OCTOBER 9 – 12, 2010
ANNUAL MEETING
Medical Library Association
Pacific Northwest Chapter

PORTLAND, OR

PROGRAM AT A GLANCE:

MONDAY, OCTOBER 11
7:00
Opening Remarks - Red Star
9:00
CE - Services for Mobile Users
10:00
CE - Third Party Placed Tools
12:00
Lunch

TUESDAY, OCTOBER 12
5:30
Happy Hour and Banquet Auction Close at 6pm
6:30
10:30
Welcome

WEDNESDAY, OCTOBER 13
8:00
Breakfast Briefing
9:00
Silent Action Auction
10:00
Exhibits
12:30
1PM
MISSION RECOGNIZATIONS

FRIDAY, OCTOBER 14
7:30
3:30
CONFERENCES

SPECIAL EVENTS:

Red Star Banquet Room

PORTLAND 2010
PCMG/MLA
MONDAY, OCTOBER 11:
7:00am - 9:00am: Film Avenue foyer
3:00pm-6:30pm: Alber Creek foyer
11:30am-1:00pm: Alber Creek foyer
7:00am-9:00am: Film Avenue foyer

SUNDAY, OCTOBER 10:
7:00am-9:00am: Alber Creek foyer

SATURDAY, OCTOBER 9:
11am-3:00pm: Alber Creek foyer

REGISTRATION HOURS:

ONLINE INFORMATION:

MESSAGE FROM THE CHAIR:

OTHER:

Sponsors:
and organizing the information you need to read the life you want to live. "Finding a personal guidance lexicon" (Pt.1), your Pt.1 provides a basis for "Finding the course will include hand-on, computer-driven skills you will apply and refine in real-world settings. The course will be an interactive, real-world experience that will help you understand how to manage information. You will learn how to find the information you need in a real-world setting and how to use it effectively. You will also learn how to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience. You will learn to deliver information effectively in front of an audience.

Instructor: William Jones, University of Washington

Managing Information Overload

SATURDAY, OCTOBER 9 | 1PM-5PM | ALDER CREEK A

Creating Effective Presentations

SATURDAY, OCTOBER 9 | 12:30PM-4:30PM | ALDER CREEK B

Continuing Education

Thank you!
POSTERS:

The importance of having a mobile website...
PROGRAM

FIFTH AVENUE

Breakfast
10:00 AM - 10:15 AM

Humanitarian Aid Organization
Information Management in a Strategic and Challenges for Health
10:15 AM - 11:15 AM

Business Meeting
11:15 AM - 12:30 PM

FIFTH AVENUE

Breakfast
8:00 AM - 8:30 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

Welcome
9:00 AM

Breakfast Meeting
9:00 AM - 9:30 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

Exhibits
9:30 AM - 10:00 AM

SUNDAY, OCTOBER 2

RED STAR CLUB ROOM Sponsored by OSHA

Happy Hour and Banquet
5:30 PM - 8:30 PM

LIPMAN A WOLFE

LIPMAN A WOLFE

Paper Presentations
3:00 PM - 4:30 PM

Break with Exhibitors & Door Prize Drawings
Dr. Eick Linnihan, Oregon Health & Science University
2:00 PM - 3:00 PM

Selecting Publications and Drug Efficacy:
LIPMAN A WOLFE Sponsored by AMA
2:00 PM - 2:30 PM

Research: Let's Talk About It
10:00 AM - 12:30 PM

LIPMAN A WOLFE

LIPMAN A WOLFE

Discussion to Follow
Laura Zielman, Jackie Witte and Rose Keefow with Round
2:00 PM - 2:30 PM

PROGRAM

FIFTH AVENUE

Breakfast
10:00 AM - 10:15 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

American's Second Language
Facing Public Health: Articulating
FIFTH AVENUE

Welcome
9:00 AM

Breakfast Meeting
9:00 AM - 9:30 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

Exhibits
9:30 AM - 10:00 AM

MONDAY, OCTOBER 3

FIFTH AVENUE

Breakfast
8:00 AM - 8:30 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

Options and OSHA: Future Directions
9:30 AM - 10:00 AM

Options and OSHA: Future Directions
10:30 AM - 11:30 AM

SUNDAY, OCTOBER 9

FIFTH AVENUE

Breakfast
8:00 AM - 8:30 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

Presentation on Articulating
9:00 AM - 10:00 AM

Presentation on Articulating
10:30 AM - 11:30 AM

FIFTH AVENUE

Breakfast
8:00 AM - 8:30 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

Presentation on Articulating
9:00 AM - 10:00 AM

Presentation on Articulating
10:30 AM - 11:30 AM

FIFTH AVENUE

Breakfast
8:00 AM - 8:30 AM

LIPMAN A WOLFE

LIPMAN A WOLFE

Presentation on Articulating
9:00 AM - 10:00 AM

Presentation on Articulating
10:30 AM - 11:30 AM
regarding public health programs and public affairs programs to discuss this research and comment on policy issues.

Dr. Wallace has appeared on NBC's Today Show, C-SPAN's National News, NPR's Morning Edition, and numerous local news programs.

For public health, traditional policies, which have been the primary method of addressing public health problems, are being redefined. Increasingly, social policy and public health policy are being intertwined. In particular, the growing emphasis on social-policy approaches to public health issues is leading to new approaches to public health problems.

Dr. Wallace is a leading advocate of this new approach, and his work is being followed closely in the media. He has been a vocal critic of traditional approaches to public health, and his work has been widely praised.

For more information on Dr. Wallace's work, please visit his website, www.drwallace.com.
ABSTRACT: Managing people in a humanistic and organizational context presents unique challenges for health information management. As technology advances, so must our approaches to information management. Challenges include ensuring access to information, protecting patient privacy, and managing the growing volume of electronic health records. It is essential to develop strategies that balance efficiency with patient care outcomes.

GUEST SPEAKERS:

JEFF CRUMP
TUESDAY, OCTOBER 12 | 10:15AM-11:15AM | FIFTH AVENUE

ERICK TURNER
MONDAY, OCTOBER 11 | 2PM-3PM | FIFTH AVENUE
Open Science: Open Data, Science 2.0: What Are Their Goals and Why Should Medical Librarians Care?

They and Why Should Medical Librarians Care?

Improving Health Literacy for Rural Elders

Continuing Education: What Are the 10 Steps to Service

Let’s Revers: What Are the 10 Steps to Service

Creating a Mobile Tool Kit for Care Providers

START TALKS:

TUESDAY, OCTOBER 12 | 2PM-3PM | FIFTH AVENUE

PAPERS:

MONDAY, OCTOBER 11 | 3:30PM-4:30PM | FIFTH AVENUE
PRO GUIDE BOARD

Research Rounds

Research Council to Present at Nursing Grand Rounds

Knowledge Sharing: Getting to Know an Organization Within Which We Work

START TALKS:

Linda C. Adams
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Research

PREPARED FOR MLAs and to APA members

Presentations at OHSU Nursing Grand Rounds.

Research Council and the Grand Rounds provide an opportunity to share and discuss information on a wide range of topics in health services. The Council's goal is to provide knowledge sharing opportunities for members and to encourage participation in the OHSU research community.

This talk describes the steps involved in preparing a presentation for the OHSU Nursing Grand Rounds.

Loreen Hyde, OHSU

Preparation of OHSU Nursing Grand Rounds Presentations

Knowledge Sharing: Getting to Know an Organization Within Which We Work

START TALKS: