweek 07/12/99)

from Educause, 9 July 1999

Life Before the Computer

An application was for employment

A program was a TV show

A cursor used profanity

A keyboard was a piano.

Memory was something that you lost with age

A CD was a bank account

And if you had a 3 ½" floppy

You hoped no one found out.

Compress was something you did to the garbage

Not something you did to a file

And if you unzipped anything in public

You'd be in jail for a while!

Log on was adding wood to the fire

Hard drive was a long trip on the road

A mouse pad was where a mouse lived

And a back up happened to your commode.

Cut - you did with a pocket knife
Paste you did with glue
A web was a spider's home
And a virus was the flu.

I guess I'll stick to my pad and paper
And the memory in my head
I hear nobody's been killed in a computer crash
But when it happens they wish they were dead!

submitted by Frances R. Childers, 6-22-99

Positions Available

BRITISH COLUMBIA

YEAR 2000 VISITING SCHOLAR PROGRAM

The Institute of Health Promotion Research at the University of British Columbia (Vancouver, Canada) is inviting Visiting Scholars for the 2000 and 2001 academic years. The Visiting Scholar Program is an integral part of the Institute of Health Promotion Research. Scholars working in the areas of health promotion, health education, population health or disease prevention research are encouraged to apply. Scholars may apply to spend leave or sabbatical time (one to twelve months) in affiliation with the Institute.

The goal of the Institute is to stimulate health research and to facilitate interchange of ideas and collaboration among scholars. Scholars will be expected to take part in Institute activities such as participation in research seminars, consultation on research projects, collaboration on development of new research proposals, and assisting in the supervision of graduate students. Scholars are also expected to give a public lecture during their term.

The Visiting Scholar program is open to faculty, (untenured or tenured), from Canadian universities or other countries. Applicants from UBC will be considered as Scholars-In-Residence. In its selection of visitors, the Institute hopes to create a diverse community of junior and senior scholar-researchers. The Institute is interested in applicants who work in the area of community-based, health promotion research. This topic will be the focus of events at the Institute during 1999-2001. Funds are not available for salary. Scholars will normally be provided with shared office space, phone, access to the Institute's computer network and library, and limited clerical assistance. Applications must include:

- a current curriculum vitae,
- a detailed statement of research plans for the time period,

- the length of time for which they are applying,
- and the beginning date.

The applicant must also arrange to have two referees forward a letter of support and appraisal to:

Visiting Scholar Program,
Institute of Health Promotion Research,
3rd Floor, LPC Building, 2206 East Mall,
University of British Columbia,
Vancouver, Canada, V6T 1Z3

Successful applicants may begin their term any time after January 2000.

Contact: Tel: (604) 822-5776 Fax: 604-822-9210
E-mail: frankish@interchg.ubc.ca or <http://www.ihpr.ubc.ca>

[Dr. C. James Frankish](#), BC Health Research Scholar
Acting Director, Institute of Health Promotion Research
Assistant Professor, Division of Preventive Medicine & Health Promotion
Department of Health Care & Epidemiology, Faculty of Medicine
University of British Columbia
Room 308, LPC Building, 2206 East Mall Vancouver BC V6T 1Z3
Ph:604-822-9205 Fax:604-822-9210
Web Site <http://www.ihpr.ubc.ca>

OREGON

Medical Library Coordinator

As an active member of the Human Resources Team, works closely with hospital staff, medical staff, family practice residency, and community to develop and maintain Hospital and Community Health Education Center Libraries. Masters degree from an ALA-accredited program required. Education/experience in health care preferred. Our 45,000 population community, located at the base of the beautiful Cascade Mountains offers all-season recreation, 285 days of sunshine/year, and affordable housing. Minimum Salary: \$31,000/year

Send resume and salary history to:
Personnel Dept., Merle West Medical
Center, 2865 Daggett St.
Klamath Falls, OR 97601.
mpoe@mwmc.org
www.mwmc.org
(800) 542-1656

originally posted to Medlib-L 12-8-99 by Pam White <pwhite@MWMC.ORG>

Head, Research & Reference Services

Duties:

The OHSU Library seeks qualified individual to provide leadership for the Research & Reference Services Department, including planning, development and resources management. Demonstrated commitment to reference services and training, a strong public service orientation, and advanced technical skills required. Participates in library-wide strategic planning, budgeting, and communication.

The Department is comprised of 6 FTE, functions as a collaborative team responsible for reference services and instruction, resource development, and user outreach training programs to OHSU distance education sites. The incumbent will provide oversight for: the allocation of the departmental budget, planning and coordination of Library tours and orientations, and performance of online searches in a variety of databases and Internet sources. Additionally, the incumbent will negotiate licensing agreements with vendors for selected electronic resources.

