

PROGRAM -AT-A GLANCE

Where Do We Grow From Here?
PNC / MLA / October 17-20

Seattle
2009

Friday, October 16, 2009
1:00 pm—9:00 pm Board Meeting

Saturday, October 17, 2009
8:00 am—5:00 pm CE—Teaching About Evidence-Based Practice

Sunday, October 18, 2009
8:00 am—Noon CE—Copyright in the Electronic Age
1:30 pm—5:30 pm CE—Screencasting: Creating Online Tutorials
3:00 pm—5:00 pm Walking Tour
6:00 pm—8:00 pm Welcome Reception with Poster Sessions

Monday, October 19, 2009
7:30 am—4:30 pm Exhibits
7:30 am—8:30 am Breakfast Buffet
8:30 am—9:00 am Welcome
9:00 am—10:00 am Will Welton "Is There A Role..."
10:00 am—10:30 am Break with Exhibitors
10:30 am—11:30 am Paper Presentations
11:30 am—12:00 pm NLN Update, Dianne McCutcheon
12:00 pm—2:00 pm Lunch with Exhibitors
2:00 pm—3:00 pm Dianne McCutcheon "Disruptive Technologies..."
3:00 pm—3:30 pm Break with Exhibitors & Door Prize Drawings
3:30 pm—4:30 pm Paper Presentations Web 2.0 In Your Library
4:30 pm—5:30 pm Free Time
5:30 pm—6:00 pm Happy Hour
6:00 pm—8:00 pm Banquet with The "Unshelved" Guys
"A Funny Thing Happened on the Way to the Library"

Tuesday, October 20, 2009
7:30 am—9:00 am Breakfast Buffet
8:00 am—10:00 am PNC/MLA Business Meeting
10:00 am—10:15 am Break
10:15 am—11:15 am Lori Heim "Health Care Reform..."
11:15 am—11:30 am Break
11:30 am—12:30 pm RML and MLA updates
12:30 pm—2:00 pm Lunch
2:00 pm—3:00 pm "STAT Talks"
3:00 pm—3:30 pm Invitation to PNC/MLA 2010 in Portland
Meeting Closing

Where Do We Grow From Here?
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Pacific Northwest Chapter
Medical Library Association
Annual Meeting ~ October 17-20, 2009
Washington Athletic Club
Seattle, Washington

Welcome ~ From your Program Co-Chairs

Where Do We Grow From Here?
PNC / MLA October 17-20

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Welcome one and all to the 2009 Annual meeting of PNC/MLA. We are so glad you are here with us in Seattle! The Program Planning Committee has been working hard over the last year to ensure that we offer a quality meeting experience for you.

Our theme this year, "Where Do We Grow From Here?" speaks to our profession's current period of transition. Healthcare reform has been front and center lately. Where might we as librarians fit into the big picture? Dr. Will Welton, Program Director of the Master's in Health Administration Program at the University of Washington, will provide his views on what our audiences might look like, what their information needs might be, and how we can stay relevant in the evolving world of health care. Dr. Lori Heim, President of the American Academy of Family Physicians, will speak from the clinician's perspective, particularly as healthcare reform relates to primary care.



We also know that information technologies continue to evolve at break-neck speed. Keeping up-to-date, managing new developments, and making good decisions about our changing jobs and roles continue to be priorities for us. Diane McCutcheon from the National Library of Medicine will review trends and present challenges, as well as opportunities that NLM and other libraries face in the digital environment.

The paper presentations about Web 2.0 will also shed light on what our librarian colleagues are doing "in the trenches" with technology.

Lastly, we owe it to newer medical librarians to help them grow into our profession during this time of dynamic change by sharing our experience and by hearing from them about their insights as they enter the workforce. The invited panel presentation on Monday, "Reap What You Sow: Mentoring Tips from the Field" will be a wonderful opportunity to learn how we can best serve up-and-coming medical librarians and how mentoring can help us grow as well.

Be sure to spend some quality time with our vendors on Monday. We are grateful to them all for supporting our meeting through their presence. Special thanks to Ovid, the New England Journal of Medicine, AMA, EBSCO, and Majors for their sponsorships.

And most important of all, have a good time networking with your friends and colleagues! Thank you for joining us at the 2009 PNC/MLA Annual Meeting.

Susan Barnes and Gail Kouame
PNC/MLA 2009 Program Co-Chairs





MESSAGE FROM THE CHAIR

Welcome back to Seattle for the 49th annual meeting of the Pacific Northwest Chapter of the Medical Library Association. The Program Committee is composed of members from three states and has been co-Chaired by Susan Barnes and Gail Kouame. Please help me thank them for all their hard work in planning a fascinating conference with some new twists. And don't forget to visit each Exhibitor and thank them for helping us hold this conference – without their support, we cannot hold this meeting.

The conference includes three continuing education courses, posters, presentations from our colleagues, a new STAT! talk session, nationally known speakers and comics for our banquet entertainment.

The Billings meeting sold conference bags to support the creation of schools in Pakistan. This year, the goal is to recycle and reuse past conference bags. The organizers have planned a contest with various categories ... so clean out your closet and bring one or more bags to enter into the contest. I know I could bring a suitcase full!

I hope your time in Seattle is both educational and fun. The local arrangements committee have blogged about events and locations to explore in this marvelous city. My wish is that each and every one of you leaves refreshed, re-energized, and renewed! See you at the WAC!

Kathy Murray, PNC Chair 2009

ONLINE INFORMATION

Conference Web site:

<http://pnmcmla.org/pnmcmla2009>

Blog: <http://pnmcmla09.blogspot.com>

Twitter: Write messages (tweets) that include **#pnmcmla09** if you are on Twitter, or see what others are saying about the conference by entering **#pnmcmla09** at <http://search.twitter.com> for up to two weeks after the conference.

Yelp event page: <http://tinyurl.com/pnmcmla09>



REGISTRATION / HOSPITALITY DESK HOURS

Saturday, October 17th	7:00 am—8:00 am Noon—1:00 pm
Sunday, October 18th	7:00 am—8:00 am Noon—1:00 pm 5:00 pm—6:30 pm 7:00 am—8:30am
Monday, October 19th	

THANK YOU

SPONSORS

American Medical Association
EBSCO Information Services
Majors
New England Journal of Medicine
Wolters Kluwer Health/Ovid

EXHIBITORS

A.D.A.M., Inc.
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Medical Library Association
Natural Standard
Pacific NW Region, National Network of Libraries of Medicine
Rittenhouse
STAT!Ref
Wolters Kluwer Health/Ovid



CONTINUING EDUCATION

Saturday, October 17, 2009 8:00 a.m. – 5:00 p.m.

Teaching About Evidence-Based Practice

MLA CE credits – 8 contact hours

Instructor: Lisa Traditi

Description:

This course will provide participants with the information necessary to start or improve their classes on searching the literature for the evidence and applying evidence to health sciences practice. Participants will explore the librarian's role in evidence-based practice (EBP), develop learning exercises using evidence-based database resources, explore and develop methods for integrating EBP into the curricula of health sciences programs, and leave with planning and marketing tips for their evidence-based health care instruction. This course uses demonstration, small and large group learning formats, and discussion in a highly interactive and hands-on style.

Bio:

Lisa Traditi spent 9 years as a hospital librarian before coming to the University of Colorado Denver Health Sciences Library in 1996 as Head of Education, where she finally realized her dream of being paid to tell library patrons exactly where to go and what to do once they get there - in search of information, of course. She has an MLS from the University of Arizona and is a Distinguished Member of the MLA Academy of Health Information Professionals (AHIP). In addition, Lisa is a member of the task force to thread Informatics and Evidence Based Medicine into the School of Medicine curriculum. Lisa and husband Frank, along with their dog, Amos, spend almost every summer weekend somewhere in the Colorado Rockies in their pop-up tent trailer - next up is a spot in South Park, Colorado.



Sunday, October 18, 2009 8:00 a.m. - noon

Copyright in the Electronic Age

MLA CE credits – 4 contact hours

Instructor: Rachel Bridgewater

Description:

Once a dry and esoteric corner of the legal world, copyright has become a hot topic in recent years as changes in technology and behavior put pressure on the law. This course will review copyright theory and law especially as it applies to libraries. Topics to be covered include fair use, user education, document delivery and resource sharing. We'll also discuss copyright's constant companion – licensing. The course will balance discussion of practical day-to-day concerns with big-picture discussion.

Bio:

Rachel Bridgewater is the Electronic Resources Librarian at Reed College. Prior to joining the staff at Reed she was Reference Coordinator at Washington State University in Vancouver. Rachel serves as national faculty for Emporia State University's School of Library and Information Management where she teaches web development and information design. Rachel speaks frequently about technology and information policy topics at local, regional, and national conferences.

Sunday, October 18, 2009 1:30 p.m. - 5:30 p.m.

Screencasting: Creating Online Tutorials

MLA CE credit – 4 contact hours

Instructor: Alison Aldrich

Description:

Building on concepts of understanding learning styles and how to organize and 'chunk' instructional content for the online environment, this course's main goal is to teach librarians best practices for creating effective screencasts (video-based online instruction modules) using Camtasia Studio and other similar tools. Student learning outcomes for this full-day, face-to-face workshop include: the ability to determine how to get the most from your screencasts; learning how to divide content into logical chunks that are most appropriate for online learners; an understanding of best practices for creating content for your topic (e.g. storyboarding, script writing, and voiceover/narration); an understanding of what hardware and software tools work best for which content (and best sources for acquiring needed tools); and the ability to assess the effectiveness of screencasted content.

Bio:

Alison Aldrich is Technology Outreach Coordinator for the National Network of Libraries of Medicine, Pacific Northwest Region. NN/LM PNR represents the National Library of Medicine to five states: Alaska, Idaho, Montana, Oregon, and Washington. Alison works to keep health information professionals informed about emerging technologies and how to use them for collaboration, personal productivity, and information outreach.



POSTERS

Sunday, October 18, 2009 6:00 p.m. – 8:00 p.m.

Outreach Connections: Native Health Information: A Wiki for Sharing Health Information Promotion and Training Experiences — Susan J. Barnes, Barbara Nail-Chiwetali, Claire Hamasu, Sohail Khan, Angela Ruffin, Jeanette Ryan

The CTN Dissemination Library: Evidence from the National Drug Abuse Treatment Clinical Trials Network — Meg Brunner and Nancy Sutherland

Getting it All Together: Building an Institutional Repository Collection of ICAHIS (International Conference of Animal Health Information Specialists) Papers — Vicki F. Croft and Kay E. Vynhanek

Branching Out to Connect: Medlids Twitter & FriendFeed Group Social Networking — Nicole S. Deltmar

2+2=5: Creating Synergy: Fusing Health Literacy Efforts of Medical Librarians and Physician Assistants — Patricia J. Devine and James E. Anderson

Path to Professional Growth: An Overview of the Graduate Certificate Program in Biomedical Informatics at OHSU — Kim Granath

What's Your Plan? Emergency Preparedness for Medical Libraries in the Pacific Northwest — Gail Kouame, Laurel Egan, Marcia Francis, Dolores Judkins, Kathy Murray, and Bob Pringle

Walking the Tightrope: Development of a Web Portal Providing Health Professionals Statewide with Access to Evidence-based Information — Valerie Lawrence

Going to the Source: Assessing the Library Needs of Master's Nursing Students — Joanne Rich, Janet G. Schnall, Sarah Saitranek, Steve Hiller, Amy L. Harper, Leilani A. St. Anna, and Sherry A. Dodson

Calculating Impact Factors: Promoting JCR, Eigenfactor, h-index, WoS, and Google Scholar in an Academic Health Sciences Library — Janet G. Schnall and Leilani St. Anna

The Information Needs of New Residents During the First Four Months of Residency — Mary Beth Simiele

Poster abstracts are available in your registration folder.