Minimum qualifications:

- * MLS degree from an ALA-accredited program
- * 5-10 years academic health sciences library experience, specifically, successful managerial, supervisory and project management experience
- * Facility in the use of electronic databases, the Internet, and Web applications

Salary from \$50,000, commensurate with experience/qualifications. 12-month, non-tenure track, faculty appointment, generous benefits. For additional information see the OHSU Library Web page at <http://www.ohsu.edu/bicc-Library/jobs.shtml>. Qualified applicants are invited to apply. Applications will be reviewed until position is filled. Send applications and names, contact addresses, phone numbers of three references to:

[Carrie Willman](#), Head of Bibliographic Services & Personnel, Oregon Health Sciences University Library, PO Box 573, Portland, OR 97207-053.

OHSU is an AA /EEO Employer.

originally posted by Carrie Willman 12/6/99 to Medlib-L

WASHINGTON

Bellevue, Washington

Position Available: Medical Librarian, Overlake Hospital Medical Center

This position is responsible for all Library operations and services, with a focus on program growth and development. An ALA accredited MLS is required, along with current knowledge and experience in electronic information sources and library automation. Recent hospital library experience is desired.

Salary: From \$20/hr; commensurate with qualifications and experience. For more information or to apply contact: Human Resources, 1035 116th Ave NE, Bellevue, WA 98004.

hr@overlakehospital.org

(425) 688-5201 FAX (425) 688-5758

EOE

originally posted to hlib-nw 10-13-99 by Boo Horak

Medical Librarian, Providence Seattle Medical Center

The position is responsible for all library operations and services, with knowledge of library information systems. An ALA accredited MLS is required, along with 2 plus years of medical library experience. For more information or to apply contact:

[Margaret Burke](#)

Director of Educational Services
Providence Seattle Medical Center
500 17th Avenue
P.O. Box 34008
Seattle, WA 98124
(206) 320-2573
EOE

originally posted to Medlib-L by Kenneth H. Willer 10-25-99

WASHINGTON, D.C.

Systems Librarian, NLM/NIH

Systems Librarian
National Library of Medicine
Bethesda, MD
www.nlm.nih.gov

The National Library of Medicine, Public Services Division, invites applications for a systems librarian to join a small, self-starting, team responsible for MEDLINEplus, NLM's new consumer health web site and other web-based systems. The position provides opportunities to work with staff throughout NLM, other NIH institutes, and NN/LM network member libraries. Salary range is \$33,650 - \$63,436. For application information, see the announcement at

https://careerhere.nih.gov/CHPublic/HRShowVac.taf?&VACANCY_uid1=NLM%2D99%2D0106

The National Library of Medicine is located in Bethesda, Maryland, within an easy walk of dozens of excellent restaurants and shopping. NLM is just a few minutes from downtown on Washington D.C.'s Metro system.

originally submitted to Health Library NW List by Maryanne Blake

MLA/NLM

MLA Mentoring Task Force

The MLA Board of Directors appointed a task force to define and develop a unified, comprehensive concept of mentoring within MLA. The Task Force is particularly interested in receiving answers to the following questions:

1. What services and features would you like to have implemented in the ideal MLA Mentor Program?
2. If MLA were successful in launching a Mentor Program with service features, which are of value to you, would you participate either as a mentor or a mentee?
3. How much time would you be able to commit to participation in a Mentor Program?

Please email or fax comments and suggestions to:

[Ysabel Bertolucci](#), AHIP
Kaiser Permanente Medical Center
280 West MacArthur Blvd
Oakland, CA 94611
Fax 510 596 1500

HLS/MLA Professional Development Grant
SPONSORED BY THE HOSPITAL LIBRARIES SECTION OF MLA

Hospital and clinical librarians: Are you seeking funding to attend a meeting, further your professional education or conduct research? The HLS/MLA Professional Development Grant is intended to encourage participation in professional programs or to support reimbursement for expenses incurred in conducting scientific research; to aid librarians working in hospitals and other clinical care institutions in developing and acquiring the knowledge and skills delineated in Platform for Change (MLA's Educational Policy Statement) and Using Scientific Evidence to Improve Information Practice (MLA's Research Policy Statement).

The deadline for the next grant award is **February 1, 2000**. Up to \$800 is available to the recipient. The award will be made April 15, 2000.

For more information, please contact:

[Anne Greenspan](#)

Coordinator, Research and Professional Recognition
Medical Library Association
Suite 1900, 65 East Wacker Place
Six North Michigan Avenue, Suite 300
Chicago, Illinois 60601-7298
312/419-9094, Ext. 28
312/419-8950 - Fax

[Peggy Jones](#), Librarian
Pritzker Research Library
Children's Memorial Institute for Education & Research
2300 Children's Plaza, M/C 205
Chicago, IL 60614-3394
(Voice) 773-868-8041
(Fax) 773-880-3282

originally posted to Medlib-L 12-7-99 by Peggy Jones

NLM Second Year Associate Fellowship

Wanted: Libraries to host an NLM Associate Fellow at their site next year, September 2000-August 2001. There are currently seven first year Associates eligible for a second year placement, and the Library anticipates that three to five of them will be placed. Proposals are due by January 21, 2000. The RFP is included as an attachment and is also available at www.nlm.nih.gov/about/training/associate/nlmassocrfp.html.