PNC/MLA ANNUAL MEETING 2009 PROGRAM COMMITTEE

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Gail Kouame

PNC/MLA Chair:

Kathy Murray

Site/Catering Liaison:

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PROGRAM

Friday, October 16, 2009

Board Meeting

Rooms
Silver

Saturday, October 17, 2009

CE—Teaching About Evidence-Based Practice
Instructor: Lisa Traditi

Noble

Sunday, October 18, 2009

CE—Copyright in the Electronic Age
Instructor: Rachel Bridgewater

Noble

CE—Screencasting: Creating Online Tutorials
Instructor: Alison Aldrich

Noble

Walking Tour: Meeting attendees are invited to join an informal walking tour of campus highlighting some of the historical AYPE sites on campus.

6:00 pm—8:00 pm

Welcome Reception with Poster Sessions
Lobby Lounge

Monday, October 19, 2009

7:30 am—4:30 pm

Exhibits

Crystal EW

7:30 am—8:30 am

Breakfast Buffet

Crystal EW

8:30 am—9:00 am

Welcome

Crystal

9:00 am—10:00 am

Will Welton
"Is There A Role for Medical Librarians to Play in Reforming the Nation's Healthcare Systems?"

Crystal

10:00 am—10:30 am

Break with Exhibitors

Crystal EW

10:30 am—11:30 am

Paper Presentations:
Reap What You Sow: Mentoring Tips from the Field

Crystal

11:30 am—Noon

NLM Update, Dianne McCutcheon

Crystal

Noon—2:00 pm

Lunch with Exhibitors

Crystal EW



Monday, October 19, 2009

2:00 pm—3:00 pm

Dianne McCutcheon
"Disruptive Technologies and the Future of Library Collections and Services in the Digital Environment"

Rooms
Crystal

3:00 pm—3:30 pm

Break with Exhibitors
Door Prize Drawings

Crystal EW

3:30 pm—4:30 pm

Paper Presentations:
Web 2.0 In Your Library

Crystal

4:30 pm—5:30 pm

Free Time

5:30 pm—6:00 pm

Happy Hour

Noble

6:00 pm—8:00 pm

Banquet with The "Unshelved" Guys
"A Funny Thing Happened on the Way to the Library"

Noble

Tuesday, October 20, 2009

7:30 am—9:00 am

Breakfast Buffet

Crystal EW

8:00 am—10:00 am

PNC/MLA Business Meeting

Crystal

10:00 am—10:15 am

Break

Crystal EW

10:15 am—11:15 am

Lori Heim, MD
"Health Care Reform & the Patient Centered Medical Home Model"

Crystal

11:15 am—11:30 am

Break

Crystal EW

11:30 am—12:30 pm

RML and MLA updates

Crystal

12:30 pm—2:00 pm

Lunch

Crystal EW

2:00 pm—3:00 pm

"STAT Talks"

Crystal

3:00 pm—3:30 pm

Invitation to PNC/MLA 2010 in Portland
Meeting Closing

Crystal



GUEST SPEAKERS

William E. Welton, DrPH, MHA



Dr. Welton currently serves as the Program Director of the Master's in Health Administration Program at the University of Washington in Seattle, WA. Prior to joining the UW faculty in 2001, Dr. Welton founded and developed the School of Public Health at MCP Hahnemann University in Philadelphia, PA during the period 1994-2000. Dr. Welton simultaneously received his DrPH degree in Health Policy from the University of Michigan in 1999. From 1972-1994, Dr. Welton served in a variety of senior operational management and executive leadership roles in several of the nation's leading health systems and academic medical centers, including the Mary Hitchcock Memorial Hospital (a component of the Dartmouth-Hitchcock Medical Center in Hanover, NH from 1979-1988) and the Allegheny Health, Education and Research Foundation (Philadelphia, Pa from 1988-2000).

"Is There A Role for Medical Librarians to Play in Reforming the Nation's Healthcare System?"

Over the next decade the U.S. health system is projected to undergo significant change resulting from a systemic restructuring of relationships and incentives affecting insurers, hospitals, physicians, patients, families and community citizens in fundamental ways. Any revised system is likely to place even heavier emphasis on market-based activities rewarding improvements in quality and efficiency, reductions in risk and injury, and improved information flow to clinicians, organizational executives, patients, and communities.

The medical library community will be challenged within any new environment to determine who will need what kind of information, how it can best be provided to support organizational and systemic change objectives, to whom and in what form must it be provided to improve the competitive effectiveness of hospital and clinical providers, and what information can be provided to patients and families to assist them in making better and more informed decisions about diagnostic and treatment strategies to improve outcomes, thus assisting them in managing medical care and personal financial risk?

Important questions will be: Is there a role for medical librarians in this 'brave new world'? If so, what is the librarian role, which audiences have what needs, what are critical resource requirements, and how can medical librarians connect relevant information to relevant audiences?



Dianne McCutcheon, MLS

Chief of the National Library of Medicine's Technical Services Division, Dianne McCutcheon oversees the selection, acquisition and cataloging of the NLM collection and management of the systems that support those activities. She is currently involved in strategic planning efforts at NLM to determine the future of collection development and digital archiving in the electronic environment. She has also been a Senior Systems Planning Analyst at the Library of Congress, working on electronic journal access and archiving projects. Prior to her work at LC, she served NLM in a variety of positions including systems librarian in the Selection/Acquisitions and Serial Records Sections, assistant head, Serial Records Section, Library Operations ILS coordinator, and head, Serial Records Section. She is a former NLM Associate and also has experience as a hospital library manager. In addition to her key role in ILS implementation, McCutcheon was instrumental in the development of serials automation at NLM, including the national serials holdings database that supports the routing of inter-library loan requests in DOCLINE, automated serials invoice processing and integration of serials control and indexing systems. She is the recipient of several awards, including NLM's Frank B. Rogers Award and the NIH Director's Award. Ms. McCutcheon will talk to us about:

"Disruptive Technologies and the Future of Library Collections and Services in the Digital Environment"

Disruptive technology, a term popularized by Harvard Business School professor Clayton M. Christensen, describes a new technology that unexpectedly displaces an established technology, often by being simpler, better performing, cheaper or just more convenient to use. The speaker will discuss how the Internet and digital publishing can be viewed as "disruptive" to the role of libraries. By reviewing trends in publishing, library collection development, preservation, access and resource sharing, she will present the challenges, as well as the opportunities, that NLM and other libraries face in the digital environment.



GUEST SPEAKERS



Lori J. Heim, M.D., FAAFP, a family physician who serves as a hospitalist at Scotland Memorial Hospital in Laurinburg, N.C., will become president of the American Academy of Family Physicians on October 14, 2009. The AAFP represents more than 93,000 physicians and medical students nationwide. The president of the AAFP advocates on behalf of family physicians and patients nationwide to inspire positive change in the U.S. health care system. Heim earned her bachelor's degree with honors from Portland State University, Oregon, and was then commissioned in the Air Force and earned her medical degree at the Uniformed Services University of the Health Sciences, Bethesda, Md. She completed her residency at the Family Medicine Residency, Andrews Air Force Base, Md. She completed a fellowship in faculty development and research from the University of North Carolina at Chapel Hill. Heim's appointments with the Air Force included staff physician, clinic chief, residency director, assistant professor, university health center director, chief of the medical staff and commander. She was stationed internationally in Turkey and domestically in Washington, D.C., Florida, North Carolina and Washington state. She retired in 2007 as a colonel from the Air Force after 25 years of service. Dr. Heim will talk to us about:

"Health Care Reform & the Patient Centered Medical Home Model"

There is tremendous activity to bring about comprehensive health care reform. Many advocates are calling for reform that includes health care for all based on a primary care foundation. We'll review the latest legislation and how the new model of primary care delivery complements the reform efforts.