Questions may be directed to:

[Nancy K. Roderer](#)

Coordinator, Associate Fellows Program
National Library of Medicine

8600 Rockville Pike
Bethesda, MD 20894
Phone: (301)435-4083
Fax: (301)480-1467

originally posted on Medlib-L 12-2-99 by Naomi Miller <MILLERN@MAIL.NLM.NIH.GOV>

Press Releases

FRIEDA O. WEISE FOCUSES ON THE FUTURE AS THE NEW MLA PRESIDENT

Frieda O. Weise, AHIP, Executive Director, Health Sciences and Human Services Library, University of Maryland–Baltimore, has assumed the role of president of the Medical Library Association (MLA) for the 1999/2000 year. Weise began her presidency in May at the conclusion of MLA '99, MLA's ninety-ninth annual meeting.

One of the profession's most respected leaders, Weise is the recipient of several honors including the National Library of Medicine (NLM) Director's Honor Award. She is a distinguished member of the Academy of Health Science Professionals (AHIP) and has also been an active MLA member, serving as MLA treasurer, Board member, chair of the Public Services Section, and chair of the 1998 National Program Committee.

Because of the electronic revolution and the information explosion that has taken place in recent years, the changing role of the health sciences information professional is one of the most important issues facing medical librarianship today. As president, Weise aims to support medical librarians as they continue to reposition themselves within their institutions to address these changes. "Normally in the background, librarians now take center stage as Web developers and managers, consultants and vital members of the health care team in our institutions. Our ability to reinvent ourselves throughout the changes we've faced shows great fortitude and flexibility."

Reaffirming the medical librarians' commitment to the profession is another top priority for Weise. "We at MLA must renew our commitment, enable our members to anticipate the future, and prepare them to play different roles. As we look ahead into the next century, I think it is important that we not only renew our commitment to the fundamental values of the profession, but also become practical risk takers," she stated.

MLA looks forward to working under Weise's leadership as it faces the new millennium and its second century of serving society and the health sciences information professional.

*This release is available at www.mlanet.org/press/
[Carla J. Funk](#) at 312/419-9094 x14*

MLA RELEASES NEW COMMUNICATIONS TOOL KIT

The Medical Library Association (MLA) has created the Making a Difference: Communications Tool Kit for medical librarians. This new public relations tool published by MLA will assist medical librarians in developing and maintaining a higher visibility in their workplaces and in their communities. Filled with techniques for creating and conducting a successful communications campaign, the kit gives health sciences information professionals useful information that will also aid them in sharing their vast knowledge with consumers, physicians, nurses, hospital administrators, and others in the health care field. Among the many topics covered in the kit are:

- How to create an appropriate contact list
- When and how to contact the media
- The purpose of a press kit and what to use when preparing a press kit
- The differences in working with print versus broadcast media
- Tips on coordinating special events, including a checklist
- Guidelines for preparing different types of presentations and speeches

Designed to be a useable, ongoing workbook, the seventy-nine page tool kit also provides sample news releases, media contact letters, and fact sheets. Subjects such as overcoming stage fright and handling crisis situations are also presented.

The MLA communications tool kit has been produced in both paper and electronic versions. The electronic version can be found on [MLANET](#). There is a limited quantity of the print version of the Kit available for only a small shipping and handling fee of \$5.00. To obtain a print copy of Making a Difference, please mail a check for \$5.00 to MLA, P.O. Box 4267, Carol Stream, IL 60197-4297. For further information, please contact [Tomi Gunn](#) at 312/419-9094 x11.

Officers/Chairs
2000 PNC Board Officers

Chair	Kim Granath
Chair-Elect	Janice Bacino
Past-Chair	Carolyn Olson
Recording Secretary	Kathy Nelson
Treasurer	Nola Higley
Membership Secretary	Barbara Crain
Chapter Council Representative	Bob Pringle
Chapter Council Alternate	Edean Berglund

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Electronic Resources	open
Governmental Relations	open
Liaison to MLA/AHIP	open
Nominating Elections	Carolyn Olson
Professional Development	open
Program - Alaska 2000	Kathy Murray
Publications / Newsletter	Kathy Murray
Liaison to MLA/AHIP	Terry Jankowski

Publication Statement

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Kathy Murray, Editor: University of Alaska Anchorage, Consortium Library, Health Sciences Information Service, 3211 Providence Dr., Anchorage, AK 99508. 907.786.1611. (fax) 907.786.1608. afktm@uaa.alaska.edu.

Statements and opinions expressed in the newsletter do not necessarily represent the official position of the Chapter or the Editor. **News and articles are welcome!** Please include your name, library, address, phone and fax number, and email address (if available).

The editor reserves the right to edit submissions as necessary.

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