Banquet Speakers:
Bill Barnes and Gene Ambaum,
the Unshelved Guys

"A Funny Thing Happened on the way to the Library"

The Talk

What possessed Bill Barnes and Gene Ambaum to write a comic strip about a library? And how do they keep tens of thousand of librarians around the globe laughing every day? Visit <http://www.unshelved.com> to find out what everyone's talking about, and then come to the banquet to hear Bill and Gene discuss what makes libraries so darned funny.

About Bill Barnes

Bill is a native New Yorker who was dragged all around the world by his parents at a very formative age and finally ended up in the wilds of Seattle. He is a trained software designer and very much an untrained cartoonist.

About Gene Ambaum

Gene is the pen name of a public librarian from the Seattle area. He loves graphic novels, television shows from his childhood, pina colodas, and getting caught in the rain. He continues to make the mistake of letting Bill write his bios.



PAPERS

Monday, October 19, 2009 10:30 a.m.
Reap What You Sow: Mentoring Tips from the Field

Panelists: Heidi Sue Adams, Emily Ford, Judith Hayes, Timothy Morgan, Jess Dolan
Moderator: Dolores Jenkins

A panel of librarians and library students will discuss the pros and cons of mentoring, what students and new librarians want in a mentoring relationship and how mentor librarians can help them along the way. Heidi Sue Adams and Judith Hayes will have tips that have worked with them in mentoring fledgling librarians. Emily Ford, will discuss her needs as a new librarian, and library students Jess Dolan and Timothy Morgan will talk about what they would like to have in a mentoring relationship.

Monday, October 19, 2009 3:30 p.m.
Web 2.0 in Your Library

LibGuides is Web 2.0 Goodness at Its Best - Kathy Murray

Looking for an easy, clean, web-accessible way to present your services, resources, and tips via the web? Interested in a simple way to advertise new books, provide library updates or medical news flashes to Twitter, pull in RSS feeds from Google Reader or Delicious, or chat with your users in real time? Are you at the bottom of the list to get IT time to update your website?

This talk will cover the basics of LibGuides from Springshare. LibGuides is a hosted service of online subject guides. No html coding or other IT experience is needed. Find a guide you like and copy it (totally acceptable behavior) or begin from scratch. Guides are two or three columns of boxes. A box contains different types of information: streaming videos, RSS feeds, lists and links, free text, etc. Often called "subject guides", this terminology is too limiting and has a definite academic library history. However, linking to databases and favorite Websites by subject is just so easy! LibGuides are so customizable – add your header and footer, choose your colors, and pick how many columns and what type of boxes you want on each guide. Is this something we should be considering for a Group Purchasing option?



WEB 2.0 at the OHSU Library - Loree Hyde, Emily Ford, Laura Zeigen

Emily Ford, Laura Zeigen and Loree Hyde would like to start a discussion about how Web 2.0 technologies are working in their library and in your library, too. They'll give an overview of Web 2.0 applications currently being utilized within the OHSU Library and then they'd like to hear from you regarding your successes and failures with similar endeavors

So You're Graduating...Now What?
Using Web 2.0 Tools to Push Quality Information to Alumni and Field Doctors - Janet Tapper, MLS, Western States Chiropractic College

We spend many years with our healthcare students developing their information literacy skills and abilities to find and use quality information; then on graduation day we give them a fond farewell and abruptly end their access to our resources. However we can prepare our soon to be alumni for this event and soften the impact by systematically teaching use of web 2.0 tools such as search alerts, RSS feeds, My NCBI and Loansome Doc to keep them informed, up to date, with greater access to critical literature. We can also teach/remind our students the wonders of public libraries, WorldCat and the inter-library loan system. By working with these graduating students and field docs, we can create enduring ties to our libraries and extend our service to these patrons. Presentation will cover the syllabus and course materials, student and faculty response to the program, and the role that this type of course plays in library marketing and strategic planning.

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Jim Anderson

It Ain't Me! Online Resources Addressing Clinician Bias

Evidence continues to highlight the negative impact on patient care of clinician bias and stereotyping. Many online resources offer clinicians, librarians, patients, and students tools for assessing and addressing bias and stereotyping. This stat talk will look at salient data about bias, and focus on some of the online resources designed to reduce the impact of clinician bias and stereotyping, promoting the equitable care of all patients.

www.stat-talks.org

Susan Barnes

Evaluation Lightning Round

Planning and Evaluating Health Information Outreach Projects is a series of booklets available free from your Regional Medical Library. The series includes "Getting Started with Community-Based Outreach," "Including Evaluation in Outreach Planning," and "Data Collection and Analysis." This will be a lightning-fast summary of the booklets' contents plus my opinions about why audience members might care. *mmlm@u.washington.edu*

Sally Bremner

Gardening at Alaska Medical Library - Freshens the Air and Delights our Clients

From a few scraggly survivors of the 2003 renovation, our staff have propagated and reported their way to the present cornucopia of 30 plants. Not only do these condition the air and beautify the space, but they immediately break the ice and produce unusual gifts for surprised visitors - a natural marketing tool!

Rose Campbell

Comparative Effectiveness Research and the Librarian

As a medical librarian you are already familiar with meta-analysis, systematic reviews and evidence based medicine. Comparative Effectiveness Research is related to all of these, and has just seen a dramatic increase in funding. I will to discuss the role of librarians in the support of comparative effectiveness research, map this work to expert search services currently provided by professional librarians and describe a number of resources available to support both librarians and researchers undertaking systematic reviews and comparative effectiveness reviews.

Susan Klawansky

We're on the Team! Librarians and the Clinical Effectiveness Team at Seattle Children's

The Clinical Effectiveness Team at Seattle Children's Hospital works to develop standardized, evidence-based processes for the development of clinical care tools and guidelines across the institution. As members of the team, the librarians at Children's serve as expert searchers and offer unique input to the work of the Team.



Gail Kouame

Health Enhancement for Rural Elderly: Engaging Seniors and Communities for Better Health and Well-Being

This pilot project involved a combination of three well-established, evidence-based practice programs utilized to enhance the health and well-being of rural seniors in Eastern Montana. Participants indicated positive outcomes and were motivated to improve their overall level of health literacy and self-care management.

Joanne Rich

Virtual Reference with No Budget: Using DimDim for Information Literacy Consultations

This talk will illustrate use of a free web conferencing service, DimDim, to provide live, virtual reference to answer patrons' search problems. Desktop sharing of computer screens allows librarians to demonstrate search strategies and solutions; audio capabilities are limited and may require telephone use for communication. *freemath@u.washington.edu*

Andrea Ryce & Patty Miller

Collaborating for Visibility

Group Health Cooperative's distinctive Medical Library and Business Library work together to provide seamless library services to the organization as a whole. By partnering together to present classes, Open Houses or simply working on research requests together, the libraries are emerging as a unique library system to their patrons.

Chris Shaffer

AHIP is for Everyone

The Academy of Health Information Professionals is MLA's peer-reviewed professional development and career recognition program. The academy provides a structure for individualized professional development for all health information professionals, no matter how long they've been in the field.

Nancy Sutherland, Pamela Miles, & Meg Brunner

The Substance Use Screening & Assessment Instruments Database

To answer our own frustration over difficulty tracking down questionnaires, we created an online database of measures to screen and assess alcohol and drug problems. The database now includes nearly 670 measures, including those with demonstrated validity and research or clinical utility ("gold stars"), new instruments just published in peer-reviewed journals, public-domain and proprietary instruments (with information on how to obtain copies), and much more.

<http://lib.adai.washington.edu/instruments>

